

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM833802

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Rivers Edge Fishing Company		08/17/2023	Corporation: MONTANA
RECEIVING PARTY DATA			
Name:	Simms Fishing Products LLC		
Street Address:	177 Garden Drive		
City:	Bozeman		
State/Country:	MONTANA		
Postal Code:	59718		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5289570	THE RIVERS EDGE	
CORRESPONDENCE DATA			
Fax Number:	6503520699		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	vistaRSdocket@ReedSmith.com		
Correspondent Name:	Katherine M. Basile, REED SMITH LLP		
Address Line 1:	P.O. Box 488		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15230		
NAME OF SUBMITTER:	Byron S. Barahona		
SIGNATURE:	/Byron S. Barahona/		
DATE SIGNED:	08/22/2023		
Total Attachments: 1			
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OP \$40.00 5289570

TRADEMARK ASSIGNMENT – U.S.

August 17, 2023

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **The Rivers Edge Fishing Company** ("Assignor") hereby irrevocably conveys, assigns, and transfers its right, title, and interest in and to the following US trademark registration:

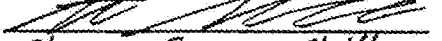
Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date
THE RIVERS EDGE	USA	87305362	Jan 18, 2017	5289570	Sept 19, 2017

(the "Mark") to **Simms Fishing Products LLC** ("Assignee"), Assignee being the successor to the ongoing and existing business of Assignor to which the Mark pertains. This assignment includes Assignor's rights of priority; its goodwill of the business symbolized by the Mark; its common law rights and copyright and domain name rights associated with the Mark; its rights to file applications to register such Mark and to obtain, own and renew registrations therefor; the rights to all income, royalties, payments and accounts receivable now or hereafter due and or payable in connection with the Mark; and its rights to sue for and collect on claims for injunctive or monetary relief by reason of past, present, or future infringement of any Mark; all of the foregoing rights exercisable anywhere in the world as permitted by law. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment, and Assignor further agrees to execute all documents that are both necessary and reasonably requested by Assignee to perfect Assignee's title and attest to Assignee's goodwill in and to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed effective as of August 17th, 2023.

ASSIGNOR

THE RIVERS EDGE FISHING COMPANY

By: 
Name: *Steven Summerville*
Title: *President*

Accepted by **ASSIGNEE**

SIMMS FISHING PRODUCTS LLC

By: 
Name: *Michael Moore*
Title: *Chief Revenue Officer*

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