

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM831319

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lovelab.com, Inc. DBA Authenticating.com		07/10/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Meta Platforms, Inc.		
Street Address:	1601 Willow Road		
City:	Menlo Park		
State/Country:	CALIFORNIA		
Postal Code:	94025		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	7000691	METAVERIFY	
CORRESPONDENCE DATA			
Fax Number:	4157237132		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4152737507		
Email:	MetaProsecution@kilpatricktownsend.com		
Correspondent Name:	Kilpatrick Townsend & Stockton LLP		
Address Line 1:	Two Embarcadero Center, Suite 1900		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	James Trigg		
SIGNATURE:	/james a trigg/		
DATE SIGNED:	08/11/2023		
Total Attachments: 3			
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OP \$40.00 7000691

CONFIRMATION OF ASSIGNMENT

This Confirmation of Assignment is entered into by and between Lovelab.com, Inc. DBA Authenticating.com, a Delaware corporation with an address of 9350 Wilshire Blvd., Suite 203, Beverly Hills, CA 90212 (“Assignor”) and Meta Platforms, Inc., a at 1601 Willow Road, Menlo Park, CA 94025 (“Assignee”).

Pursuant to a prior Agreement effective June 6, 2023, Assignor assigned and transferred all right, title and interest, worldwide, in and to Assignor’s trademark identified in Schedule 1 attached hereto, including all of Assignor’s trademarks, logos, and designs, including without limitation Assignor’s trademark registrations and applications and any and all of Assignor’s common law rights in the aforementioned marks, together with all goodwill associated with and symbolized by the trademarks.

IN WITNESS WHEREOF, Assignor has executed this Confirmation of Assignment effective as of the date of the Agreement referenced above.

LOVELAB.COM, INC. DBA
AUTHENTICATING.COM

By:  _____

Name: Steve Ward

Title: CEO

Date: 7/10/23

SCHEDULE 1

Mark	Country	Status	Application /Registration Number	Filed Date/ Reg. Date	Goods and Services
METAVERIFY	United States	Registered	App 87944172 Reg 7000691	16-AUG-2018 14-MAR-2023	42 Goods and Services: INT. CL. 42 Identification verification services, namely, providing user authentication services using software technology for e-commerce transactions, online software applications; Credit holder verification and authentication services, namely, providing user authentication services to credit holders using single sign-on technology and software technology for e-commerce transactions, online software applications; Fraud detection services, namely, electronic monitoring of credit card activity to detect fraud via the internet; Identity verification services, namely, providing user authentication services using single sign-on technology, software technology for e-commerce transactions, online software applications in the fields of gaming, finance, credit, medical records, psychological profiling, personal profiling, housing, employment, and commercial transactions; Fraud detection services, namely, electronic monitoring of on-line credit card transactions to detect fraud via the internet; Fraud detection services, namely, electronic monitoring of credit card, debit card, and payment card transactions to detect fraud via the internet; Fraud and identity theft protection services, namely, electronic monitoring of personally identifying information to detect identity theft via the internet; Fraud detection services, namely, electronic monitoring of insurance, credit cards, banking, and retail financial transactions to detect fraud via the internet; Providing fraud detection services, namely, electronic monitoring of electronic funds transfer, credit and debit card and electronic check transactions to detect fraud via a global computer network; Software as a service (Saas)

					<p>featuring software to reduce chargebacks and aid the resolution of billing inquiries and disputes; Providing user authentication services to credit holders for credit card transactions using software technology for e-commerce transactions, online software applications via a global computer network; Providing an interactive web site featuring technology that enables users to verify personal background credentials and other personal background information; Providing temporary use of non-downloadable computer software that allows users to send, receive, store, and safeguard digital currency; Providing a secure website featuring technology that enables users to remotely access, send, receive, store, and manage digital currency; Providing a website that gives users the ability to create customized web pages featuring user-defined profiles; Application service provider (ASP) featuring application programming interface software for integration of financial transactions into websites and mobile applications; Software as a service (SAAS) featuring software for use in database management, for service desk management, for accounting, and for establishing credentials for onboarding and establishment of membership, in the field of personal identity verification; Providing temporary use of non-downloadable software for identity and personal rights confirmation and verification; Fraud detection services, namely, computer forensic services in the nature of computer forensic analysis of personal identification and data from multiple sources for fraud prevention purposes</p>
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