

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM831058

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Edward Olszewski		11/30/2020	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nakdcom One World AB		
<b>Street Address:</b>	Gamlestadsvägen 2-4		
<b>City:</b>	Göteborg		
<b>State/Country:</b>	SWEDEN		
<b>Postal Code:</b>	415 02		
<b>Entity Type:</b>	Aktiebolag: SWEDEN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5477528	NAKED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5093238979		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	509-944-4647		
<b>Email:</b>	karig@leehayes.com		
<b>Correspondent Name:</b>	Kari Gondry		
<b>Address Line 1:</b>	601 W. Riverside Ave. Suite 1400		
<b>Address Line 2:</b>	Lee & Hayes PC		
<b>Address Line 4:</b>	Spokane, WASHINGTON 99201		
<b>ATTORNEY DOCKET NUMBER:</b>	O064-0618TMUS		
<b>NAME OF SUBMITTER:</b>	Kari Gondry		
<b>SIGNATURE:</b>	/Kari Gondry/		
<b>DATE SIGNED:</b>	08/10/2023		
<b>Total Attachments: 3</b>			
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OP \$40.00 5477528

## TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement is made and entered into on this <sup>30<sup>th</sup></sup> day of ~~November~~ 2020, by and between Edward Olszewski ("Assignor") and Nskdcom One World AB, a company based out of Sweden ("Assignee") (each individually a "Party" and collectively the "Parties").

### BACKGROUND

WHEREAS, Assignor is the owner of U.S. Trademark Registration No. 5,477,528 for NAKED (the "Olszewski Mark"); and

WHEREAS, Assignor desires to assign any rights he may have in and to the Olszewski Mark and Assignee desires to own these rights.

NOW, THEREFORE, for and in consideration of the mutual covenants contained herein and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

### SECTION 1: INITIAL TERMS

1.1 Assignment of Rights. Assignor hereby transfers and assigns to Assignee all rights, title, ownership, and interest in and to the Olszewski Mark, including, but not limited to, all trademark rights, copyrights, and rights to secure any such rights (and all renewals, reissues, and extensions thereof) throughout the world, without any restrictions or limitations whatsoever and specifically including, but not limited to, all goodwill associated with the Olszewski Mark. This transfer of goodwill encompasses, but is not limited to, all watch band designs, logos, labels, and all other tangible and intangible assets related thereto.

1.2 Sole Ownership. The Parties desire Assignee to obtain all right, title, and interest in and to the Olszewski Mark and nothing in this Agreement is intended to transfer any rights in these properties from Assignee.

1.3 Payment. Within sixty days of the assignment [REDACTED] Mark as contemplated by this Agreement, Assignee shall pay to Assignor [REDACTED] via wire transfer.

1.4 Release of Claims. Assignor hereby forever releases and discharges Assignee, together with Assignee's employees, agents, officers, and affiliates, from all known and unknown claims, whether apparent or yet to be discovered, relating to Assignee's use of the Olszewski Mark and marks or tradenames confusingly similar thereto.

### SECTION 2: REPRESENTATIONS AND WARRANTIES

Assignor represents and warrants, as of the Effective Date and throughout the Term of this Agreement, that: (i) he has the right to enter into this Agreement; (ii) there are no prior commitments or other obligations that prevent her from fully performing all of its obligations under this Agreement; (iii) he has the rights necessary to make the assignments set forth in this Agreement as of the date of such assignment and no third party has any claim to or interest in

the Olszewski Mark; and (iv) his performance under this Agreement does not require the breach of any other agreement or obligation to keep confidential the materials or information of another party. Assignee represents and warrants, as of the Effective Date and throughout the Term of this Agreement, that: (i) it has the right to enter into this Agreement; (ii) there are no prior commitments or other obligations that prevent it from fully performing all of its obligations under this Agreement; and (iii) its performance under this Agreement does not require the breach of any other agreement or obligation to keep confidential the materials or information of another party.

### SECTION 3: ADDITIONAL DOCUMENTS AND ACTS

The Parties agree to execute such additional documents and papers, and to perform and to do such additional acts as may be necessary and proper to effectuate the assignments contemplated herein.

### SECTION 4: MISCELLANEOUS

4.1 Severability. Any term of the Agreement that is illegal or unenforceable at law or in equity shall be deemed to be modified or void and of no force and effect to the extent necessary to bring such term within the provisions of any applicable law or laws, and the Agreement shall be amended or modified to the extent necessary to make the Agreement fully enforceable.

4.2 Counterparts. This Agreement may be executed in one or more counterparts, each of which for all purposes is to be deemed an original and all of which constitute, respectively, single agreements as appropriate but always subordinate to the Agreement.

4.3 Governing Law; Jurisdiction. The Agreement will be construed in accordance with the laws of the State of Washington, without regard to the principles of conflict of laws thereof. The Parties consent to jurisdiction in Washington and shall bring any action arising under or out of this Agreement in a court sitting in Spokane County, Washington. In the event of litigation, the prevailing party shall be entitled to recover reasonable attorneys fees and costs.

4.4 Entire Agreement. The Agreement contains the entire understanding of the Parties. Any oral agreements, prior proposals, understandings, and correspondence are hereby superseded by the Agreement. The Agreement may be amended only by the written agreement of all Parties hereto. No course of dealing between or among any Party, person, or entity having any interest in the Agreement will be deemed effective to modify, amend, or discharge any part of the Agreement or any rights or obligations of any Party under or by reason of the Agreement.

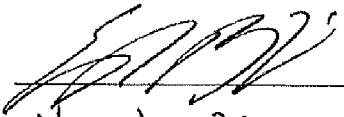
4.5 Compliance. Each Party hereby acknowledges that it has read, fully understands and agrees to comply with all of the terms and provisions of the Agreement.

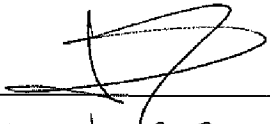
4.6 The effective date of this Agreement shall be November 5, 2020, regardless of when the Agreement is actually signed.

**WHEREFORE**, the Parties state that they have read the foregoing agreement and consent and agree to be bound by its terms and conditions, to which they set their hand below:

Edward Olszewski

Nakdcom One World AB

By:   
Date: November 30, 2020

By:   
Date: December 3, 2020  
Name: Damien Baudigny  
Title: Legal Counsel