

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM834669

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/21/2021

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hyundai Motor Company		07/28/2023	Corporation: KOREA, REPUBLIC OF

RECEIVING PARTY DATA

Name:	Hyundai Motor Company
Street Address:	12, Heolleung-ro, Seocho-gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Postal Code:	06797
Entity Type:	Corporation: KOREA, REPUBLIC OF
Name:	Kia Corporation
Street Address:	12, Heolleung-ro, Seocho-gu
City:	Seoul
State/Country:	KOREA, REPUBLIC OF
Postal Code:	06797
Entity Type:	Corporation: KOREA, REPUBLIC OF

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	90274355	SHUCLE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-813-5900

Email: anicolescu@fzlz.com

Correspondent Name: Charles T.J. Weigell

Address Line 1: Fross Zelnick Lehrman & Zissu, P.C.

Address Line 2: 151 West 42nd Street, 17th Floor

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: HUND 2010111

NAME OF SUBMITTER:	Anca Nicolescu
SIGNATURE:	/ancanicolescu/
DATE SIGNED:	08/25/2023
Total Attachments: 2 source=Executed confirmatory assignment - Shucle (F5236042x96B9E)#page1.tif source=Executed confirmatory assignment - Shucle (F5236042x96B9E)#page2.tif	

CONFIRMATORY ASSIGNMENT

WHEREAS, **Hyundai Motor Company**, a corporation organized and existing under the laws of the Republic of Korea, with an address of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea ("Assignor"), was the owner of the following trademark registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademark"):

**TRADEMARK
SHUCLE**

**SERIAL NO./REGISTRATION NO.
90274355**

WHEREAS, **Hyundai Motor Company**, a corporation organized and existing under the laws of the Republic of Korea, with an address of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea, and **Kia Corporation**, a corporation organized and existing under the laws of the Republic of Korea, with an address of 12, Heolleung-ro, Seocho-gu, Seoul 06797, Republic of Korea ("Assignees"), acquired said Trademark and all associated goodwill in the Trademark, as part of the acquisition of the portion of the ongoing and related business of the Assignor to which the mark pertains by Assignees as joint successors in interest, effective **as of July 21, 2021**;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby confirms the assignment to Assignees, effective **as of July 21, 2021**, of all right, title and interest in and to the Trademark and the above-named application and/or registration therefor, together with the goodwill of the business symbolized by the Trademark, and with all claims arising out of or relating to the use or ownership of the Trademark.

Dated: July 28, 2023

Hyundai Motor Company

By:  _____

Name: Jung Ryun Kim

Title: A person in charge of the IP department

Title: A person in charge of the IP department