

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM831288

| | | | |
|---|--|-----------------------|---------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Amazon Technologies, Inc. | | 05/24/2023 | Corporation: NEVADA |
| RECEIVING PARTY DATA | | | |
| Name: | Hunan Huasheng Industrial and Trading Co., Ltd | | |
| Street Address: | HUNAN CHANGSHA | | |
| Internal Address: | 420,3RD SECTION OF MIDDLE FURONG ROAD | | |
| City: | CHANGSHA, HUNAN | | |
| State/Country: | CHINA | | |
| Entity Type: | Limited Liability Company: CHINA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5734767 | ISLE BAY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212-484-3977 | | |
| Email: | TMDocket@arentfox.com | | |
| Correspondent Name: | Michelle Mancino Marsh | | |
| Address Line 1: | c/o ArentFox Schiff LLP | | |
| Address Line 2: | 1301 Avenue of the Americas, 42nd Floor | | |
| Address Line 4: | New York, NEW YORK 10019 | | |
| ATTORNEY DOCKET NUMBER: | 035192.02262 | | |
| NAME OF SUBMITTER: | Megan Rzonca | | |
| SIGNATURE: | /Megan Rzonca/ | | |
| DATE SIGNED: | 08/11/2023 | | |
| Total Attachments: 2 | | | |
| source=ISLE BAY - 4.28.2023 ATI to Hunan Huasheng Industrial and Trading Co. Ltd Assignment Agreement#page1.tif | | | |
| source=ISLE BAY - 4.28.2023 ATI to Hunan Huasheng Industrial and Trading Co. Ltd Assignment Agreement#page2.tif | | | |

OP \$40.00 5734767

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the “Assignment”) is effective as of May 24, 2023 (the “Effective Date”), by and between Amazon Technologies, Inc. (“Assignor”), a corporation, having its address of 410 Terry Ave. N. Seattle, Washington, United States 98109, organized and existing under the laws of Nevada, and Hunan Huasheng Industrial and Trading Co., Ltd (“Assignee”), a limited liability company, having its address of HUNAN CHANGSHA; 420,3RD SECTION OF MIDDLE FURONG ROAD, CHANGSHA, HUNAN, CHINA.

WHEREAS, Assignor is the owner of the **ISLE BAY** and **ISLE BAY LINENS** trademarks, service marks, and trade names (the “Trademarks”), including common law trademark rights, and the applications and registrations listed on **Schedule A**, as well as the goodwill associated with, corresponding to, symbolized by, and embodied in the Trademarks; and

WHEREAS, Assignor wants to assign and Assignee wants to receive all Assignor’s rights, title, and interest in and to the Trademarks, together with the portion of the business to which the Trademarks pertain and any goodwill associated with the Trademarks;

NOW, THEREFORE, in consideration of the foregoing premises and of the mutual covenants contained herein, and other good and valuable consideration the receipt and sufficiency of which are acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby assigns to Assignee all of Assignor’s rights, title, and interest in and to the Trademarks and any goodwill associated with the Trademarks. This Assignment includes without limitation: all applications and registrations for the Trademarks; all common law rights for the Trademarks; all related priority rights or claims based on international conventions; all rights to proceeds of the Trademarks, including income, royalties, damages, profits, and payments now or hereafter payable; and the right to take action against third parties for past, present, or future infringement of the Trademarks.
2. Assignor shall execute and deliver any other documents that are necessary and appropriate to effect the terms of this Assignment and establish Assignee’s rights in the Trademarks.
3. This Assignment binds and inures to the benefit of the respective successors and assigns of Assignor and Assignee.
4. The Trademarks are provided as is without any representations and warranties.

The undersigned have duly executed this Assignment as of the Effective Date.

ASSIGNOR:

Amazon Technologies, Inc.

DocuSigned by:
By: Michael Kelly
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Name: Michael Kelly
Title: Vice President

ASSIGNEE:

Hunan Huasheng Industrial and Trading Co., Ltd

DocuSigned by:
By: Wu Yin
DD7C3448729A493...

Name: Wu Yin
Title: Deputy General Manager



Schedule A:

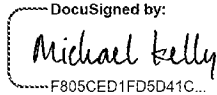
| No. | Jurisdiction | Trademark | Application No. | Registration No. | Class: |
|-----|----------------|------------------------|---------------------------|---------------------------|--------|
| 1. | United Kingdom | ISLE BAY LINENS | App No. UK00917888786 | Reg. No. UK00917888786 | 25 |
| 2. | United Kingdom | ISLE BAY LINENS | App. No. UK00003304331 | Reg. No. UK00003304331 | 25 |
| 3. | Australia | ISLE BAY LINENS | App. No. 1920531 | Reg. No. 1920531 | 25 |
| 4. | China | ISLE BAY LINENS | App. No. 30319240 | Reg. No. 30319240 | 25 |
| 5. | European Union | ISLE BAY LINENS | App. No. 017888786 | Reg. No. 017888786 | 25 |
| 6. | United States | ISLE BAY | App. No. 87679473 | Reg. No. 5734767 | 25 |

ASSIGNOR:

Amazon Technologies, Inc.

DocuSigned by:

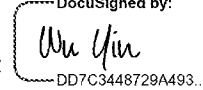
By:



F805CED1FD5D41C...
Name: Michael KellyTitle: Vice President**ASSIGNEE:**Hunan Huasheng Industrial and Trading
Co., Ltd

DocuSigned by:

By:



DD7C3448729A493...
Name: wu YinTitle: Deputy General Manager