

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM831360

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amazon Technologies, Inc.		05/24/2023	Corporation: NEVADA
RECEIVING PARTY DATA			
Name:	Guangdong Shunde Clothin Outdoor Equipment Co. Ltd.		
Street Address:	No.1904 Haipomingxuan,Building #2		
Internal Address:	Guipan Road #1,Daliang Street, XinSongSheQu,Shunde Qu		
City:	Foshan City, Guangdong Province		
State/Country:	CHINA		
Postal Code:	528300		
Entity Type:	Limited Liability Company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5794917	EMMA RILEY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-484-3977		
Email:	TMDocket@arentfox.com		
Correspondent Name:	Michelle Mancino Marsh		
Address Line 1:	c/o ArentFox Schiff LLP		
Address Line 2:	1301 Avenue of the Americas, 42nd Floor		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	035192.02230		
NAME OF SUBMITTER:	Megan Rzonca		
SIGNATURE:	/Megan Rzonca/		
DATE SIGNED:	08/11/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the “Assignment”) is effective as of May 24, 2023 (the “Effective Date”), by and between Amazon Technologies, Inc. (“Assignor”), a corporation, having its address of 410 Terry Ave. N. Seattle, Washington, United States 98109, organized and existing under the laws of Nevada, and Guangdong Shunde Clothin Outdoor Equipment Co. Ltd. (“Assignee”), a limited liability company, having its address of No.1904 Haipomingxuan,Building #2, Guipan Road #1,Daliang Street,XinSongSheQu,Shunde Qu, Foshan City, Guangdong Province, 528300, CN, organized and existing under the laws of China.

WHEREAS, Assignor is the owner of the **EMMA RILEY** trademarks, service marks, and trade names (the “Trademarks”), including common law trademark rights, and the applications and registrations listed on Schedule A, as well as the goodwill associated with, corresponding to, symbolized by, and embodied in the Trademarks; and

WHEREAS, Assignor wants to assign and Assignee wants to receive all Assignor’s rights, title, and interest in and to the Trademarks, together with the portion of the business to which the Trademarks pertain and any goodwill associated with the Trademarks;

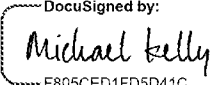
NOW, THEREFORE, in consideration of the foregoing premises and of the mutual covenants contained herein, and other good and valuable consideration the receipt and sufficiency of which are acknowledged, Assignor and Assignee agree as follows:

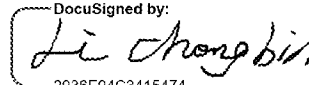
1. Assignor hereby assigns to Assignee all of Assignor’s rights, title, and interest in and to the Trademarks and any goodwill associated with the Trademarks. This Assignment includes without limitation: all applications and registrations for the Trademarks; all common law rights for the Trademarks; all related priority rights or claims based on international conventions; all rights to proceeds of the Trademarks, including income, royalties, damages, profits, and payments now or hereafter payable; and the right to take action against third parties for past, present, or future infringement of the Trademarks.
2. Assignor shall execute and deliver any other documents, that are necessary and appropriate to effect the terms of this Assignment and establish Assignee’s rights in the Trademarks.
3. This Assignment binds and inures to the benefit of the respective successors and assigns of Assignor and Assignee.
4. The Trademarks are provided as is without any representations and warranties.

The undersigned have duly executed this Assignment as of the Effective Date.

ASSIGNOR:
Amazon Technologies, Inc.

ASSIGNEE:
Guangdong Shunde Clothin Outdoor Equipment Co. Ltd.

DocuSigned by:
Michael Kelly
By: 
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DocuSigned by:
Li Chongbin
By: 
2938E94C3415474...

Name: Michael Kelly
Title: Vice President

Name: Li Chongbin
Title: General manager

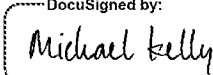


Schedule A:

No.	Jurisdiction	Trademark	Application No.	Registration No.	Class
1.	United Kingdom	EMMA RILEY	App No. UK00916638827	Reg. No. UK00916638827	18
2.	United States	EMMA RILEY	App. No. 87248464	Reg. No. 5794917	25
3.	China	EMMA RILEY	App. No. 23795666	Reg. No. 23795666	25
4.	Brazil	EMMA RILEY	App. No. 912675454	Reg. No. 912675454	25
5.	Mexico	EMMA RILEY	App. No. 1882059	Reg. No. 1859067	25
6.	Japan	EMMA RILEY	App. No. 2017057907	Reg. No. 6078043	18, 25
7.	United Kingdom	EMMA RILEY	App. No. UK00003226614	Reg. No. UK00003226614	18, 25
8.	Mexico	EMMA RILEY	App. No. 1882058	Reg. No. 1774281	18
9.	India	EMMA RILEY	App. No. 3532879	Reg. No. 2458166	18, 25
10.	European Union	EMMA RILEY	App. No. 16638827	Reg. No. 16638827	18
11.	China	EMMA RILEY	App. No. 23795667	Reg. No. 23795667	18

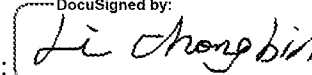
ASSIGNOR:

Amazon Technologies, Inc.

DocuSigned by:
By: 
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Name: Michael KellyTitle: Vice President**ASSIGNEE:**

Guangdong Shunde Clothin Outdoor Equipment Co. Ltd.

DocuSigned by:
By: 
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Name: Li ChongbinTitle: General manager

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Schedule A (continued):

No.	Jurisdiction	Trademark	Application No.	Registration No.	Class
12.	Singapore	EMMA RILEY	App. No. 40201707369T	Reg. No. 40201707369T	18, 25
13.	Brazil	EMMA RILEY	App. No. 912675420	Reg. No. 912675420	18
14.	Canada	EMMA RILEY	App. No. 1833945	Reg. No. TMA1031784	18, 25
15.	Australia	EMMA RILEY	App. No. 1840124	App. No. 1840124	18, 25

ASSIGNOR:

Amazon Technologies, Inc.

DocuSigned by:
By: Michael Kelly
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Name: Michael Kelly
Title: Vice President

ASSIGNEE:Guangdong Shunde Clothin Outdoor
Equipment Co. Ltd.

DocuSigned by:
By: Li Chongbin
2936E94C3415474...

Name: Li Chongbin
Title: General manager

