

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM834399

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vivayogi Private Limited		06/30/2023	Private Limited Company: INDIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Body Cupid Private Limited		
<b>Street Address:</b>	Indi Qube Penta, New No.51, Old No.14		
<b>Internal Address:</b>	5th Floor Richmond Road		
<b>City:</b>	Bengaluru, Karnataka		
<b>State/Country:</b>	INDIA		
<b>Postal Code:</b>	560025		
<b>Entity Type:</b>	Private Limited Company: INDIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87299476	WOW	
<b>Registration Number:</b>	6897771	WOW	
<b>Registration Number:</b>	6688735	WOW SKIN SCIENCE	
<b>Registration Number:</b>	5461863	HAIR VANISH	
<b>Registration Number:</b>	6681753	WOW HAIR VANISH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	424-279-8202		
<b>Email:</b>	tmdocketing@onellp.com		
<b>Correspondent Name:</b>	Anna M. Vradenburgh		
<b>Address Line 1:</b>	2815 Townsgate Road, Suite 320		
<b>Address Line 4:</b>	Westlake Village, CALIFORNIA 91361		
<b>ATTORNEY DOCKET NUMBER:</b>	BCP001GEN		
<b>NAME OF SUBMITTER:</b>	Anna M. Vradenburgh		
<b>SIGNATURE:</b>	/anna m vradenburgh/		
<b>DATE SIGNED:</b>	08/24/2023		

OP \$140.00 87299476

**Total Attachments: 2**

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## ASSIGNMENT OF TRADEMARK

**WHEREAS**, Vivayogi Private Limited (Assignor), an Indian Private Limited Company, having an address of No. 201, Palms Square, 2nd Floor No. 125, Brigade Road, Bangalore, Karnataka India 560025 has adopted, used, and is using the marks identified in Exhibit A,

**WHEREAS**, Body Cupid Private Limited (Assignee), Indian Private Limited Company, having an address of Indi Qube Penta, New No.51, Old No.14, 5th Floor Richmond Road, Bengaluru, Karnataka 560025, India, is desirous of acquiring the marks, the applications for the marks, and registrations issuing therefrom,

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignees all right, title and interest in and to the mark, and the entire business of the Assignee to which the mark pertains, together with any good will of the business symbolized by the mark, and the above-identified application thereof.

Date: 30/06/2023

  
\_\_\_\_\_  
Assignor: Arvind Sokke

Title: Director

Date: 30/06/2023

  
\_\_\_\_\_  
Assignee: Karan Chowdhary

Title: Director

Exhibit A

Mark	Application No.	Application Date	Registration No.	Registration Date
WOW	87299476	12-Jan-2017		
<b>WOW</b>	87299472	12-Jan-2017	6897771	15-Nov-2022
<b>WOW</b> <small>WOW</small>	87340931	17-Feb-2017	6688735	05-Apr-2022
HAIR VANISH	87340923	17-Feb-2017	5461863	08-May-2018
WOW HAIR VANISH	87340917	17-Feb-2017	6681753	29-Mar-2022