

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM833931

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SHENZHEN DILAI INDUSTRIAL CO., LTD.		08/18/2023	Limited Liability Company: CHINA
RECEIVING PARTY DATA			
Name:	Guangzhou Yusun Department Store Co., Ltd		
Street Address:	Youdian Zhongqi Street, Yuexiu District		
Internal Address:	Room 101, No. 8		
City:	Guangzhou		
State/Country:	CHINA		
Postal Code:	510000		
Entity Type:	limited company: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6036409	LOINRODI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	1599513519@qq.com		
Correspondent Name:	Wan, Guanjin		
Address Line 1:	Youdian Zhongqi Street, Yuexiu District		
Address Line 2:	Room 101, No. 8		
Address Line 4:	Guangzhou, CHINA 510000		
DOMESTIC REPRESENTATIVE			
Name:	XIAOXIONG DENG		
Address Line 1:	16755 Von Karman Avenue, Suite 200		
Address Line 4:	Irvine, CALIFORNIA 92606		
NAME OF SUBMITTER:	Zhong, Pengfei		
SIGNATURE:	/Zhong, Pengfei/		
DATE SIGNED:	08/23/2023		

OP \$40.00 6036409

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereafter referred to as this "ASSIGNMENT") is made and entered into this **18th day of August 2023**, by and between

SHENZHEN DILAI INDUSTRIAL CO., LTD., an LIMITED LIABILITY COMPANY with the address 501, QIHANG BUSINESS BUILDING, NO. 3, SHENFENG, ROAD, HENGGANG STREET, LONGGANG DISTRICT, SHENZHEN CHINA (hereinafter referred to as "ASSIGNOR") and

Guangzhou Yusun Department Store Co., Ltd, an LIMITED COMPANY with the address Room 101, No. 8, Youdian Zhongqi Street, Yuexiu District, Guangzhou, CHINA 510000 (hereinafter referred to as "ASSIGNEE")

with respect to US Registration Number: 6036409 trademark "Ioinrodi"(hereinafter referred to as "MARK"), including, without limitation, all variations thereof and all associated applications and registrations.

1. For US\$ 100.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby irrevocably and unconditionally assigns and transfers exclusively unto ASSIGNEE, its successors and assigns, all rights, title and interest throughout the world in perpetuity, including all statutory and common law rights, in and to the MARK, together with all goodwill symbolized by or otherwise associated with the MARK and the right to sue, make claims, and recover damages for any past, present or future infringement of the MARK; all of such rights, title and interest to be held and enjoyed by ASSIGNEE, its successors and assigns to the same extent that such would have been held and enjoyed by ASSIGNOR had this agreement not been made. Further, ASSIGNOR hereby expressly acknowledges that all of its uses of the MARK after the Effective Date of this ASSIGNMENT will inure to the sole and exclusive benefits of ASSIGNEE, its successors and assigns.

2. ASSIGNOR hereby represents, warrants and covenants that: (a) ASSIGNOR is the record owner of the MARK, (b) ASSIGNOR has not heretofore assigned, licensed or otherwise transferred the MARK, (c) ASSIGNOR has the power and authority to execute and deliver this ASSIGNMENT and has taken all action necessary to authorize the transactions contemplated hereby and thereby, (d) ASSIGNOR may lawfully and without violating any obligation to any third party sell, convey, transfer, assign and deliver to ASSIGNEE all right, title and interest in and to the MARK, free and clear of all liens, pledges, security interests, restrictions, prior assignments and claims of any kind or rights owned by any third party.

3. ASSIGNEE will defend, indemnify and hold the ASSIGNOR, its officers, directors, equity holders, managers, agents and representatives harmless from and against any claim, suit, loss, damage, demands, injuries or expenses (including reasonable attorneys' fees and disbursements) arising out a breach of ASSIGNEE's representations, warranties, covenants and obligations or caused by merchandise produced by ASSIGNEE or an action by ASSIGNEE.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have duly executed this Assignment as of the Effective Date.

Assignor: SHENZHEN DILAI INDUSTRIAL CO., LTD.
Name of Representative of Assignor: Zhong, Pengfei
Title: Principal
Dated: **August 18, 2023**

Signature: Zhong, Pengfei

ASSIGNEE: Guangzhou Yusun Department Store Co., Ltd
Name of Representative of Assignee: Wan, Guanjin
Title: Principal
Dated: **August 18, 2023**

Signature: Wan, Guanjin