

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM832814

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BloomNation, Inc.		11/04/2020	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Promenade Group, Inc.		
Street Address:	1316 Third Street, Suite 301		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90401		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	6466898	DIG·IN	
Registration Number:	6400504	SWIGG	
Registration Number:	6307641	PROMENADE	
Registration Number:	5000994	BLOOMSNAP	
Registration Number:	4274934	BLOOMNATION	
Registration Number:	4554984	BLOOMNATION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-496-2667		
Email:	jeffnelson@spyhoplaw.com		
Correspondent Name:	Jeffrey A. Nelson		
Address Line 1:	4412 California Ave. SW #16722		
Address Line 4:	Seattle, WASHINGTON 98116		
NAME OF SUBMITTER:	Mary Hadley		
SIGNATURE:	/Mary Hadley/		
DATE SIGNED:	08/17/2023		
Total Attachments: 4			

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "BLOOMNATION, INC.", CHANGING ITS NAME FROM "BLOOMNATION, INC." TO "PROMENADE GROUP, INC.", FILED IN THIS OFFICE ON THE FOURTH DAY OF NOVEMBER, A.D. 2020, AT 8:14 O`CLOCK A.M.




Jeffrey W. Bullock, Secretary of State

4802508 8100
SR# 20208200663

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204001424
Date: 11-04-20

TRADEMARK
REEL: 008171 FRAME: 0677

**CERTIFICATE OF AMENDMENT
TO THE
AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION OF
BLOOMNATION, INC.**

BloomNation, Inc., a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify:

FIRST: The name of the corporation is BloomNation, Inc. (the "Corporation"). The corporation was originally incorporated pursuant to the General Corporation Law on August 29, 2013 under the name BloomNation, Inc.

SECOND: The Board of Directors of the Corporation, acting in accordance with the provisions of Sections 141 and 242 of the General Corporation Law of the State of Delaware, adopted resolutions to amend the Amended and Restated Certificate of Incorporation of the Corporation as follows:

1. Article I is hereby amended and restated in its entirety to read as follows:

"The name of this corporation is Promenade Group, Inc. (the "*Company*")."

2. Article IV, Section I.4.k.iv is hereby amended and restated in its entirety to read as follows:

"Each share of Series Preferred shall automatically be converted into shares of Common Stock, based on the then-effective and applicable Series Preferred Conversion Price, immediately upon (A) the vote or written consent of the holders of at least a majority of the outstanding Series Preferred (voting together as a single class and on an as-if-converted basis), or (B) the closing of a firmly underwritten public offering pursuant to an effective registration statement under the Securities Act of 1933, as amended, covering the offer and sale of Common Stock for the account of the Company in which (i) the per share price is at least five (5) times the Series A-2 Original Issue Price (as adjusted for any stock dividends, combinations, splits, recapitalizations and the like with respect to such shares after the filing date hereof), (ii) the net cash proceeds to the Company are at least \$20,000,000 and (iii) the Company's shares have been listed for trading on the New York Stock Exchange, NASDAQ Global Select Market or NASDAQ Global Market. Upon such automatic conversion, any declared and unpaid dividends shall be paid in accordance with the provisions of Section 4(d)."

THIRD: The foregoing amendment of the Corporation's Amended and Restated Certificate of Incorporation has been duly adopted by the Corporation's stockholders in accordance with the provisions of Sections 228 and 242 of the General Corporation Law of the State of Delaware.

FOURTH: This amendment to the Corporation's Amended and Restated Certificate of Incorporation shall be effective on and as of the date of filing of this Certificate of Amendment with the Secretary of State of the State of Delaware.

[Signature Page Follows]

IN WITNESS WHEREOF, BloomNation, Inc. has caused this Certificate of Amendment to be signed by the undersigned, its Chief Executive Officer, this 4th day of November, 2020.

BLOOMNATION, INC.

By: Farbod Shoraka
Farbod Shoraka, Chief Executive Officer