

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM831387

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David Lewis		03/16/2021	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BDO Digital, LLC		
Street Address:	330 N. Wabash		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3987715	DEMANDGEN	
CORRESPONDENCE DATA			
Fax Number:	9498519348		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9498510633		
Email:	sbro@mwe.com		
Correspondent Name:	Sarah E. Bro		
Address Line 1:	18565 Jamboree Rd., Suite 250		
Address Line 2:	McDermott Will & Emery LLP		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	093939-0553		
NAME OF SUBMITTER:	Sarah E. Bro		
SIGNATURE:	/sarah e. bro/		
DATE SIGNED:	08/11/2023		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of March 16, 2021 from David Lewis ("Assignor") to BDO Digital, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the sole and exclusive owner of the trademarks set forth on Schedule A hereto (together with the goodwill associated therewith, the "Marks").

WHEREAS, Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, assigns, delivers, and contributes to Assignee all of Assignor's right, title, and interest of whatever kind in and to the Marks, together with (i) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (ii) all rights to sue for past, present and future infringements or misappropriations of the Marks.

Assignor agrees to, at Assignee's cost and expense, execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimen, assignments, powers of attorney or other documents) and do such other acts as may be necessary or reasonably requested by Assignee to vest full title in and to the Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce the Marks. This Assignment shall be binding upon and shall inure to the benefit of the respective successors and permitted assigns of Assignor and Assignee.

Assignor further authorizes and requests the United States Commissioner of Patents and Trademarks and any other similar government authority to record Assignee as the assignee and owner of the Marks, and issue any and all registrations thereon to Assignee, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee and its successors, assigns or other legal representatives.

Assignor represents and warrants that it has full power and authority to execute and deliver this Assignment and to carry out its obligations hereunder.

This Assignment may be executed in any number of counterparts, all of which shall be considered one and the same agreement.

[The remainder of this page intentionally left blank. Signature page follows.]

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be executed as of the date first set forth above.

ASSIGNOR:

David Lewis

By: _____
Name: David Lewis

Address for Notices:

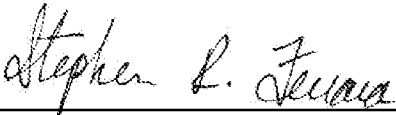
David Lewis
9000 Crow Canyon Road, Suite 180
Danville, CA 94506

With a copy (which shall not constitute notice) to:

Gunster, Yoakley & Stewart, P.A.
777 S. Flagler Dr., Suite 500 East
West Palm Beach, FL 33401
E-mail: dbates@gunster.com
Attn: David Bates

ASSIGNEE:

BDO DIGITAL, LLC
By its **Sole Member, BDO USA LLP**

By:  _____
Name: Stephen R. Ferrara
Its: Chief Operating Officer

Address for Notices:

BDO USA, LLP
330 N. Wabash
Suite 3200
Chicago, IL 60611
Attn: Stephen R. Ferrara

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be executed as of the date first set forth above.

ASSIGNOR:

David Lewis

By: David Lewis
Name: David Lewis

Address for Notices:

David Lewis
9000 Crow Canyon Road, Suite 180
Danville, CA 94506

With a copy (which shall not constitute notice) to:

Gunster, Yoakley & Stewart, P.A.
777 S. Flagler Dr., Suite 500 East
West Palm Beach, FL 33401
E-mail: dbates@gunster.com
Attn: David Bates

ASSIGNEE:

BDO DIGITAL, LLC
By its **Sole Member, BDO USA LLP**

By: _____
Name: Stephen R. Ferrara
Its: Chief Operating Officer

Address for Notices:

BDO USA, LLP
330 N. Wabash
Suite 3200
Chicago, IL 60611
Attn: Stephen R. Ferrara

SCHEDULE A

TRADEMARK REGISTRATIONS

MARK	COUNTRY	DATE FILED	APPLN. NO.	REG. DATE	REG. NO.	Owner Information
DEMAND FACTORY	USA	Jan 29, 2015	86/517,750	Apr 19, 2016	4942556	David Lewis
DEMANDGEN	Canada	Sep 28, 2010	1,497,667	Sep 21, 2011	TMA807,173	David Lewis
DEMANDGEN	European Union	Sep 29, 2010	9410309	Mar 8, 2011	9410309	David Lewis
DEMANDGEN & Design	International Bureau (WIPO)	Feb 6, 2014	1213925	Feb 6, 2014	1213925	David Lewis
DEMANDGEN & Design	Japan	Feb 6, 2014	1213925	Jun 25, 2015	2014-357929	David Lewis
DEMANDGEN & Design	Mexico	Feb 6, 2014	1213925	Apr 28, 2015	1213925	David Lewis
DEMANDGEN & Design	Singapore	Feb 6, 2014	1213925	Apr 19, 2016	T1413601Z	David Lewis
DEMANDGEN & Design	USA	Dec 3, 2009	77/885,841	Jul 5, 2011	3987715	David Lewis
DEMANDGEN (Stylized)	Australia	Jan 2, 2014	1599411	Feb 26, 2015	1599411	David Lewis