

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM832368

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AUSSIE HEALTH CO, LLC		08/15/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Squatty Potty USA, LLC		
Street Address:	350 Springfield Avenue		
Internal Address:	Suite 200		
City:	Summit		
State/Country:	NEW JERSEY		
Postal Code:	07901		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5610253	AUSSIE HEALTH CO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126843900		
Email:	efiling@grr.com		
Correspondent Name:	David D. Rodrigues		
Address Line 1:	270 Madison Avenue, 8th Floor		
Address Line 2:	Gottlieb, Rackman & Reisman P.C.		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	9047/198		
NAME OF SUBMITTER:	David D. Rodrigues		
SIGNATURE:	/drodrigues/		
DATE SIGNED:	08/16/2023		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) dated August 15, 2023 is made by Aussie Health Co, LLC (“**Assignor**”), a Delaware limited liability company, and Squatty Potty USA, LLC, a Delaware limited liability company (“**Assignee**”)

WHEREAS, Assignor is the owner of all rights, title and interest in the trademark AUSSIE HEALTH CO (the “**Mark**”), and registrations for the Mark in the United States, the United Kingdom, and the European Union;

WHEREAS, A full list of the trademark registrations for the Mark are incorporated by reference in **Exhibit A**;

WHEREAS, Assignee desires to acquire any and all rights (including registered and common law rights) that Assignor may have in and to the Mark, together with the goodwill of the business symbolized by the Mark; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto, intending to be legally bound hereby, do hereby agree as follows:

Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee, its successors and assigns, all right, title and interest in and to the Mark, together with all goodwill connected with and symbolized by the Mark, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, including, without limitation, all rights in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto and the right to sue and recover for past, present and future infringements thereof, any and all corresponding rights that, now or hereafter, may be secured throughout the world.

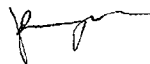
This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Assignment.

* * * * *

[Signature page follows]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the date first written above.

AUSSIE HEALTH CO, LLC, as Assignor




By: _____

Name: Joseph Risico

Title: Chief Legal officer

SQUATTY POTTY USA, LLC, as Assignee



By: _____

Name: Joseph Risico

Title: Chief Legal officer

Exhibit A

Country	Mark	Registration No.	Goods
United States of America	AUSSIE HEALTH CO	5610253	Enema kits consisting primarily of enema bags, enema buckets, douches, enema bulbs, enema coffee, enema tips, and health supplements; Medical products and supplies, namely, enema bags, enema buckets, douche bags, enema bulbs and enema tips
United Kingdom	AUSSIE HEALTH CO	UK00003586852	Enema kits consisting primarily of enema bags, enema buckets, douches, enema bulbs, enema coffee, enema tips, and health supplements; Medical products and supplies, namely, enema bags, enema buckets, douche bags, enema bulbs and enema tips
European Union	AUSSIE HEALTH CO	018385838	Enema kits consisting primarily of enema bags, enema buckets, douches, enema bulbs, enema coffee, enema tips, and health supplements; Medical products and supplies, namely, enema bags, enema buckets, douche bags, enema bulbs and enema tips