

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM833816

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Little Passports, Inc.		08/21/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Conscious Content Media Inc.		
Street Address:	121 Varick Street		
Internal Address:	Floor 3		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 33			
Property Type	Number	Word Mark	
Serial Number:	97423771	ANIMALS WILD	
Serial Number:	86709837		
Serial Number:	86291182	LP	
Serial Number:	86291192	LP	
Serial Number:	97154817		
Serial Number:	97154841		
Serial Number:	97154850		
Serial Number:	97154832		
Serial Number:	86400914	EARLY EXPLORERS	
Serial Number:	97423782	KITCHEN ADVENTURES	
Serial Number:	77543250	LITTLE PASSPORTS	
Serial Number:	86290301	LITTLE PASSPORTS	
Serial Number:	86290742	LITTLE PASSPORTS	
Serial Number:	88279847	LITTLE PASSPORTS	
Serial Number:	88279869	LITTLE PASSPORTS	
Serial Number:	86290570	LITTLE PASSPORTS A GLOBAL ADVENTURE	
Serial Number:	86290791	LITTLE PASSPORTS A GLOBAL ADVENTURE	
Serial Number:	97154877	LITTLE PASSPORTS	

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Property Type	Number	Word Mark
Serial Number:	97154891	LITTLE PASSPORTS
Serial Number:	97154899	LITTLE PASSPORTS
Serial Number:	97154907	LITTLE PASSPORTS
Serial Number:	88415084	LITTLE PASSPORTS SCIENCE JUNIOR
Serial Number:	88415102	LITTLE PASSPORTS SCIENCE JUNIOR
Serial Number:	90804870	LITTLE PASSPORTS SCIENCE JUNIOR
Serial Number:	88279911	SAM & SOFIA'S SCOOTER STORIES
Serial Number:	87045436	SCIENCE EXPEDITIONS
Serial Number:	87045462	SCIENCE EXPEDITIONS
Serial Number:	87045477	SCIENCE EXPEDITIONS
Serial Number:	88415041	SCIENCE JUNIOR
Serial Number:	88415059	SCIENCE JUNIOR
Serial Number:	90804865	SCIENCE JUNIOR
Serial Number:	97423786	SPACE QUEST
Serial Number:	87932116	WHERE TO?

CORRESPONDENCE DATA

Fax Number: 5104511527

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (510) 451-3300

Email: trademarks@donahue.com

Correspondent Name: Barbara L. Friedman

Address Line 1: 1999 Harrison Street

Address Line 2: Suite 2600

Address Line 4: Oakland, CALIFORNIA 94612

NAME OF SUBMITTER:	Gabriel J. Canevari
SIGNATURE:	/Gabriel J. Canevari/
DATE SIGNED:	08/22/2023

Total Attachments: 3

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

Name of Assignor:	Little Passports, Inc., a Delaware corporation
Principal Place of Business of Assignor:	121 Varick Street, Floor 3 New York, New York 10013
Name of Assignee:	Conscious Content Media Inc., a Delaware corporation
Principal Place of Business of Assignee:	121 Varick Street, Floor 3 New York, New York 10013
Effective Date of Assignment:	<u>August 21</u> , 2023

WHEREAS, Little Passports, Inc. owns all right, title, and interest in and to the trademarks listed in Attachment A and the applications and registrations therefor (the “Marks”).

WHEREAS, Conscious Content Media Inc. desires to acquire and Little Passports, Inc. desires to transfer to Conscious Content Media Inc. all of its right, title, and interest in and to the Marks, together with that portion of Assignor’s business to which the Marks pertain, and that portion of the goodwill of the business connected with and symbolized by the Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties do hereby agree as follows:

1. Trademark Assignment: Assignor does hereby assign and transfer to Assignee all of Assignor’s right, title, and interest in and to the Marks, including all common law rights, together with that portion of Assignor’s business to which the Marks pertain, and that portion of the goodwill of Assignor’s business symbolized by the Marks, and any applications, registrations and renewals for the Marks or any variations of the Marks that may be secured under any laws or treaties now or hereafter in force in the United States and in all other countries of the world. Assignor further transfers and assigns the right (but not the obligation) to assert such trademarks and other assigned rights to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

2. Cooperation in Vesting and Enforcing Assignee’s Acquired Rights. Assignor agrees to execute, verify, acknowledge, and return at the request of Assignee, all documents necessary or desirable to perfect and vest in Assignee all right, title, and interest in and to the


Marks, and all documents necessary or desirable to protect and enforce such right, title, and interest.

3. Successors and Assigns. This Agreement shall be binding upon the successors and assigns of Assignor and shall inure to the benefit of Assignee's successors and assigns.

4. Counterparts. The Parties agree that this Agreement may be signed in electronically transmitted counterparts, and that such signed counterparts when read together shall be accorded the same legal significance as a single document bearing the original signatures of both parties.

IN WITNESS WHEREOF, the Parties have entered into this Trademark Assignment as of the Effective Date.

Little Passports, Inc.

By:  _____

Title: Chief Product Officer

Date: 8/21/23

Conscious Content Media Inc.

By:  _____

Title: Chief Product Officer

Date: 8/21/23

Attachment A The Marks

Trademark	Class	Status	Serial No.	Reg. No.
ANIMALS WILD	35	Pending	97423771	
Design Only (Max, Mia, Toby)	16	Registered	86709837	5092326
Design Only (Sam & Sofia on Scooter)	41	Registered	86291182	5232927
Design Only (Sam & Sofia on Scooter)	16	Registered	86291192	5232928
Design Only (Scooter)	41	Pending	97154817	
Design Only (Scooter)	18, 21, 28	Pending	97154841	
Design Only (Scooter)	9, 16	Pending	97154850	
Design Only (Scooter)	35	Pending	97154832	
EARLY EXPLORERS	16	Registered	86400914	5276718
KITCHEN ADVENTURES	35	Pending	97423782	
LITTLE PASSPORTS	35	Registered	77543250	3638118
LITTLE PASSPORTS	16	Registered	86290301	4707016
LITTLE PASSPORTS	41	Registered	86290742	4711007
LITTLE PASSPORTS	28	Registered	88279847	5935576
LITTLE PASSPORTS	16	Registered	88279869	6009220
LITTLE PASSPORTS A GLOBAL ADVENTURE (Stylized)	16	Registered	86290570	4707018
LITTLE PASSPORTS A GLOBAL ADVENTURE (Stylized)	41	Registered	86290791	4711008
LITTLE PASSPORTS and Design (Scooter)	41	Pending	97154877	
LITTLE PASSPORTS and Design (Scooter)	35	Pending	97154891	
LITTLE PASSPORTS and Design (Scooter)	18, 21, 28	Pending	97154899	
LITTLE PASSPORTS and Design (Scooter)	9, 16	Pending	97154907	
LITTLE PASSPORTS SCIENCE JUNIOR (Stylized)	16	Registered	88415084	6404066
LITTLE PASSPORTS SCIENCE JUNIOR (Stylized)	28	Registered	88415102	6404067
LITTLE PASSPORTS SCIENCE JUNIOR (Stylized)	28	Registered	90804870	6952524
SAM & SOFIA'S SCOOTER STORIES	16	Registered	88279911	6097304
SCIENCE EXPEDITIONS	16	Registered	87045436	5365743
SCIENCE EXPEDITIONS	28	Registered	87045462	5740131
SCIENCE EXPEDITIONS	41	Registered	87045477	5586694
SCIENCE JUNIOR	16	Registered	88415041	6404064
SCIENCE JUNIOR	28	Registered	88415059	6404065
SCIENCE JUNIOR	28	Registered	90804865	6862599
SPACE QUEST	35	Pending	97423786	
WHERE TO?	28	Registered	87932116	5711543