

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM834304

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Creative Pet Products, Inc.		08/23/2023	Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Mark L. Anderson, LLC		
Street Address:	303 S. McKay Avenue		
City:	Spring Valley		
State/Country:	WISCONSIN		
Postal Code:	54767		
Entity Type:	Limited Liability Company: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2332265	HORSE AID	
Registration Number:	3157901	ME OW	
Registration Number:	3132438	SPORTING DOG	
CORRESPONDENCE DATA			
Fax Number:	7153866177		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	715-386-5800		
Email:	ccarper@skinnerlaw.com		
Correspondent Name:	Carol N. Skinner		
Address Line 1:	212 Commercial Street		
Address Line 4:	Hudson, WISCONSIN 54016		
NAME OF SUBMITTER:	Carol N. Skinner		
SIGNATURE:	/Carol N. Skinner/		
DATE SIGNED:	08/24/2023		
Total Attachments: 3			
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OP \$90.00 2332265

ASSIGNMENT OF TRADEMARK RIGHTS

THIS AGREEMENT ("Agreement") is entered into as of date set forth below, by and between Creative Pet Products, Inc., a Minnesota corporation, having its principal place of business at 303 S. McKay Avenue, P.O. Box 39, Spring Valley, WI 54767 ("Assignor"), and Mark L. Anderson, LLC, a Wisconsin limited liability company, having its principal place of business at 303 S. McKay Avenue, Spring Valley, Wisconsin 54767 ("Assignee").

WITNESSETH:

WHEREAS, Assignor has adopted, used and is using the marks listed in Schedule A hereto;

WHEREAS, Assignor has registrations for the marks or applications therefor, as listed in Schedule A;

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor may have in and to said marks listed in Schedule A, and any and all registrations and applications for registrations pertaining to such marks, together with the goodwill of the business in connection with which said marks is used and which is symbolized by said marks.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, Assignor and Assignee do hereby agree as follows:

1. **Assignment of Rights.** Assignor hereby assigns, sells and transfers unto Assignee all right, title and interest in and to said marks and any and all registrations and applications for registration therefor, together with the good will of the business in connection with which said marks is used and which is symbolized by said marks, along with the right to recover for damages and profits for past infringements thereof.

2. **Consideration for Assignment.** Assignee shall pay Assignor the sum of \$1.00 and other good and valuable consideration.

3. **Miscellaneous.** This Agreement shall be construed and interpreted in accordance with the laws of the State of Wisconsin. The parties mutually agree that this Agreement contains the final and entire agreement between the parties. This Agreement shall not be changed in its terms by any oral agreement or representation, but only in writing and executed by both parties. The provisions of this Agreement shall be severable. The subject headings of the sections of this Agreement are for convenience only and will not affect the construction or interpretation of any of its provisions. No failure or delay by either party in exercising any right, power or privilege under this Agreement will operate as a waiver thereof, nor will any single or partial exercise thereof preclude any other or further exercise of any right, power or privilege hereunder. Any and all schedules, exhibits and other documents which are attached to and referred to in this Agreement are incorporated herein and made a part hereof by

reference. The provisions of this Agreement shall be binding upon and inure to the benefit of the parties, and their respective heirs, successors in interest, legal representatives and assigns.

IN WITNESS WHEREOF, the parties have duly executed this Agreement on the date indicated.

CREATIVE PET PRODUCTS, INC.

By:  Date: 23 August 2023

Title: President

MARK L. ANDERSON, LLC

By:  Date: 23 August 2023

Title: President

SCHEDULE A

Mark	Owner	Serial No.	Filing date	Reg date	Reg. No.
HORSE AID	Creative Pet Products, Inc.	75/668,043	03/29/1999	03/21/2000	2,332,265
ME OW	Creative Pet Products, Inc.	78/747,152	11/04/2005	10/17/2006	3,157,901
SPORTING DOG	Creative Pet Products, Inc.	78/669,639	07/13/2005	08/22/2006	3,132,438