

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM833419

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEW ERA CAP, LLC		08/11/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A., as Administrative Agent		
Street Address:	540 W. Madison St.		
Internal Address:	MC#: IL4-540-22-29		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 96			
Property Type	Number	Word Mark	
Registration Number:	7012622	NE	
Registration Number:	6907463	M	
Registration Number:	6880354	NE NEW ERA TWENTY9	
Registration Number:	6846947	TWENTY9	
Registration Number:	6760719	NEW ERA	
Registration Number:	6451564	NE	
Registration Number:	6428647	NE	
Registration Number:	6428646	NE NEW ERA	
Registration Number:	6373249	NEW ERA	
Registration Number:	6349077	NETECH	
Registration Number:	6289816	NEW ERA	
Registration Number:	6091194	NE NEW ERA FORTY9	
Registration Number:	5926966	NEW ERA AMERICA	
Registration Number:	5888051	NE NEW ERA	
Registration Number:	5888050	NEW ERA	
Registration Number:	5748178	NE NEW ERA	
Registration Number:	5748177	NEW ERA	
Registration Number:	5723433	NE	

OP \$2415.00 7012622

Property Type	Number	Word Mark
Registration Number:	5521208	MY ERA
Registration Number:	5509355	ORIGINATORS
Registration Number:	5461587	EK
Registration Number:	5453458	NE NEW ERA
Registration Number:	5453457	NEW ERA
Registration Number:	5448757	MY ERA
Registration Number:	5276207	5TH & OCEAN
Registration Number:	5266307	HOME OF THE AUTHENTIC
Registration Number:	5241621	NE
Registration Number:	5228280	NE NEW ERA
Registration Number:	5228279	NEW ERA
Registration Number:	5219204	NEG
Registration Number:	5219069	LIQUIDCHROME
Registration Number:	4977819	
Registration Number:	4895887	THIS IS THE CAP
Registration Number:	4895863	NE NEW ERA
Registration Number:	4878241	ZONE ERA
Registration Number:	4819521	NEG
Registration Number:	4773047	NE NEW ERA
Registration Number:	4633210	MICROERA
Registration Number:	4633161	
Registration Number:	4547704	EK
Registration Number:	4523121	NEW ERA INSIDER
Registration Number:	4456418	DIAMOND ERA
Registration Number:	4453634	5TH & OCEAN
Registration Number:	4444279	9TWENTY
Registration Number:	4396438	NE
Registration Number:	4396437	NEW ERA
Registration Number:	4380828	
Registration Number:	4380816	WINTERERA
Registration Number:	4380801	
Registration Number:	4380800	
Registration Number:	4380799	
Registration Number:	4380796	SOLARERA
Registration Number:	4380795	COOLERA
Registration Number:	4380794	DRYERA
Registration Number:	4338513	19TWENTY
Registration Number:	4313885	9FORTY

Property Type	Number	Word Mark
Registration Number:	4289525	
Registration Number:	4258770	NEW ERA BY YOU
Registration Number:	4230960	9FIFTY
Registration Number:	4183968	NE NEW ERA
Registration Number:	4166506	NE NEW ERA
Registration Number:	4160843	ORIGINATORS OF THE TRUE FITTED
Registration Number:	4106345	FLY YOUR OWN FLAG
Registration Number:	4093163	
Registration Number:	3819244	29TWENTY
Registration Number:	3811674	NE NEW ERA
Registration Number:	3804934	HOME OF THE TRUE FITTED
Registration Number:	3803450	NEW ERA RE-CAP
Registration Number:	3773566	59FIFTY
Registration Number:	3759352	NEW ERA
Registration Number:	3744971	NE
Registration Number:	3733476	49FORTY
Registration Number:	3732828	NEW ERA
Registration Number:	3717758	39THIRTY
Registration Number:	3595192	NEW ERA FITS
Registration Number:	3535586	PERFORMANCE ATHLETIC
Registration Number:	3346296	CAMPUS LIFESTYLE
Registration Number:	3298501	BY NEW ERA
Registration Number:	3256812	
Registration Number:	3122529	NE NEW ERA 59FIFTY ORIGINATORS OF THE TR
Registration Number:	3112414	THE VIER
Registration Number:	3083289	CONCEALER
Registration Number:	2584973	NEW ERA
Registration Number:	2550756	NEW ERA
Registration Number:	2535462	NE
Registration Number:	2434957	NEW ERA
Registration Number:	2421160	59FIFTY
Registration Number:	2031348	NEW ERA
Registration Number:	2017209	NEW ERA
Serial Number:	97779274	FFALO
Serial Number:	97712875	NEW ERA
Serial Number:	97450234	THIRTY9
Serial Number:	97346065	9FIFTY
Serial Number:	97249006	TOP PICK

Property Type	Number	Word Mark
Serial Number:	97180958	NE
Serial Number:	88773569	FIT FOR GLORY

CORRESPONDENCE DATA

Fax Number: 7043311159
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7043311000
Email: PTO_TMconfirmation@mvalaw.com,
maryelizabethzaldivar@mvalaw.com

Correspondent Name: Moore & Van Allen PLLC
Address Line 1: 100 North Tryon Street
Address Line 2: Suite 4700, ATTN: IP DEPARTMENT
Address Line 4: Charlotte, NORTH CAROLINA 28202

ATTORNEY DOCKET NUMBER:	017625.005380
NAME OF SUBMITTER:	John Slaughter
SIGNATURE:	/john slaughter/
DATE SIGNED:	08/21/2023

Total Attachments: 6
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security and Pledge Agreement dated as of August 11, 2023 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Bank of America, N.A., as Administrative Agent (the "Administrative Agent") for the Secured Parties, the undersigned Obligor has, subject to the terms and conditions of the Agreement, granted a continuing security interest in and a right to set off against the trademarks and trademark applications shown below to the Administrative Agent for the benefit of the Secured Parties (capitalized terms used and not otherwise defined herein shall have the meanings ascribed to such terms in the Agreement):

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark Item</u>	<u>Date of Trademark</u>
	See <u>Schedule 1</u> attached hereto	

TRADEMARK APPLICATIONS

<u>Trademark Applications No.</u>	<u>Description of Trademark Applied for</u>	<u>Date of Trademark Applications</u>
	See <u>Schedule 1</u> attached hereto	

The undersigned Obligor and the Administrative Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

Very truly yours,

NEW ERA CAP, LLC,
a Delaware limited liability company


By:  _____

Name: Kevin Wilson

Title: Treasurer

Acknowledged and Accepted:

BANK OF AMERICA, N.A. as Administrative Agent

By: 
Name: Angela Larkin
Title: Vice President

Schedule 1

**New Era Cap, LLC
(Delaware Limited Liability Company)**

Trademarks

Trademark Registrations

Mark	Reg. No.	Reg. Date
NE and Design	7012622	03/28/2023
M (Stylized)	6907463	11/22/2022
NE NEW ERA TWENTY9 and Design	6880354	10/18/2022
TWENTY9	6846947	09/13/2022
NEW ERA (Stylized)	6760719	06/14/2022
NE and Design	6451564	08/17/2021
NE and Design	6428647	07/20/2021
NE NEW ERA and Design	6428646	07/20/2021
NEW ERA	6373249	06/01/2021
NETECH	6349077	05/11/2021
NEW ERA	6289816	03/09/2021
NE NEW ERA FORTY9 and Design	6091194	06/30/2020
NEW ERA AMERICA	5926966	12/03/2019
NE NEW ERA and Design	5888051	10/22/2019
NEW ERA	5888050	10/22/2019
NE NEW ERA and Design	5748178	05/14/2019
NEW ERA	5748177	05/14/2019
NE and Design	5723433	04/09/2019
MY ERA	5521208	07/17/2018
ORIGINATORS	5509355	07/03/2018
EK	5461587	05/08/2018
NE NEW ERA and Design	5453458	04/24/2018
NEW ERA	5453457	04/24/2018
MY ERA	5448757	04/17/2018
5TH & OCEAN	5276207	08/29/2017
HOME OF THE AUTHENTIC	5266307	08/15/2017
NE and Design	5241621	07/11/2017
NE NEW ERA and Design	5228280	06/20/2017
NEW ERA	5228279	06/20/2017
NEG (Stylized)	5219204	06/06/2017
LIQUIDCHROME	5219069	06/06/2017
CH and Design	4977819	06/14/2016
THIS IS THE CAP	4895887	02/02/2016
NE NEW ERA and Design	4895863	02/02/2016
ZONE ERA	4878241	12/29/2015
NEG and Design	4819521	09/22/2015
NE NEW ERA and Design	4773047	07/14/2015
MICROERA	4633210	11/04/2014
Design Only	4633161	11/04/2014

EK (Stylized)	4547704	06/10/2014
NEW ERA INSIDER	4523121	04/29/2014
DIAMOND ERA	4456418	12/24/2013
5TH & OCEAN	4453634	12/24/2013
9TWENTY	4444279	12/03/2013
NE and Design	4396438	09/03/2013
NEW ERA	4396437	09/03/2013
Design Only	4380828	08/06/2013
WINTERERA	4380816	08/06/2013
Design Only	4380801	08/06/2013
Design Only	4380800	08/06/2013
Design Only	4380799	08/06/2013
SOLARERA	4380796	08/06/2013
COOLERA	4380795	08/06/2013
DRYERA	4380794	08/06/2013
19TWENTY	4338513	05/21/2013
9FORTY	4313885	04/02/2013
Design Only	4289525	02/12/2013
NEW ERA BY YOU	4258770	12/11/2012
9FIFTY	4230960	10/23/2012
NE NEW ERA and Design	4183968	07/31/2012
NE NEW ERA and Design	4166506	07/03/2012
ORIGINATORS OF THE TRUE FITTED	4160843	06/19/2012
FLY YOUR OWN FLAG	4106345	02/28/2012
Design Only	4093163	01/31/2012
29TWENTY	3819244	07/13/2010
NE NEW ERA and Design	3811674	06/29/2010
HOME OF THE TRUE FITTED	3804934	06/15/2010
NEW ERA RE-CAP	3803450	06/15/2010
59FIFTY	3773566	04/06/2010
NEW ERA	3759352	03/09/2010
NE and Design	3744971	02/02/2010
49FORTY	3733476	01/05/2010
NEW ERA	3732828	12/29/2009
39THIRTY	3717758	12/01/2009
NEW ERA FITS	3595192	03/24/2009
PERFORMANCE ATHLETIC	3535586	11/18/2008
CAMPUS LIFESTYLE	3346296	11/27/2007
BY NEW ERA and Design	3298501	09/25/2007
Design Only	3256812	06/26/2007
NE NEW ERA 59FIFTY ORIGINATORS OF THE TRUE FITTED NEWERACAP.COM ORIGINATORS OF THE TRUE FITTED NEWERACAP.COM ORIGINATORS OF THE TRUE FITTED NEWERACAP.COM and Design	3122529	08/01/2006
THE VIER	3112414	07/04/2006
CONCEALER	3083289	04/18/2006
NEW ERA	2584973	06/25/2002
NEW ERA and Design	2550756	03/19/2002
NE and Design	2535462	02/05/2002

NEW ERA and Design	2434957	03/13/2001
59FIFTY	2421160	01/16/2001
NEW ERA (Stylized)	2031348	01/21/1997
NEW ERA and Design	2017209	11/19/1996

Trademark Applications

Mark	Appl. No.	Filing Date
FFALO	97779274	02/03/2023
NEW ERA	97712875	12/12/2022
THIRTY9	97450234	06/09/2022
9FIFTY	97346065	04/04/2022
TOP PICK	97249006	02/01/2022
NE (Stylized)	97180958	12/20/2021
FIT FOR GLORY	88773569	01/26/2020