

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM832668

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT
<b>EFFECTIVE DATE:</b>	12/31/2018
<b>RESUBMIT DOCUMENT ID:</b>	900788075

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Mabel's Labels, Inc.		08/03/2023	Corporation: CANADA

## RECEIVING PARTY DATA

<b>Name:</b>	CCL Label, Inc.
<b>Street Address:</b>	161 Worcester Road
<b>City:</b>	Framingham
<b>State/Country:</b>	MASSACHUSETTS
<b>Postal Code:</b>	01701
<b>Entity Type:</b>	Corporation: MICHIGAN

## PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
<b>Registration Number:</b>	3393957	LABELS FOR THE STUFF KIDS LOSE!
<b>Registration Number:</b>	4371170	MABEL'S LABELS
<b>Registration Number:</b>	4375003	MABEL'S LABELS

## CORRESPONDENCE DATA

Fax Number: 2163485474

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 2163485400

Email: ipmailbox@mcdonaldhopkins.com

Correspondent Name: McDonald Hopkins LLC

Address Line 1: 600 Superior Avenue East

Address Line 2: Suite 2100

Address Line 4: Cleveland, OHIO 44114

<b>ATTORNEY DOCKET NUMBER:</b>	46035-00003, 00004, 00005
<b>NAME OF SUBMITTER:</b>	Maria Ruggiero
<b>SIGNATURE:</b>	/Maria Ruggiero/
<b>DATE SIGNED:</b>	08/17/2023

**Total Attachments: 5**

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## NUNC PRO TUNC TRADEMARK ASSIGNMENT AGREEMENT

This Nunc Pro Tunc Trademark Assignment Agreement (this "Assignment"), including all schedules attached hereto, is made effective this 31<sup>st</sup> day of December 2018 (the "Effective Date"), by and among Mabel's Labels, Inc., a Canadian corporation with an address at 150 Chatham Street, Unit 1, Hamilton Ontario L8P 2B6 ("Assignor") and CCL Label, Inc., a Michigan corporation with an address at 161 Worcester Road, Framingham, Massachusetts 01701 ("Assignee"). Assignor and Assignee may be referred to in this Assignment each as a "Party" and collectively as the "Parties."

WHEREAS, Assignor is the owner of the trademarks identified on Exhibit A hereto, including all registrations and applications therefor and all goodwill associated therewith (hereinafter referred to collectively as "Marks").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title, and interest in and all goodwill associated with the Marks.

NOW, THEREFORE, in consideration of Ten Dollars (USD \$10.00) and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor and Assignee hereby agree as follows:

1. As of the Effective Date, Assignor hereby sells, assigns, transfers, and sets over to Assignee all right, title and interest in, to and under the Marks, together with the goodwill associated therewith or symbolized thereby, together with any registrations and applications therefor, any renewals and extensions of the registrations and all corresponding rights that are or may be secured under applicable laws, now or hereafter arising or in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignors if this Assignment had not been made, together with all income, royalties, damages, and payments now or hereafter due or payable with respect to any of the foregoing and all causes of action (either in law or in equity) and the right to sue, and recover for past, present, or future infringement or other unauthorized use of the Marks assigned to Assignee hereunder.

2. Assignor shall, without further consideration, execute and deliver such additional documents and provide assistance reasonably required or requested by Assignee, its successors and assigns, and their legal representatives (including, without limitation, execution and delivery of any affidavits, declarations, oaths, or other documents as may reasonably be required) to secure, vest, perfect, confirm, record and enforce the rights granted to Assignee under this Assignment. Any provision in this Assignment which is illegal, invalid or unenforceable shall be ineffective to the extent of such illegality, invalidity or unenforceability, without affecting in any way the remaining provisions hereof. This Assignment may not be amended except by execution and delivery of an instrument in writing signed by officers of the parties hereto.

3. Assignee may record this Assignment with the United States Patent and Trademark Office ("USPTO"), and with comparable offices in other jurisdictions throughout the world. All costs associated with any such registrations or recordations shall be paid by Assignee.

4. This Assignment shall inure to the benefit of and be binding upon the Parties and their respective successors and permitted assigns.

5. This Assignment shall be governed by and construed in accordance with the laws of the State of Delaware, without reference to its conflict of law principles.

5. This Assignment may be executed in counterparts, each of which shall be deemed an original, and together shall constitute one and the same agreement and shall be effective as of the Effective Date indicated above when one or more counterparts have been signed by each of the Parties and delivered to the other Party, it being understood that both Parties need not sign the same counterpart. This Assignment may be executed by facsimile or electronically transmitted signatures and such signatures shall be deemed to bind each Party as if they were original signatures.

IN WITNESS WHEREOF, the Parties have caused this Assignment to be executed by their duly authorized officers as of the Effective Date indicated above.

[Signatures on following pages]

**ASSIGNOR**

By: Mabel's Labels, Inc.



Signature

Karma Bryan-Ingle

Name

General Manager

Title

August 3, 2023

Date

ASSIGNEE

By: CCL Label, Inc.

*Mark McClendon*

Signature

*MARK MCCLENDON*

Name





*V. P. General Counsel*

Title

*Aug 16, 2023*

Date

*Schedule A*  
(to Nunc Pro Tunc Trademark Assignment Agreement)

Country	Trademark	Appl. No.	Reg. No.
AU	MABEL'S LABELS	1700030	1700030
AU	WRITE AWAY!	1700074	1700074
CN	MABEL'S LABELS	17473356	17473356
CN	MABEL'S LABELS	17473355	17473355
CN	MABEL'S LABELS	17473354	17473354
CN	WRITE AWAY!	17473353	17473353
EM	MABEL'S LABELS	013954805	013954805
EM		013957972	013957972
EM	WRITE AWAY!	013900022	013900022
GB	MABEL'S LABELS	UK00913954805	UK00913954805
GB		UK00913957972	UK00913957972
GB	WRITE AWAY!	UK00913900022	UK00913900022
HK	MABEL'S LABELS	303451608	303451608
HK	WRITE AWAY!	303451770	303451770
MX	LABELS FOR THE STUFF KIDS LOSE!	1639115	1652207
MX	MABEL'S LABELS	1639119	1652208
MX		1639122	1663087
MX	WRITE AWAY!	1598148	1563202
US	LABELS FOR THE STUFF KIDS LOSE!	77036214	3393957
US	MABEL'S LABELS	85727034	4371170
US		85727850	4375003