

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM830964

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fortuny, Inc.		08/10/2023	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Mariano Fortuny y Madrazo Venezia 1921 S.r.l.		
Street Address:	Giudecca 805		
City:	Venezia		
State/Country:	ITALY		
Postal Code:	30133		
Entity Type:	Limited Liability Company: ITALY		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	5644766	FORTUNY	
Registration Number:	5530525	FORTUNY	
Registration Number:	4288421	FORTUNY	
Registration Number:	4400425	FORTUNY	
Registration Number:	3909343	FORTUNY	
Registration Number:	4225965	FORTUNY	
Registration Number:	3920089	FORTUNY	
Registration Number:	3998428	FORTUNY	
Registration Number:	2825065	FORTUNY	
Registration Number:	4488374	G805	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	bnus@haugpartners.com		
Correspondent Name:	Ben Natter		
Address Line 1:	745 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10151		
ATTORNEY DOCKET NUMBER:	A708-238		

OP \$265.00 5644766

NAME OF SUBMITTER:	Juan Villazon
SIGNATURE:	/Juan Villazon/
DATE SIGNED:	08/10/2023
Total Attachments: 2 source=Assignment agreement Fortuny#page1.tif source=Assignment agreement Fortuny#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (“Assignment”), effective as of 10 August 2023 (“Effective date”) is made by and between Fortuny, Inc., a New York Corporation located at Suite 1632, 979 Third Avenue, New York, NY 10022, United States of America (“Assignor”) and Mariano Fortuny y Madrazo Venezia 1921 S.r.l., an Italian Limited Liability Company located at Giudecca 805, 30133 Venezia, Italy (“Assignee”) with regard to:

US Trademark nos. 5644766 “FORTUNY”, 5530525 “FORTUNY”, 4288421 “FORTUNY”, 4400425 “FORTUNY”, 3909343 “FORTUNY”, 4225965 “FORTUNY”, 3920089 “FORTUNY”, 3998428 “FORTUNY”, 2825065 “FORTUNY”, 4488374 “G805”

(“the Trademarks”)

WHEREAS, Assignee desires to acquire any and all rights that Assignor may have in and to the Marks together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks.

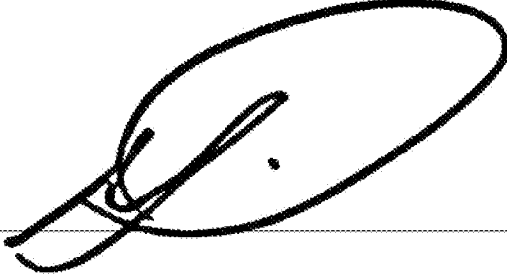
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor confirms the transfer to the Assignee of all rights, title and interests in and to the said Marks, together with the goodwill of the business which is symbolized by the Marks and all statutory and common law rights associated with the Marks, including the right to sue and make claims and recover damages for any past, present, or future infringements, misappropriation, dilution, or unauthorized use of the Marks, the right to all incomes, licence fees royalties, proceeds, and other payments that are now or may hereafter become due or payable with respect to the Marks, and all other rights in and to the Marks that may exist now or in the future under the laws of the United States; all of the foregoing to be held and enjoyed by Assignee as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts that Assignee may require in order to vest all of Assignor’s right title, and interest in and to the Marks in the Assignee and / or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

The Assignment may be signed in any number of counterparts, including electronic counterparts, with the same effect as if the signature on each counterpart were on the same instrument.

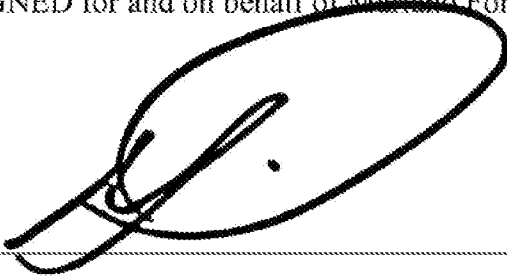
In WITNESS WHEREOF, this Assignment has been duly executed by Assignor and Assignee as of the Effective date

SIGNED for and on behalf of FORTUNY, Inc.

A handwritten signature in black ink, consisting of a large, stylized 'M' followed by a smaller 'R' and a period. The signature is written over a horizontal dotted line.

(name and title of the signatory) Maurice Riad, C.E.O.

SIGNED for and on behalf of Merano Fortuny y Madrazo Venezia 1921 S.r.l.

A handwritten signature in black ink, identical to the one above, consisting of a large, stylized 'M' followed by a smaller 'R' and a period. The signature is written over a horizontal dotted line.

(name and title of the signatory) Maurice Riad, C.E.O.