

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM830970

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	TRADEMARK SECURITY AGREEMENT		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovairre Communications, LLC		08/07/2023	Limited Liability Company: DELAWARE
Innovairre Global, LLC		08/07/2023	Limited Liability Company: DELAWARE
Mail America Communications, Inc.		08/07/2023	Corporation: DELAWARE
GivingMail, LLC		08/07/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cerberus Business Finance, LLC, as collateral agent		
Street Address:	875 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5550305	WE HELP PEOPLE WHO HELP PEOPLE	
Registration Number:	1895070	RR	
Registration Number:	5835827	MYSCRYB	
Registration Number:	6717448	GIVINGMAIL	
Serial Number:	90693415	G	
Serial Number:	90693432	G GIVINGMAIL	
CORRESPONDENCE DATA			
Fax Number:	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-756-2132		
Email:	trademarks@srz.com		
Correspondent Name:	S. Kareff c/o Schulte Roth & Zabel LLP		
Address Line 1:	919 Third Avenue		

CH \$165.00 5550305

Address Line 2:	19th Floor
Address Line 4:	New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:	014951-1716
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NAME OF SUBMITTER:	Scott Kareff (014951-1716)
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SIGNATURE:	/kc for sk/
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DATE SIGNED:	08/10/2023
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Total Attachments: 6

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TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT dated as of August 7, 2023 is made by each of the entities listed on the signature pages hereof (each, a "Grantor", and collectively, the "Grantors"), in favor of Cerberus Business Finance, LLC, a Delaware limited liability company ("Cerberus"), as Collateral Agent for the benefit of the Secured Parties (in such capacity, together with its successors and permitted assigns, the "Collateral Agent").

Introductory Statement

WHEREAS, pursuant to the Loan Agreement dated as of April 28, 2017 (as amended, supplemented or otherwise modified, renewed or replaced from time to time, the "Loan Agreement") among INNOVAIRRE HOLDING COMPANY, LLC, a Delaware limited liability company (the "Borrower"), INNOVAIRRE INTERNATIONAL, LLC, a Delaware limited liability company ("Holdings") and the other Guarantors referred to therein, the Lenders referred to therein, Cerberus as administrative agent for the Lenders, and the Collateral Agent, the Lenders have agreed to make Term Loans to the Borrower on and subject to the terms and conditions set forth therein; and

WHEREAS, in connection with the Loan Agreement, all of the Grantors are party to a Guaranty and Security Agreement dated as of April 28, 2017 (as amended, supplemented or otherwise modified, renewed or replaced from time to time, the "Guaranty and Security Agreement"), pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement.

NOW, THEREFORE, in consideration of the premises and the agreements contained herein, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the parties hereto, and to induce the Agents and the Lenders to enter into the Loan Agreement, to induce the Lenders to make their respective Term Loans to the Borrower thereunder, and to induce the Agents to act in their respective agency capacities thereunder, and intending to be legally bound, each Grantor hereby agrees with the Collateral Agent, for the benefit of the Secured Parties, as follows:

(1) Defined Terms. All uppercase terms used but not otherwise defined herein have the meanings given to them in the Guaranty and Security Agreement.

(2) Grant of Security Interest in Trademark Collateral. Pursuant to the terms of the Guaranty and Security Agreement, each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby pledges, collaterally assigns and transfers to the Collateral Agent for the benefit of the Secured Parties, and grants to the Collateral Agent for the benefit of the Secured Parties, a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (the "Trademark Collateral"):

a. all of its Trademarks and all Trademark Licenses providing for the grant by or to such Grantor of any right in, to or under any Trademark, including those referred to on Schedule 1 hereto;

- b. all renewals and extensions of the foregoing;
- c. all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and
- d. all income, royalties, proceeds and liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof. Notwithstanding the foregoing, there shall be no security interest or Lien on any Trademark application that is filed on an "intent-to-use" basis (until such time as a statement of use is filed with respect to such application and duly accepted by the United States Patent and Trademark Office).

(3) Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the Liens and security interests granted to the Collateral Agent for the benefit of the Secured Parties pursuant to the Guaranty and Security Agreement. Each Grantor hereby acknowledges and agrees that the rights and remedies of the Collateral Agent and the obligations of each Grantor with respect to the Liens and security interests in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement conflicts with any provision of the Guaranty and Security Agreement, the Guaranty and Security Agreement shall govern.

(4) Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, such Grantor shall retain ownership in and maintain responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions in connection with their Trademarks subject to a security interest hereunder.

(5) Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

(6) GOVERNING LAW. THIS TRADEMARK SECURITY AGREEMENT AND THE VALIDITY, INTERPRETATION, CONSTRUCTION, AND PERFORMANCE HEREOF SHALL BE GOVERNED BY AND CONSTRUED AND ENFORCED IN ACCORDANCE WITH, AND ANY CLAIM BY ANY PARTY HERETO AGAINST ANY OTHER PARTY HERETO (INCLUDING ANY CLAIMS SOUNDING IN CONTRACT OR TORT LAW ARISING OUT OF THE SUBJECT MATTER HEREOF AND ANY DETERMINATIONS WITH RESPECT TO POST-JUDGMENT INTEREST) SHALL BE DETERMINED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF NEW YORK FOR CONTRACTS MADE AND TO BE PERFORMED WHOLLY WITHIN THE STATE OF NEW YORK, WITHOUT REGARD TO PRINCIPLES OF CONFLICTS OF LAWS REQUIRING APPLICATION OF THE LAW OF ANY OTHER JURISDICTION.

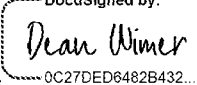
(7) **WAIVER OF JURY TRIAL; DISPUTE RESOLUTION; JURISDICTION; VENUE; SERVICE OF PROCESS.** EACH GRANTOR HEREBY IRREVOCABLY AND UNCONDITIONALLY WAIVES ANY RIGHT TO TRIAL BY JURY IN ANY ACTION OR PROCEEDING (I) TO ENFORCE OR DEFEND ANY RIGHTS UNDER OR IN CONNECTION WITH THIS TRADEMARK SECURITY AGREEMENT, OR (II) ARISING FROM ANY DISPUTE OR CONTROVERSY IN CONNECTION WITH OR RELATED TO THIS TRADEMARK SECURITY AGREEMENT. EACH PARTY FURTHER AGREES THAT THE TERMS AND PROVISIONS OF **SECTION 8.17** OF THE GUARANTY AND SECURITY AGREEMENT ("WAIVER OF JURY TRIAL; DISPUTE RESOLUTION; JURISDICTION; VENUE; SERVICE OF PROCESS") ARE HEREBY INCORPORATED HEREIN BY REFERENCE, AND SHALL APPLY TO THIS AGREEMENT *MUTATIS MUTANDIS* AS IF FULLY SET FORTH HEREIN.

(8) **Miscellaneous.** The terms and provisions of Sections 8.1, 8.2, 8.4, 8.6, 8.7, 8.8 and 8.9 of the Guaranty and Security Agreement ("Amendments and Waivers"; "Notices"; "Successors and Assigns"; "Counterparts"; "Severability"; "Section Headings"; "Integration") are hereby incorporated herein by reference, and shall apply to this Trademark Security Agreement *mutatis mutandis* as if fully set forth herein. This Trademark Security Agreement shall constitute a "Loan Document" for all purposes of the Loan Agreement and the other Loan Documents.

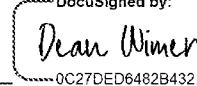
[signatures begin on next page]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be duly executed and delivered as of the date first above written.

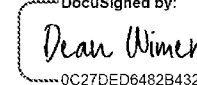
Innovairre Communications, LLC, as Grantor

By:  DocuSigned by:
0C27DED6482B432...
Name: Dean Wimer
Title: President

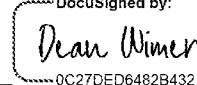
Innovairre Global, LLC, as Grantor

By:  DocuSigned by:
0C27DED6482B432...
Name: Dean Wimer
Title: President

Mail America Communications, Inc., as Grantor


By:  DocuSigned by:
0C27DED6482B432...
Name: Dean Wimer
Title: President

GivingMail, LLC, as Grantor

By:  DocuSigned by:
0C27DED6482B432...
Name: Dean Wimer
Title: President

COLLATERAL AGENT:

CERBERUS BUSINESS FINANCE, LLC, as
Collateral Agent

By: 
Name: Daniel E. Wolf
Title: Chief Executive Officer

SCHEDULE I

U.S. Registrations

<u>Country</u>	<u>Owner</u>	<u>Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>
U.S.	INNOVAIRRE COMMUNICATIONS, LLC	WE HELP PEOPLE WHO HELP PEOPLE	8/28/2018	5550305
U.S.	INNOVAIRRE GLOBAL, LLC	RR (and Design)	5/23/1995	1895070
U.S.	MAIL AMERICA COMMUNICATIONS, INC.	MYSCRYB	8/13/2019	5835827
U.S.	GIVINGMAIL, LLC	GIVINGMAIL (stylized)	5/3/2022	6717448
U.S.	GIVINGMAIL, LLC	G Logo	5/6/2021	90693415
U.S.	GIVINGMAIL, LLC	G GIVINGMAIL (stylized)	5/6/2021	90693432

U.S. Pending Applications

<u>Country</u>	<u>Owner</u>	<u>Mark</u>	<u>Application Date</u>	<u>Application Number</u>
U.S.	GIVINGMAIL, LLC	G Logo	5/6/2021	90693415
U.S.	GIVINGMAIL, LLC	G GIVINGMAIL (stylized)	5/6/2021	90693432