

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM829892

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Slay Apparel LLC		08/07/2023	Limited Liability Company: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Slay Rose LLC		
<b>Street Address:</b>	4005 E County Highway 30A		
<b>City:</b>	Santa Rosa Beach		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32413		
<b>Entity Type:</b>	Limited Liability Company: FLORIDA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5383660	SLAY ROSÉ	
<b>Registration Number:</b>	6273013	SLAY ROSÉ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6174430004		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6174439292		
<b>Email:</b>	trademarks@sunsteinlaw.com		
<b>Correspondent Name:</b>	Steven A. Abreu		
<b>Address Line 1:</b>	100 High Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02110		
<b>ATTORNEY DOCKET NUMBER:</b>	4337/2000		
<b>NAME OF SUBMITTER:</b>	Steven A. Abreu		
<b>SIGNATURE:</b>	/Steven Abreu/		
<b>DATE SIGNED:</b>	08/07/2023		
<b>Total Attachments: 2</b>			
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### Trademark Assignment

Effective as of the later of the two signature dates below (the "Effective Date"), this Trademark Assignment (the "Assignment"), is made by and between:


- \* **Slay Apparel LLC**, a Massachusetts limited liability company with an address of 434 Massachusetts Ave., Suite 401, Boston MA 02118 ("Assignor"), and
- \* **Slay Rose LLC**, a Florida limited liability company with an address of 4005 E County Highway 30A, Santa Rosa Beach, FL 32413 ("Assignee"), together referred to as the Parties.

In consideration of the value received and the mutual covenants of the parties, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

1. Background. Assignor owns the trademarks set forth on Schedule A (the "Trademarks"), together with the goodwill associated therewith. Assignor wishes to assign the Trademarks and the goodwill associated therewith to the Assignee and the Assignee wishes to accept such assignment on the terms and conditions set forth in this Assignment.
2. Grant. For good and valuable consideration Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, the entire right, title, and interest in, to, and under the Trademarks worldwide, including all common law rights, trademark applications, registrations, and renewals, and the right to sue for past, present and future infringement, together with the goodwill symbolized by the Trademarks.
3. Further Acts / Recordal. Assignor further covenants with Assignee to execute when requested such additional assignments, instruments and documents as may reasonably be necessary to effectuate this Assignment and to enable the Assignee to record the Assignment in the territories concerned, including recordations of assignment of trademark suitable for filing with the United States Patent and Trademark Office and equivalent foreign agencies.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed, and in effect as of the Effective Date.

**Slay Apparel LLC**

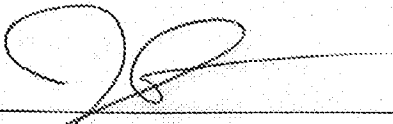
By:   
\_\_\_\_\_  
Name: Jessie Orbovich  
Title: General Manager and Owner

Date: August 7, 2023

### DECLARATION OF ACCEPTANCE BY ASSIGNEE

The above named Assignee, **Slay Rose LLC**, hereby declares that with effect from the date below, it accepts the Trademarks, including all goodwill of the business symbolized by such Trademarks including all rights to recover past, present and future damages for infringement,

assigned to it by Assignor, pursuant to the foregoing Trademark Assignment.

By:   
Name: Jessie Orbovich  
Title: Manager

Date: August 7, 2023

#### SCHEDULE A

The Trademarks being assigned include all formatives of the marks listed below, namely, all marks comprised of or containing any of the marks listed below, including, but not limited to the marks in all colors, styles, fonts, combinations of upper and lower case letters:

#### Registered Trademarks:

1. SLAY ROSÉ (U.S. Reg. No., 5,383,660)
2. SLAY ROSÉ (U.S. Reg. No., 6,273,013)

#### Common Law Rights:

1. SLAY ROSÉ