

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM832947

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|---|--------------------------|---------------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT | | |
| EFFECTIVE DATE: | 01/01/2023 | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| OMAX Communications, LLC | | 08/07/2023 | Limited Liability Company: ILLINOIS |
| RECEIVING PARTY DATA | | | |
| Name: | Farm Progress Limited | | |
| Street Address: | 605 3rd Avenue | | |
| Internal Address: | 22nd Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10158 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3180196 | THIS WEEK IN AGRIBUSINESS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2122925391 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 212.292.5390 | | |
| Email: | mail@ipcounselors.com | | |
| Correspondent Name: | Epstein Drangel LLP | | |
| Address Line 1: | 60 East 42nd Street | | |
| Address Line 2: | Suite 1250 | | |
| Address Line 4: | New York, NEW YORK 10165 | | |
| NAME OF SUBMITTER: | Kai-Xan McDonald | | |
| SIGNATURE: | /Kai-Xan McDonald/ | | |
| DATE SIGNED: | 08/18/2023 | | |
| Total Attachments: 1 | | | |
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OP \$40.00 3180196

NUNC PRO TUNC TRADEMARK DEED OF ASSIGNMENT

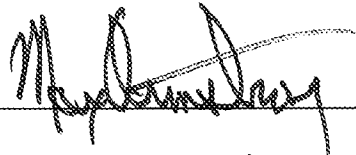
This Trademark Deed of Assignment, effective as of January 1, 2023 (hereinafter, "Effective Date"), is between OMAX Communications, LLC, an Illinois limited liability company with an address of 1886 East Fabyan Parkway, Batavia, IL 60510 (hereinafter, "Assignor") and Farm Progress Limited, a Delaware corporation with an address of 605 3rd Avenue, 22nd Floor, New York, New York 10158 (hereinafter, "Assignee").

WHEREAS, Assignor is the owner of the trademark THIS WEEK IN AGRIBUSINESS ("hereinafter, the "Mark"), the federal registration thereof, U.S. Reg. No. 3180196, and the goodwill of the business symbolized thereby;

WHEREAS, Assignee is desirous of acquiring all rights, title, and interest in and to the Mark, the federal registration thereof, U.S. Reg. No. 3180196, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the federal registration thereof, U.S. Reg. No. 3180196, with the right to sue for and collect the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer, convey, and assign unto Assignee, and Assignee hereby accepts, all rights, title, and interest in and to the Mark, the federal registration thereof, U.S. Reg. No. 3180196, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the use and registration of the Mark and/or the federal registration thereof, U.S. Reg. No. 3180196, with the right to sue for and collect the same:

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by Assignee.

Signature: 

Print Name: Max Armstrong

Title: Owner

Date: August 1, 2023