

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM832449

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|-----------------------------------|--|---------------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | PARTIAL RELEASE OF SECURITY INTEREST INTELLECTUAL PROPERTY | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| TIGER FINANCE, LLC | | 08/15/2023 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | HATCHBEAUTY BRANDS, LLC | | |
| Street Address: | 10951 W. Pico Boulevard | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90064 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| Name: | HATCHBEAUTY AGENCY, LLC | | |
| Street Address: | 10951 W. Pico Boulevard | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90064 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| Name: | LUC & COCO LLC | | |
| Street Address: | 10951 W. Pico Boulevard | | |
| City: | Los Angeles | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90064 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 46 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 5192920 | ATMOS SHIELD | |
| Registration Number: | 5444209 | AURADESCENCE | |
| Registration Number: | 5087976 | BIG REVIVAL BODIFYING HAIR MASK | |
| Registration Number: | 4994919 | BODY BREAKTHROUGH | |
| Registration Number: | 5187931 | CLIMATE CHANGE | |
| Registration Number: | 5361056 | DYNAMIC RENEWAL CREAM | |

OP \$1165.00 5192920

| Property Type | Number | Word Mark |
|----------------------|----------|--|
| Registration Number: | 5397177 | FORMER GLORY |
| Registration Number: | 5330153 | FORTIFINITY COMPLEX |
| Registration Number: | 5060816 | HIGH SPIRITED WEIGHTLESS LEAVE IN CONDIT |
| Registration Number: | 5520122 | MAGNIFYING GLASS |
| Registration Number: | 5061144 | MAX CAPACITY |
| Registration Number: | 5087669 | MEGA PLUMP 5 PROTEIN COMPLEX |
| Registration Number: | 5187991 | MULTI-PHASIC SHIELDING COMPLEX |
| Registration Number: | 4994917 | NATURE WELL |
| Registration Number: | 5622100 | NUTRI-BOOST |
| Registration Number: | 7007947 | REFRESHER COURSE |
| Serial Number: | 88498520 | NATUREWELL |
| Registration Number: | 6031209 | A BEAUTY & WELLNESS INCUBATOR |
| Registration Number: | 5481713 | BEAUTY'S MOST WANTED |
| Registration Number: | 5587506 | BIG DEAL |
| Registration Number: | 5541870 | BIG DREAMS SMALL PORES |
| Registration Number: | 5193083 | CASHMERE SLIP |
| Registration Number: | 5429812 | CASTING CALL |
| Registration Number: | 5381052 | CIRCLE OF FRIENDS |
| Registration Number: | 5387472 | COLLATERAL DAMAGE |
| Registration Number: | 5388222 | CREAM + POWDER = STAYING POWER |
| Registration Number: | 5350855 | FOUND |
| Registration Number: | 6719181 | FOUND |
| Registration Number: | 6821259 | FOUND |
| Registration Number: | 6798457 | FOUND ACTIVE |
| Registration Number: | 5193084 | FULL DISCLOSURE |
| Registration Number: | 5371023 | GRAND OPENING |
| Registration Number: | 5721370 | HATCHBEAUTY |
| Registration Number: | 6098900 | HATCHBEAUTY BRANDS |
| Registration Number: | 6098901 | HATCHBEAUTY BRANDS |
| Registration Number: | 5476405 | JUNKEE GIRL |
| Registration Number: | 5493581 | LIP CRAFT |
| Registration Number: | 5307504 | LIQUE |
| Registration Number: | 5337261 | LIQUE REFLECTIONS |
| Registration Number: | 3302615 | LITTLE DOCS |
| Registration Number: | 5371823 | MIRACLE INGREDIENTS FROM AROUND THE WORL |
| Serial Number: | 97162178 | FOUND |
| Serial Number: | 97162193 | HONEY & SOUL |
| Serial Number: | 90785331 | WILDER |

| Property Type | Number | Word Mark |
|----------------------|----------|----------------|
| Serial Number: | 97225822 | OF A KIND |
| Registration Number: | 5282623 | A TRICK OR TWO |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8004945225
 Email: ipteam@cogencyglobal.com
 Correspondent Name: Stewart Walsh
 Address Line 1: 1025 Connecticut Ave NW, Suite 712
 Address Line 2: COGENCY GLOBAL Inc.
 Address Line 4: Washington, D.C. 20036

| | |
|--------------------------------|--------------------|
| ATTORNEY DOCKET NUMBER: | 2094731 TM 1 |
| NAME OF SUBMITTER: | Janet S. Wamsley |
| SIGNATURE: | /Janet S. Wamsley/ |
| DATE SIGNED: | 08/16/2023 |

Total Attachments: 3

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PARTIAL RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This PARTIAL RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY ("Release") is entered into as of the date last signed below ("Effective Date").

WHEREAS, **HATCHBEAUTY BRANDS, LLC**, a Delaware limited liability company, **HATCHBEAUTY AGENCY, LLC**, a Delaware limited liability company; and **LUC & COCO LLC**, a Delaware limited liability company (each a "Grantor" and jointly and severally, collectively, the "Grantors") and **TIGER FINANCE, LLC**, a Delaware limited liability company, as collateral agent (together with any successors and assigns in such capacity, "Assignee") are parties to that certain Intellectual Property Security Agreement dated April 20, 2022 (the "Security Agreement") whereby Grantors granted to Assignee a security interest in and lien on certain Collateral, including the Trademarks (as each is defined in the Security Agreement);

WHEREAS, the Security Agreement was recorded in the Assignment Branch of the U.S. Patent and Trademark Office on April 25, 2022 at Reel 007701, Frame 0757 against the registrations and applications for registrations for the Trademarks; and

WHEREAS, the Grantors have requested that the Assignee provide a termination to evidence the release and discharge of the Assignee's security interests in and liens on the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignee together with any successors and assigns does hereby release and forever discharge and reconvey to Grantors all of Assignee's interest in, to and under the Trademarks identified in Schedule A hereto (the "Released Trademarks and Collateral"), so that it is as if the security interest had never been granted by Grantors to Assignee. Assignee authorizes the Grantors or their authorized representatives to record or file this Release with the USPTO or any other applicable governmental office or agency and further authorizes the Commissioner for Trademarks and any other government officials or agencies to record and register this Release upon request of one or more Grantors or their authorized representatives. The Assignee further agrees to execute and deliver to Grantors any and all further documents and instruments, and to do all further acts which Grantors (or its agents or designees) may reasonably request (at Grantors' sole cost and expense) to confirm this Release and Grantors' right, title and interest in and to the Released Trademarks and Collateral.

IN WITNESS WHEREOF, Assignee has caused this PARTIAL RELEASE OF SECURITY INTERESTS IN INTELLECTUAL PROPERTY to be executed and delivered as of this 15th day of August, 2023.

Assignee:
TIGER FINANCE, LLC

By: Andy Babcock
Name: Andy Babcock
Title: Managing Director

SCHEDULE A

| Brand | Serial # | Reg. # | Word Mark | Class |
|---------------------|-----------|---------|---------------------------------------|---------|
| OP PLAY | 87056643 | 5192920 | ATMOS SHIELD | 3 |
| OP PLAY | 87206213 | 5444209 | AURADESCENCE | 3 |
| OP PLAY | 86755991 | 5087976 | BIG REVIVAL BODIFYING HAIR MASK | 3 |
| OP PLAY | 86978998 | 4994919 | BODY BREAKTHROUGH | 3 |
| OP PLAY | 86920453 | 5187931 | CLIMATE CHANGE | 3 |
| NATUREWELL | 87206226 | 5361056 | DYNAMIC RENEWAL CREAM | 3 |
| OP PLAY | 87050227 | 5397177 | FORMER GLORY | 3 |
| OP PLAY | 86674865 | 5330153 | FORTIFYNITY COMPLEX | 3 |
| OP PLAY | 86755968 | 5060816 | HIGH SPIRITED WEIGHTLESS LEAVE IN | 3 |
| OP PLAY | 87051153 | 5520122 | MAGNIFYING GLASS | 3 |
| OP PLAY | 86979956 | 5061144 | MAX CAPACITY | 3 |
| OP PLAY | 86690260 | 5087669 | MEGA PLUMP 5 PROTEIN COMPLEX | 3 |
| OP PLAY | 86934812 | 5187991 | MULTI-PHASIC SHIELDING COMPLEX | 3 |
| NATUREWELL | 86978931 | 4994917 | NATURE WELL | 3 |
| NATUREWELL | 87883994 | 5622100 | NUTRI-BOOST | 3 |
| OP PLAY | 97162159 | 7007947 | REFRESHER COURSE | 3 |
| NATUREWELL | 88498520 | | NATUREWELL | 3 & 5 |
| CORPORATE | 88446304 | 6031209 | A BEAUTY & WELLNESS INCUBATOR | 40 & 42 |
| BMW | 871121001 | 5481713 | BEAUTY'S MOST WANTED & Design | 3,35 |
| | 87553183 | 5587506 | BIG DEAL | 3 |
| KRISTOFER BUCKLE | 87324368 | 5541870 | BIG DREAM SMALL PORES | 3 |
| KRISTOFER BUCKLE | 87126150 | 5193083 | CASHMERE SLIP | 3 |

| Brand | Serial # | Reg. # | Word Mark | Class |
|-------------------|----------|---------|--------------------------------|-------------------|
| KRISTOFER BUCKLE | 87401223 | 5429812 | CASTING CALL | 3 |
| CIRCLE OF FRIENDS | 86759614 | 5381052 | CIRCLE OF FRIENDS LOGO | 3 |
| TBD | 87050217 | 5387472 | COLLATERAL DAMAGE | 3 |
| KRISTOFER BUCKLE | 87324362 | 5388222 | CREAM + POWDER = STAYING POWER | 3 |
| FOUND | 86337288 | 5350855 | FOUND | 3 |
| FOUND | 88149562 | 6719181 | FOUND | 3 |
| FOUND | 87701217 | 6821259 | FOUND | 3 |
| FOUND | 90083679 | 6798457 | FOUND ACTIVE | 3, 5 |
| KRISTOFER BUCKLE | 87126192 | 5193084 | FULL DISCLOSURE | 3 |
| KRISTOFER BUCKLE | 87126476 | 5371023 | GRAND OPENING | 3 |
| CORPORATE | 88097391 | 5721370 | HATCHBEAUTY | 40,42 |
| CORPORATE | 88446286 | 6098900 | HATCHBEAUTY BRANDS | 40, 42 |
| CORPORATE | 88446299 | 6098901 | HATCHBEAUTY BRANDS (stylized) | 40 & 42 |
| | 87252224 | 5476405 | Junkee Girl | 3 |
| KRISTOFER BUCKLE | 87446501 | 5493581 | LIP CRAFT | 3 |
| | 86982835 | 5307504 | LIQUE | 3 |
| | 87401795 | 5337261 | LIQUE REFLECTIONS | 3 |
| CIRCLE OF FRIENDS | 78968159 | 3302615 | LITTLE DOCS | 3 |
| FOUND | 87976218 | 5371823 | MIRACLE INGREDIENTS FROM | 3 |
| FOUND | 97162178 | | FOUND | 24 |
| | 97162193 | | HONEY & SOUL | 3, 8, 11, 21 & 26 |
| WILDER | 90785331 | | WILDER | 3, 8, 11, 21 & 26 |
| OF A KIND | 97225822 | | OF A KIND | 3 |
| KRISTOFER BUCKLE | 87139150 | 5282623 | A TRICK OR TWO | 3 |

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