

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM830336

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|---|--|-----------------------|----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | RELEASE OF SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Antares Capital LP | | 08/08/2023 | Limited Partnership: |
| RECEIVING PARTY DATA | | | |
| Name: | 4INFO, Inc. | | |
| Street Address: | 4 North 2nd Street | | |
| Internal Address: | Suite 1150 | | |
| City: | San Jose | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 95113 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 4906024 | BULLSEYE ID | |
| Registration Number: | 4550579 | ADHAVEN BULLSEYE | |
| Registration Number: | 4428534 | 4INFO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2146614899 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 2149536500 | | |
| Email: | daltmdept@bakerbotts.com | | |
| Correspondent Name: | Cecily Porterfield, Baker Botts L.L.P. | | |
| Address Line 1: | 2001 Ross Avenue | | |
| Address Line 2: | Suite 900 | | |
| Address Line 4: | Dallas, TEXAS 75201-2900 | | |
| ATTORNEY DOCKET NUMBER: | 092718.0109 | | |
| NAME OF SUBMITTER: | Cecily Porterfield | | |
| SIGNATURE: | /Cecily Porterfield/ | | |
| DATE SIGNED: | 08/08/2023 | | |
| Total Attachments: 6 | | | |

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**RELEASE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY COLLATERAL**

THIS RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY COLLATERAL (this “Release”), dated as of August 8, 2023, is made by Antares Capital LP, as administrative agent for the Secured Parties (in such capacity, together with its successors and permitted assigns, the “Administrative Agent”), in favor of the “Grantors” described on Annex I (each a “Grantor”, and collectively, the “Grantors”), as follows:

WITNESSETH:

WHEREAS, pursuant to that certain Guaranty and Security Agreement dated September 10, 2018 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, collectively, the “Security Agreement”), by and among, *inter alios*, the Grantors and the other parties party thereto in favor of the Administrative Agent, and those certain agreements described on Annex I attached hereto (the “IP Security Agreements”), the Grantors granted a security interest in certain collateral in favor of the Administrative Agent, including the IP Collateral (as hereinafter defined); and

WHEREAS, the Administrative Agent now desires to terminate and release the IP Security Agreements and the entirety of its security interest in the IP Collateral described on Annex II attached hereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and upon the terms set forth in this Release, the Administrative Agent hereby agrees as follows:

1. **Definitions.** The term “IP Collateral”, as used herein, shall mean all of the Grantors’ right, title or interest in, or to any and all of the Trademark Collateral, Patent Collateral, and Copyright Collateral listed on Annex II attached hereto. Capitalized terms not defined herein have the meanings set forth in the Security Agreement or IP Security Agreements, as applicable.

2. **Release of Security Interest.** The Administrative Agent, without recourse, representation or warranty and at the Grantors’ sole cost and expense, hereby: (i) terminates the IP Security Agreements, (ii) terminates, cancels, releases, relinquishes and discharges, in its entirety, for the benefit of the Grantors, and their successors and assigns, its security interest in and to the IP Collateral, and (iii) assigns, grants and conveys to the Grantors any and all of the Administrative Agent’s right, title and interest in and to the IP Collateral. The Administrative Agent hereby authorizes the Grantors and their successors, assigns or other legal representatives to file this Release with the United States Patent and Trademark Office and United States Copyright Office, at the sole expense of the Grantors, to evidence and effectuate the release and termination of the Administrative Agent’s security interest in the IP Collateral.

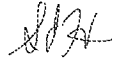
3. **Delivery by Facsimile.** Delivery of an executed signature page to this Release by facsimile or electronic (including .pdf file) transmission shall be as effective as delivery of a manually signed counterpart of this Release. Electronic signatures will have the same force and effect as manual signatures.

4. **Governing Law.** THIS RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HERETO SHALL BE GOVERNED BY, AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Release by its duly authorized officer as of the date first above written.

ANTARES CAPITAL LP,
as Administrative Agent

By: 
Name: Steven J Heise
Its: Duly Authorized Signatory

ANNEX I

Trademark Security Agreement by APEX MEDIA SALES, LLC (the “Grantor”), in favor of the Administrative Agent, dated as of September 10, 2018, and recorded with the United States Patent and Trademark Office on September 11, 2018 at Reel 6506, Frame 0425.

Trademark Security Agreement by CADENT NETWORK, LLC (f/k/a TelAmerica Media, LLC) (the “Grantor”), in favor of the Administrative Agent, dated as of September 10, 2018, and recorded with the United States Patent and Trademark Office on September 12, 2018, at Reel 6436, Frame 0141.

Trademark Security Agreement by CADENT, LLC (f/k/a Cross MediaWorks, LLC) (the “Grantor”), in favor of the Administrative Agent, dated as of September 10, 2018, and recorded with the United States Patent and Trademark Office on September 11, 2018, at Reel 6443, Frame 0327.

Trademark Security Agreement by CROSS MEDIAPRODUCTIONS, LLC (the “Grantor”), in favor of the Administrative Agent, dated as of September 10, 2018, and recorded with the United States Patent and Trademark Office on September 12, 2018, at Reel 6436, Frame 0073.

Trademark Security Agreement by CADENT, LLC (f/k/a Cross MediaWorks, LLC) (the “Grantor”), in favor of the Administrative Agent, dated as of July 14, 2022, and recorded with the United States Patent and Trademark Office on July 14, 2022, at Reel 7788, Frame 0225.

Trademark Security Agreement by 4Info, Inc. (the “Grantor”), in favor of the Administrative Agent, dated as of February 10, 2020, and recorded by the United States Patent and Trademark Office on February 11, 2020, at Reel 6861, Frame 0741.

Patent Security Agreement by CADENT TECH, INC. (f/k/a BlackArrow, Inc.) (the “Grantor”), in favor of the Administrative Agent, dated as of September 10, 2018, and recorded with the United States Patent and Trademark Office on September 12, 2018, at Reel 046858, Frame 0478.

Patent Security Agreement by CADENT TECH, INC. (f/k/a BlackArrow, Inc.) (the “Grantor”), in favor of the Administrative Agent, dated as of July 14, 2022, and recorded with the United States Patent and Trademark Office on July 14, 2022, at Reel 060507, Frame 0173.

Patent Security Agreement by 4INFO, INC. (the “Grantor”), in favor of the Administrative Agent, dated as of February 10, 2020, and recorded by the United States Patent and Trademark Office on February 11, 2020, at Reel 051785, Frame 0123.

Copyright Security Agreement by APEX MEDIA SALES, LLC (the “Grantor”), in favor of the Administrative Agent, dated as of September 10, 2018, and recorded with the United States Copyright Office on September 12, 2018, at Volume 9964, Doc. No. 404.

Copyright Security Agreement by CADENT NETWORK, LLC (f/k/a TelAmerica Media, LLC) (the “Grantor”), in favor of the Administrative Agent, dated as of September 10, 2018, and recorded with the United States Copyright Office on September 12, 2018, at Volume 9964, Doc. No. 405.

Copyright Security Agreement by APEX MEDIA SALES, LLC (the “Grantor”), in favor of the Administrative Agent, dated as of July 14, 2022, and recorded with the United States Copyright Office on July 14, 2022, at Volume 15008, Doc. No. 384.

ANNEX II

Trademark Registrations

Reel 6506, Frame 0425

| MARK | REGISTRATION NO. | REGISTRATION DATE |
|-------------|-------------------------|--------------------------|
| WIZEBUYS | 3609806 | 04/21/09 |

Reel 6436, Frame 0141

| MARK | REGISTRATION NO. | REGISTRATION DATE |
|----------------------------|-------------------------|--------------------------|
| CADENT NETWORK | 5076112 | 11/8/2016 |
| CADENT TECHNOLOGY & Design | 5279344 | 09/5/2017 |
| CADENT TECHNOLOGY & Design | 5279345 | 09/5/2017 |
| CADENT NETWORK & Design | 5279322 | 09/5/2017 |
| CADENT TECHNOLOGY | 5279326 | 09/5/2017 |

Reel 6443, Frame 0327

| MARK | REGISTRATION NO. | REGISTRATION DATE |
|-------------------|-------------------------|--------------------------|
| CROSS MEDIAWORKS | 3895539 | 12/21/10 |
| CROSS MEDIA WORKS | 3971662 | 05/31/11 |

Reel 6436, Frame 0073

| MARK | REGISTRATION NO. | REGISTRATION DATE |
|-------------------|-------------------------|--------------------------|
| TV MEDIA INSIGHTS | 4193906 | 08/21/12 |

Reel 7788, Frame 0225

| MARK | REGISTRATION NO. | REGISTRATION DATE |
|--------------------|-------------------------|--------------------------|
| <i>Design Only</i> | 5727465 | 4/16/19 |
| CADENT | 5877828 | 10/8/19 |
| ONE FOR TELEVISION | 6380719 | 6/8/21 |

Reel 6861, Frame 0741

| MARK | REGISTRATION NO. | REGISTRATION DATE |
|--------------------|-------------------------|--------------------------|
| <i>BULLSEYE ID</i> | 4906024 | 2/23/16 |
| ADHAVEN BULLSEYE | 4550579 | 6/17/14 |
| 4INFO | 4428534 | 11/5/13 |

Patents

Reel 046858, Frame 0478

| TITLE | PATENT NO. | REGISTRATION DATE |
|--|-------------------|--------------------------|
| Providing Content Interruptions | 8578405 | 11/5/2013 |
| Providing Content Interruptions | 8640161 | 1/28/2014 |
| Distributing Television Advertisements Over the Internet | 6912504 | 6/28/2005 |
| Providing Content Interruptions | 7263714 | 8/28/2007 |
| Method and Apparatus for Inserting Advertisements in Content | 9137585 | 9/15/2015 |
| Content with Advertisement Information Segment | 7519273 | 4/14/2009 |
| Ad Selection In Opt-In Media Experience Based on Multiple Group Membership and Participation | 9621937 | 4/11/2017 |
| Addressable Linear Digital Advertising System Utilizing CPE Splicer | 9674567 | 6/6/2017 |

| TITLE | APPLICATION NO. | APPLICATION DATE |
|--|------------------------|-------------------------|
| Digital Advertising Control Module | 14/105131 | 12/12/2012 |
| Method and System to Secure Data Used by a Subscriber Information Service | 14/105166 | 12/12/2012 |
| Communication of Extra Information in Compromised Globally Unique Identifier | 14/266788 | 4/30/2014 |
| Selecting Supplemental Content for an Opt-In Shared Media Experience | 14/266803 | 4/30/2013 |
| System Applying Group Micro-Transactions to Modify Ad Maps | 14/314008 | 6/24/2013 |
| Ad Selection In Opt-In Media Experience Based on Multiple Group Membership | 14/299355 | 6/9/2014 |
| Ad Selection in Opt-In Media Experience Based On Multiple Group Membership and Participation | 15/483991 | 4/10/2017 |
| Network Based Digital Content Splicing Systems | 62/575291 | 10/20/2017 |

Reel 060507, Frame 0173

| TITLE | PATENT NO. | REGISTRATION DATE |
|---|-------------------|--------------------------|
| Extraction of Measurement Data for Third Parties from an SCTE 130-3 Based Development | 10455267 | 10/22/2019 |

Reel 051785, Frame 0123

| TITLE | PATENT NO. | APPLICATION DATE |
|---|-------------------|-------------------------|
| SYSTEMS AND METHODS FOR STATISTICALLY ASSOCIATING MOBILE DEVICES AND NON-MOBILE DEVICES WITH GEOGRAPHIC AREAS | 10419883 | 9/17/19 |
| SYSTEMS AND METHODS FOR STATISTICALLY ASSOCIATING MOBILE DEVICES TO HOUSEHOLDS | 8792909 | 7/29/14 |
| SYSTEMS AND METHODS FOR STATISTICALLY ASSOCIATING MOBILE DEVICES TO HOUSEHOLDS | 8880097 | 11/4/14 |
| SYSTEMS AND METHODS FOR STATISTICALLY ASSOCIATING MOBILE DEVICES TO HOUSEHOLDS | 8996033 | 3/31/15 |

| TITLE | APPLICATION NO. | APPLICATION DATE |
|---|------------------------|-------------------------|
| SYSTEMS AND METHODS FOR STATISTICALLY ASSOCIATING MOBILE DEVICES AND NON-MOBILE DEVICES WITH GEOGRAPHIC AREAS | 16/551,423 | 7/31/18 |

Copyrights Registrations

Volume 9964, Doc. No. 404

| TITLE | REGISTRATION NO. | REGISTRATION DATE |
|-----------------|-------------------------|--------------------------|
| AVAILZ | TX0004446110 | 09/06/96 |
| AVAILZ | TXu001109339 | 03/17/03 |
| Apex Ministries | TXu001107935 | 03/17/03 |
| Con2000 | TXu001109318 | 03/18/03 |

Volume 9964, Doc. No. 405

| TITLE | REGISTRATION NO. | REGISTRATION DATE |
|-----------------|-------------------------|--------------------------|
| ERN Version 1.0 | TXu000900009 | 04/26/99 |

Volume 15008, Doc. No. 384

| TITLE | REGISTRATION NO. | REGISTRATION DATE |
|---------------------|-------------------------|--------------------------|
| AVAILZ | TX0004446110 | 09/06/96 |
| AVAILZ: Version 6.0 | TXu001109339 | 03/17/03 |
| Apex Ministries | TXu001107935 | 03/17/03 |
| Con2000 | TXu001109318 | 03/18/03 |

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