

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM834001

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HM Health LLC		07/28/2023	Limited Liability Company: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Diesel S.p.A.		
<b>Street Address:</b>	Via Dell'industria 4-6		
<b>City:</b>	Breganze (Vi)		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	36042		
<b>Entity Type:</b>	Società Per Azioni (Spa): ITALY		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88475525	DIESEL	
<b>Serial Number:</b>	88677762	DIESELWATER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212.292.5390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	Epstein Drangel LLP		
<b>Address Line 1:</b>	60 East 42nd Street		
<b>Address Line 2:</b>	Suite 1250		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Epstein Drangel LLP		
<b>Address Line 1:</b>	60 East 42nd Street		
<b>Address Line 2:</b>	Suite 1250		
<b>Address Line 4:</b>	New York, NEW YORK 10165		
<b>NAME OF SUBMITTER:</b>	Kai-Xan McDonald		
<b>SIGNATURE:</b>	/Kai-Xan McDonald/		

OP \$65.00 88475525

<b>DATE SIGNED:</b>	08/23/2023
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<b>Total Attachments: 1</b> source=DIESEL HM HEALTH ASSIGNMENT#page1.tif
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USA TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment is between HM Health LLC, organized and existing under the laws of the State of Colorado and located and doing business at 1716 Main St., Ste. A-165, Longmont, Colorado 80501 (hereinafter, "ASSIGNOR") on the one hand, and Diesel S.p.A., a Società Per Azioni, organized and existing under the laws of Italy and located and doing business at Via Dell'industria 4-6, 36042 Breganze (Vi), Italy, (hereinafter, "ASSIGNEE") on the other.

WHEREAS, ASSIGNOR has filed U.S. applications to register the trademarks DIESEL and DIESEL WATER for water, as reflected in Ser. Nos. 88475525 and 88677762 (hereinafter, "Water Marks"), and is desirous of assigning unto ASSIGNEE all rights, title and interest in and to the Water Marks, the applications therefor, Ser. Nos. 88475525 and 88677762 (hereinafter, the "Water Mark Applications"), the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the Water Mark Applications and the use and registration of the Water Marks, with the right to sue for and collect the same;

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title and interest in and to the Water Marks and the Water Mark Applications, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the Water Mark Applications and the use and registration of the Water Marks, with the right to sue for and collect the same;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby transfer, convey and assign unto ASSIGNEE, and ASSIGNEE hereby accepts, all rights, title and interest in and to the Water Marks and Water Mark Applications, the goodwill of the business symbolized thereby, and the right to all claims against third parties for damage and compensation relating to or arising from the Water Mark Applications and the use and registration of the Water Marks, with the right to sue for and collect the same;

ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title, or interest herein acquired by ASSIGNEE.

Dated: 7-28-23

HM Health LLC  
  
By: \_\_\_\_\_  
Name: Natalie Mondine  
Title: COO