

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM834920

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STI (ABC), LLC		12/09/2022	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Soft-Tex Group, Inc.		
Street Address:	1407 Gillingham Lane		
City:	Sugar Land		
State/Country:	TEXAS		
Postal Code:	77478		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97155289	IDEAL COOL	
CORRESPONDENCE DATA			
Fax Number:	5184525579		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(518) 452-5600		
Email:	lynn.comproski@hrfmlaw.com		
Correspondent Name:	Heslin Rothenberg Farley & Mesiti P.C.		
Address Line 1:	5 Columbia Circle		
Address Line 4:	Albany, NEW YORK 12203		
NAME OF SUBMITTER:	Brett M. Hutton		
SIGNATURE:	/Brett M. Hutton/		
DATE SIGNED:	08/28/2023		
Total Attachments: 25			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (“Agreement”) between STI (ABC), LLC, a Delaware SPE, having an address of 1738 Belmar Boulevard, Belmar, New Jersey 07719 (“**ASSIGNOR**”), and Soft-Tex Group, Inc., a Delaware corporation, having an address of 1407 Gillingham Lane, Sugar Land, Texas 77478 (“**ASSIGNEE**”), having an effective date of December 9, 2022 (“**Trademark Assignment Effective Date**”).

WHEREAS, **ASSIGNOR** is the listed owner of record of the registered trademarks and pending trademark applications with the U.S. Patent and Trademark Office and foreign trademark offices listed in Schedule A.


WHEREAS, pursuant to an Asset Purchase Agreement dated December 9, 2022 between **ASSIGNOR** and **ASSIGNEE**, **ASSIGNOR** agreed to sell, transfer, convey, assign, and deliver to **ASSIGNEE**, and **ASSIGNEE** has agreed to accept and acquire, the U.S. and foreign trademark rights and associated goodwill, listed in Schedule A (“**Transferred Trademarks**”).

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** hereby expressly in writing assigns and transfers to **ASSIGNEE**, and its successors, representatives and assigns, any and all right, title and interest **ASSIGNOR** has or may have in and to the Transferred Trademarks, together with any goodwill of the business symbolized by the trademarks which are the subject of said Transferred Trademarks and any portion of said business to which the Transferred Trademarks pertain, and any applications, registrations, renewals and extensions thereof for the Transferred Trademarks; all other corresponding rights at common law or otherwise that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect; and the right to recover and take all such proceedings as may be necessary for the recovery of damages or other remedies in respect of all infringements of the Transferred Trademarks, whether committed before or after the Trademark Assignment Effective Date.

ASSIGNOR hereby authorizes **ASSIGNEE**, at the expense of **ASSIGNEE**, to take all necessary and/or appropriate steps to effectuate this Agreement and the transfer of rights hereunder, including recordation thereof in the appropriate Trademark Offices.

It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of other Transferred Trademarks.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered by their duly authorized officers to be effective as of the Trademark Assignment Effective Date.

ASSIGNOR: STI (ABC), LLC By: <u>James Gansman</u> Name: James Gansman Title: President	ASSIGNEE: SOFT-TEX GROUP, INC. By:  Name: Danielle Ignazzi Title: Chief Executive Officer
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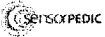


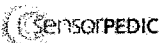

SCHEDULE A


U.S. TRADEMARK APPLICATIONS AND REGISTRATIONS

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
MEMORYLOFT FUSION IC 020: Pillows; Mattress Toppers IC 024: Mattress pads	97203232 01/05/2022	
DREAM EASE IC 020: Pillows; Mattress toppers	97291661 03/02/2022	
NIGHT BLISS 024: Mattress covers; Mattress pads	97290945 03/02/2022	
BUDDHA BUDDY IC 020: Pillows; Bean bag pillows; Bed pillows; Cushions; Fitted fabric furniture covers; Maternity pillows; Novelty pillows IC 024: Pillow cases; Pillow covers	97074939 10/14/2021	
BAO BEDDING IC 020: Pillows; Mattress toppers	97141666 11/24/2021	
TURN IN IC 020: Pillows; Mattress toppers	97134507 11/19/2021	
FIBER CLOUD IC 020: Pillow; Mattress toppers	97129335 11/17/2021	
sensorCOOL IC 020: Pillows; Mattress toppers IC 024: Mattress covers; Mattress pads	97125557 11/15/2021	6912845 11/29/2022
ULTRA CHILL IC 020: Bed pillows; Mattress toppers; Pillows	97097424 10/28/2021	6,912,845 11/29/2022
HEX IC 24: Mattress covers; mattress pads	90860844 08/02/2021	
HEX IC 20: Mattresses; Pillows; Mattress toppers	90864381 08/04/2021	
COOL SENSATIONS IC 020: Bed pillows	87812083 02/27/2018	6720936 05/24/2022
IDEALOFT IC 020: Mattress toppers; Pillows	88122159 09/18/2018	
COOLFUSION IC 020: Air mattresses, not for medical purposes; Mattress toppers; Mattresses; Pillows IC 024: Mattress covers; Mattress pads	88884196 04/23/2020	6734142 05/24/2022

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
DREAMSMART SAPPHIRE IC: 20: Mattresses; Pillows; Mattress toppers	97035605 09/20/2021	
THE CONVERSION HUB IC 035: On-line wholesale and retail store services featuring general merchandise	90876394 08/11/2021	
DUAL COMFORT IC 020: Pillows; Mattress toppers	90749060 06/02/2021	6816650 08/09/2022
IDEAL COMFORT TECHNOLOGIES IC 020: Mattresses; pillows; mattress toppers IC 024: Mattress pads	86447661 11/07/2014	4989440 06/28/2016
SOFT TECHNOLOGIES IC 020: Mattresses; Pillows; Mattress cushions; Mattress toppers; Mattresses and pillows; Bed pillows; Beds, mattresses, pillows and bolsters; Head supporting pillows; Neck-supporting pillows; Sleep products, namely, mattresses, spring mattresses, box springs and mattress foundations IC 024: Mattress covers; Mattress pads; Pillow cases; Pillow covers; Bed blankets; Bed sheets, fitted bed sheet covers, bed flat sheets, and pillow cases used in the bedding, health care, home-health care and nursing home industries made of biodegradable film created from renewable bio-polymer resources; Covers for mattresses	90550477 02/26/2021	
SENSORELLE IC 020: Pillows; mattress toppers; mattresses; air mattresses and air beds for non-medical indoor use; mattress protectors in the nature of mattress cushions and mattress toppers	86559407 03/10/2015	5013798 08/02/2016
INFINIFROST IC 020: Pillows; Mattress toppers; Mattress IC 024: Mattress covers; Mattress pads	90482472 01/22/2021	
MICROSHIELD IC 020: Bed pillows, mattress toppers IC 024: Mattress pads, pillowcases, mattress covers, pillow protectors and mattress protectors	86835702 12/01/2015	5042915 09/13/2016
ULTRA CLEAN IC 020: Pillows	90657743 04/20/2021	
COPPERPEDIC IC 020: Pillows and bed toppers containing copper IC 024: Mattress pads, sheets, and pillowcases all containing copper IC 025: Socks, gloves, and sleep masks all containing copper	863023122 06/06/2014	5105426 12/20/2016


Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
INNOGEL IC 020: Bed pillows	87070326 06/14/2016	5128263 01/24/2017
GELMAX IC 020: Bed pillows; Mattress toppers; Mattresses	87133346 08/10/2016	5158108 03/07/2017
GRIPWELL IC 020: Chair cushions; Seat cushions	87130179 08/08/2016	5162974 03/14/2017
SENSORPEDIC SENSORGEL IC 020: Beds, mattresses, pillows and bolsters; Mattress component, namely, elastic gel material located in the top upholstery layer of mattresses sold as an integral component of the mattresses; Mattress toppers; Mattresses; Mattresses and pillows	85686086 07/25/2012	4305057 03/19/2013
SENSORPEDIC "THE COOLEST MEMORY FOAM INTHE WORLD" IC 020: Beds, mattresses, pillows and bolsters; Mattress foundations; Mattress toppers; Mattresses; Mattresses and pillows	85685023 07/24/2012	4330994 05/07/2013
GEL FUSION IC 020: Mattress toppers; Pillows	86696434 07/17/2015	5219104 06/06/2017
polarPUMP IC 007: Air distribution units for pneumatically driven pumps for mattresses	86964275 04/05/2016	5242470 07/11/2017
GRIPWISE IC 024: Mattress pads	86966287 04/06/2016	5297363 09/26/2017
EXTREME COOL IC 020: Bed pillows; Mattresses IC 024: Mattress protectors, namely, mattress covers	87223484 11/02/2016	5318541 10/24/2017
SUPER COOL IC 024: Mattress protectors; namely covers	87250171 11/29/2016	5325578 10/31/2017
SOFLOFT IC 022: Fiber fill material for bedding or pillows, namely, polyester fiber or a blend of memory foam clusters and polyester fiber	85802581 12/13/2012	4428019 11/05/2013
REGAL NIGHTS IC 024: Pillow protectors and mattress protectors	87975819 02/10/2017	5342794 11/21/2017
QUICK KING IC 020: Foam insert to connect mattresses	86749424 09/08/2015	5351041 12/05/2017

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
BIOPEDIC IC 020: Beds; Bolsters; Feather beds; Mattress toppers; Mattresses; Mattresses and pillows; Pillows	87534629 07/19/2017	5380644 01/16/2018
DRI-FRESH IC 024: Mattress protectors	87334908 02/14/2017	5414306 02/27/2018
  IC 020: Memory foam and fiber filled pillows, mattress toppers and mattresses	86064244 09/13/2013	4512781 04/08/2014
 BOUNCE IC 020: Memory foam filled bedding items, namely, pillows, mattress toppers and mattresses	85970831 06/26/2013	4516426 04/15/2014
SENSORGEL IC 027: Bath mats; Floor mats	87574393 08/18/2017	5460785 05/01/2018
SENSORPEDIC IC 027: Bath mats; Floor mats	87574387 08/18/2017	5471482 05/15/2018
SENSOSOFT IC 027: Bath mats	87580110 08/23/2017	5531714 07/31/2018
ZIP & CLEAN IC 024: Mattress pads, mattress covers, mattress protectors in the nature of mattress covers	87409761 04/13/2017	5541988 08/14/2018
TRANSCEND IC 020: Bed pillows; Mattress toppers	87513276 06/30/2017	5542328 08/14/2018
DREAMSMART IC 020: Bed pillows; Mattress toppers; Mattresses IC 024: Mattress covers; Mattress pads; Pillow cases	87544107 07/26/2017	5542403 08/14/2018
COMFORTCOOL TECHNOLOGY IC 020: Bed pillows; mattress toppers	87287469 01/03/2017	5581445 10/09/2018
SLEEP ADDICT IC 020: Bed pillows; Mattress toppers; Mattresses	87633629 10/04/2017	5591625 10/23/2018
 SUPER COOL  IC 020: Pillows; mattress toppers; mattresses	86196787 02/18/2014	4642635 11/18/2014

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
 IC 020: Memory foam pillows; fiber filled bed pillows	86244629 04/07/2014	4642689 11/18/2014
IC 020: Pillows; mattress toppers; mattresses	86314648 06/19/2014	4658006 12/16/2014
REGAL NIGHTS IC 020: Memory Foam Pillows; Mattress Toppers; Mattresses; Fiber Filled, Feather or Down Filled Pillows and Mattress Toppers	86331147 07/08/2014	4667691 01/06/2015
SENSOR FOAM IC 020: Bed pillows; Mattress toppers; Mattresses	87678167 11/09/2017	5658119 01/15/2019
SECURE GRIP IC 020: Non-skid grip pads for furniture	87770280 01/25/2018	5658172 01/15/2019
GEL CORE IC 020: Bed pillows	87905835 05/03/2018	5658251 01/15/2019
SWISSLUX IC 020: Bed pillows; Mattress toppers; Mattresses IC 024: Mattress pads	88043384 07/19/2018	5670536 02/05/2019
SENSORLOFT IC 020: Bed pillows	88055226 07/27/2018	5691591 03/05/2019
AQUA SEAL IC 017: Component parts of cushions for outdoor furniture, namely, waterproof foam to be used in outdoor cushions	87587496 08/29/2017	5752113 05/14/2019
SENSORSAFE IC 011: Sensor technology that prevents overheating, sold as a component of electric blankets and heating pads for non-medical purposes IC 024: Sensor technology that prevents overheating, sold as a component of throws and mattress pads	87553401 08/03/2017	5835327 08/13/2019
WAVEFOAM IC 020: Pillows; Mattress toppers	90051173 07/14/2020	6,443,253 08/03/2021
ECOSHAPE IC 020: Mattress toppers; Pillows	88109054 09/07/2018	5939316 12/17/2019
FRESHFILL IC 020: Mattress toppers; Pillows	88109066 09/07/2018	5939317 12/17/2019

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
INFINISOFT IC 020: Mattress toppers; Mattresses; Pillows	88184622 11/07/2018	5951405 12/31/2019
DREAM SMART IC 020: Bed pillows; Bed Toppers, namely, mattress toppers; Mattresses IC 024: Mattress pads; pillow cases and mattress covers	86393169 09/12/2014	4902589 02/16/2016
SUPER COOL IC 020: Bed pillows; Mattress toppers; Mattresses	86621400 05/06/2015	4904180 02/23/2016
DREAM SMART WITH ENGINEERED COMFORT IC 020: Pillows, mattress toppers and mattresses IC 024: Mattress pads, mattress protectors	86510656 01/22/2015	4909921 03/01/2016
SENSORPEDIC IC 020: Bed pillows; Beds, mattresses, pillows and bolsters	86670836 06/23/2015	4949593 05/03/2016
SENSORGEL IC 020: Mattress toppers; Pillows	86680812 07/01/2015	4953071 05/03/2016
ECOPEDIC IC 020: Mattresses; Pillows; Mattress toppers	88184878 11/07/2018	6054194 05/12/2020
SENSOSOFT IC 020: Bed pillows	88661695 10/21/2019	6058359 05/19/2020
REACTEX IC 020: Mattress toppers; Mattresses; Pillows	88977567 04/17/2019	6071240 06/02/2020
OPTIBLEND IC 020: Mattress toppers; Pillows	88656142 10/16/2019	6109390 07/21/2020
SLUMBERMAX IC 020: Mattress toppers; Pillows	88656124 10/16/2019	6126309 08/11/2020
ARCTIC NIGHTS IC 020: Bed pillows; Mattress toppers	88977988 01/28/2019	6126491 08/11/2020
POLAR NIGHTS IC 020: Bed pillows; Mattress toppers IC 024: Mattress pads	88279338 01/28/2019	6131126 08/18/2020
ADJUST-A-CUBE IC 020: Mattress toppers; Pillows	88567072 08/05/2019	6137753 08/25/2020
SMART ZONE IC 020: Mattress toppers	88599323 08/30/2019	6159787 09/22/2020
SUPREME COOL IC 020: Bed pillows; Mattress toppers	88656134 10/16/2019	6176536 10/13/2020
SENSORPEDIC IC 024: Mattress covers; Mattress pads; Pillow cases	88852542 03/30/2020	6174483 10/13/2020

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
SENSORPEDIC "THE MOST COMFORTABLE MEMORY FOAM IN THE WORLD" IC 020: Mattress foundations; Mattress toppers; Mattresses; Mattresses and pillows; Beds, mattresses, pillows and bolsters	88802296 02/19/2020	6198750 11/17/2020
MEMORYLOFT IC 020: Pillows and mattress toppers	78559567 02/03/2005	3206767 02/06/2007
POWERED BY REACTEX IC 020: Mattress toppers; Mattresses; Pillows IC 024: Mattress covers; Mattress pads	90055984 07/16/2020	6,272,356 02/16/2021
POWER OF 3 IC 020: Mattress toppers; Pillows	88980403 08/05/2019	6,291,167 03/9/2021
LUXURY SUITE IC 020: Bed pillows; Mattress toppers	88980801 10/16/2019	6,330,525 04/20/2021
REACTEX IC 024: Mattress covers; Mattress pads	90052218 07/14/2020	6,368,438 06/01/2021
SUSTAINABLESOFT IC 020: Mattress toppers; Mattresses; Pillows IC 024: Bedsheets	88657848 10/17/2019	6,381,237 06/08/2021
ARCTIC NIGHTS IC 024: Mattress pads	88279311 01/28/2019	6,397,069 06/22/2021 International application no. 1599940
SensorDō IC 020: Mattress toppers; Pillows	90165342 09/08/2020	6,413,103 07/6/2021
ICOOL TECHNOLOGY SYSTEM IC 017: Memory foam filling used in the manufacture of pillows, bed toppers, mattresses	88661699 10/21/2019	6,414,036 7/13/2021
IWARMING IC 011: Electric blankets for household purposes	88926891 05/21/2020	6,437,048 08/03/2021
STAIN-X IC: 020: Stain resistant textile fabrics sold as an integral component of mattress toppers IC 024: Stain resistant fabrics for pillows, mattress toppers, mattress pads, and mattress protectors	90065105 07/21/2020	6,437,375 08/03/2021

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
AQUA PLUS IC 020: Pillows	90157046 09/03/2020	6,437,746 08/03/2021
 IC 020: Mattress toppers; Mattresses; Pillows IC 024: Mattress covers; Mattress pads	90259046 10/16/2020	6,445,403 08/10/2021
REACTEX IC 020: Cushions	90052223 07/14/2020	6,494,642 09/21/2021
EUROGEL IC 020: Mattress toppers	88934880 05/27/2020	6512432 10/05/2021
RESTORING THE POWER OF YOU IC020: Mattress foundations; Mattress toppers; Mattresses; Mattresses and pillows; Pillows; Beds, mattresses, pillows and bolsters	88843764 03/23/2020	6616040 01/11/2022
GRIPWELL IC 024: Bed sheets	88656118 10/16/2019	6,687,360 03/29/2022
SOFT-TEX IC 020: Beds, mattresses, pillows and bolsters	85121202 09/01/2010	3954715 05/03/2011
INFINIFLEX IC 020: Bed frames; Furniture frames	85121226 09/01/2010	3954717 05/03/2011
COLD FRONT IC 020: Mattresses; Pillows; Mattress toppers IC 024: Mattress covers; Mattress pads	90480070 01/21/2021	
FRESH AND CLEAN 360 IC 024: Mattress Protectors/encasements, Mattress covers, Pillow protectors/encasements, pillow cases	90486017 01/25/2021	
ARCTIC BLAST IC 020: Mattresses; Pillows; Mattress toppers IC 024: Mattress covers; Mattress pads	90557682 03/03/2021	
REACTEX REGULATE IC 020: Pillows; Mattress toppers; Mattresses IC 024: Mattress covers; Mattress pads	90555678 03/02/2021	
FRESH SLEEP IC 020: Pillows; Mattress toppers	97203625 01/05/2022	
GLACIAL IC 020: Pillows	97201732 01/04/2022	
ARCTIC ICE IC 020: Pillows; Mattress Toppers	97200596 01/03/2022	
ARCTIC GEL IC: Pillows; Mattress Toppers	97200589 01/03/2022	

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
POLAR ICE IC 020: Pillows; Mattress Toppers	97200578 01/03/2022	
POLAR GEL IC 020: Pillows; Mattress Toppers	97200575 01/03/2022	
ANATOMIC COMFORT IC 020: Pillow; Mattress Toppers	97200602 01/03/2022	
THERMAL BOOST IC 020: Pillows; Seat cushions; Travel pillows; Neck-supporting pillows; Novelty pillows; U- shaped pillows IC 024: Backet throws; Bed blankets; Lap blankets	97291605 03/02/2022	
COMFORT FIX IC 020: Pillows; Cushions; Bed pillows; Head supporting pillows; Mattress toppers; Neck support cushions; Neck-supporting pillows; Seat cushions	97291471 03/02/2022	
ULTIMATE COOLING IC 020: Pillows; Mattress Toppers	97157308 12/06/2021	
IDEAL COOL IC 020: Pillows	97155289 12/03/2021	
THERMAFLUX IC 020: Mattresses; Pillows; Mattress toppers IC 024: Mattress covers; Mattress pads	97150995 12/01/2021	
THE CHILL FACTOR IC 020: Pillows; Mattress toppers	97141575 11/24/2021	
CLIMATE ICE IC 020: Pillows; Mattress toppers	97141568 11/24/2021	
NITE NITE IC 020: Pillows; Mattress toppers	97141559 11/24/2021	
DREAM FLUFF IC 020: Pillows; Mattress toppers	97141549 11/24/2021	
FLUFF PERFECTION IC 020: Pillows; Mattress toppers	97139976 11/23/2021	
FLUFFLOFT IC 020: Pillows; Mattress toppers	97139969 11/23/2021	
FLUFF FOUNDATION IC 020: Pillows; Mattress toppers	97139957 11/23/2021	
BAO BUN IC 020: Pillows; Mattress toppers	97139953 11/23/2021	
HAPPY Z'S IC 020: Pillows; Mattress toppers	97139947 11/23/2021	

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
ICE BLOCK IC 020: Pillows; Mattress toppers	97139940 11/23/2021	
FRESH CHILL IC 020: Pillows; Mattress toppers	97139924 11/23/2021	
HOUSE OF REM IC020: Pillows; Mattress toppers	97139908 11/23/2021	
SLEEP MODE IC 020: Pillows; Mattress toppers	97136979 11/22/2021	
REST MODE IC 020: Pillows; Mattress toppers	97136960 11/22/2021	
SLEEP BOSS IC 020: Pillows; Mattress toppers	97136938 11/22/2021	
LUMINESCENCE IC 020: Pillows; Mattress toppers	97136935 11/22/2021	
REBOOT IC 020: Pillows; Mattress toppers	97136928 11/22/2021	
REST & RECHARGE IC 020: Pillows; Mattress toppers	97136923 11/22/2021	
DREAM BOOST IC 020: Pillows; Mattress toppers	97136913 11/22/2021	
SLEEP SOUL IC 020: Pillows; Mattress toppers	97136903 11/22/2021	
SLEEPSOFT IC 020: Pillows; Mattress toppers	97136894 11/22/2021	
COUCH POTATO IC 020: Pillows; Mattress toppers	97136884 11/22/2021	
PICKLE PILLOW IC 020: Pillows; Mattress toppers	97134577 11/19/2021	
NIGHT BLISS IC 020: Pillows; Mattress toppers	97134564 11/19/2021	
DREAM DRIFT IC 020: Pillows; Mattress toppers	97134556 11/19/2021	
SLEEP SWAG IC 020: Pillows; Mattress toppers	97134542 11/19/2021	
DREAM DELIGHT IC 020: Pillows; Mattress toppers	97134532 11/19/2021	
DREAM SENSE IC 020: Pillows; Mattress toppers	97134524 11/19/2021	
COMFORT 1ST IC 020: Pillows; Mattress toppers	97134514 11/19/2021	
EASY FLUFF IC 020: Pillows; Mattress toppers	97134498 11/19/2021	


Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
FIBER SOFT IC 020: Pillows; Mattress toppers	97134486 11/19/2021	
PERFECTLY FLUFFY IC 020: Pillows; Mattress toppers	97133486 11/19/2021	
DREAM PERFECT IC 020: Pillows; Mattress toppers	97132041 11/18/2021	
CLOUD SOFT IC 020: Pillows; Mattress toppers	97132028 11/18/2021	
DREAM DELUXE IC 020: Pillows; Mattress toppers	97132018 11/18/2021	
SLEEPICATION IC 020: Pillows; Mattress toppers	97132005 11/18/2021	
BED BLISS IC 020: Pillows; Mattress toppers	97131994 11/18/2021	
MODERN COMFORT IC 020: Pillows; Mattress toppers	97131981 11/18/2021	
FLUFFY NIGHT IC020: Pillows; Mattress toppers	97131970 11/18/2021	
THE STANDARD IC 020: Pillows; Mattress toppers	97131952 11/18/2021	
GREEN COLECTIVE IC 020: Pillows; Mattress toppers	97131929 11/18/2021	
CLEAN COLLECTIVE IC 020: Pillows; Mattress toppers	97130036 11/17/2021	
SMIDERLE SLEEP IC 020: Pillows; Mattress toppers	97130023 11/17/2021	
POSHSURE IC 020: Pillows; Mattress toppers	97130012 11/17/2021	
SLEEP FIX IC 020: Pillows; Mattress toppers	97129999 11/17/2021	
SLEEP ESCAPE IC 020: Pillows; Mattress toppers	97129914 11/17/2021	
CLOUDWALK IC 020: Pillows; Mattress toppers	97129901 11/17/2021	
SLEEP N REPEAT IC 020: Pillows; Mattress toppers	97129885 11/17/2021	
VEG OUT IC 020: Pillows; Mattress toppers	97129868 11/17/2021	
SLEEPTOPIA IC 020: Pillows; Mattress toppers	97129851 11/17/2021	


Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
ONE BASE IC 020: Box spring and bed frame combination	86864252 01/04/2016	5192250 04/25/2017
SOFT TWIST IC 027: Bath mats	87576926 08/21/2017	5671656 02/05/2019
EZ6 IC 020: Furniture	88292762 02/08/2019	5899049 10/29/2019
HIGH POINT IC 003: Cleaning agents and preparations; Cleaning agents for cleaning surfaces; Cleaning preparations; Cleaning preparations for cleaning surfaces; Cleaning preparations for household purposes; Cleaning preparations for furniture; All purpose cleaning preparations; Carpet cleaning preparations; Chemical cleaning preparations for household purposes; Cloths impregnated with a detergent for cleaning; Compressed air in cans for cleaning and dusting; Foam cleaning preparations; General purpose cleaning, polishing, and abrasive liquids and powders; Household cleaning preparations; Leather cleaning preparations; Natural oils for cleaning purposes; Oils for cleaning purposes; Pre- moistened towelettes impregnated with a detergent for cleaning; Sponges impregnated with cleaning preparations; Wipes impregnated with a cleaning preparation	90608830 03/29/2021	

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
<p>HIGH POINT SERVICE GROUP IC 035: Advice and information about customer services and product management and prices on internet sites in connection with purchases made over the internet; Customer services, namely, responding to customers inquiries for others in the field of home goods, consisting of furniture items and bedding items; Customer services, namely, responding to customers inquiries for others in the field of home goods, consisting of furniture items and bedding items via telephone or other electronic means; Processing telephone inquiries regarding advertised goods and services; Providing information pertaining to procurement, buying, selling and tendering information and opportunities relating to goods, services, and construction via computer, computer networks, telephone, the internet or electronic mail</p> <p>IC 036: Insurance services, namely, underwriting extended warranty contracts in the field of home goods, consisting of furniture items and bedding items; Providing extended warranties on home goods, consisting of furniture items and bedding items; Providing warranties on goods manufactured by others, namely, home goods, consisting of furniture items and bedding items; Underwriting warranty programs in the field of home goods, consisting of furniture items and bedding items; Warranty claims administration services, namely, processing warranty claims for home goods, consisting of furniture items and bedding items</p>	<p>90579262 03/15/2021</p>	
<p>THE CHILL FACTOR IC024: Mattress covers, mattress pads</p>	<p>97291400 03/02/2022</p>	
<p>CLEAN COLLECTIVE IC024: Mattress covers</p>	<p>97290929 03/02/2022</p>	

Trademarks	Serial No. Filed Date	Reg. No. Reg. Date
POWERED BY REACTEX IC 025: Hats, pants, shirts	90052228 07/14/2020	
POWERED BY REACTEX IC 012: Fitted car seat covers	90052208 07/14/2020	
LUXURY SUITE IC 024: Mattress covers; mattress pads	88656128 10/16/2019	
DROMMA IC 020: Mattresses	86907971 02/15/2016	5,053,590 10/04/2016
GRIPWELL IC027: Skid resistant backing used in the manufacture of bath mats, floor mats and kitchen rugs in the nature of non-slip underlay pads for use under kitchen rugs	86376843 08/26/2014	4,942,141 04/19/2016



FOREIGN TRADEMARK APPLICATIONS AND REGISTRATIONS

Country	Word Mark Goods	Serial No. Filed Date	Reg. No. Reg. Date
India	SENSORPEDIC IC 020: Bed pillows; Beds, mattresses, pillows and bolsters	3091797 02/11/2015	1352220 09/22/2016
Madrid Protocol	SENSORPEDIC SENSORGEL IC 020: Beds, mattresses, pillows and bolsters; Mattress component, namely, elastic gel material located in the top upholstery layer of mattresses sold as an integral component of the mattresses; Mattress toppers; Mattresses; Mattresses and pillows Designated Country: Korea; Philippines	A0048349 02/13/2015	1253757 02/13/2015
KR	 IC 020: Beds, mattresses	4020160009383 01/27/2016	1255164 04/18/2016

Country	Word Mark Goods	Serial No. Filed Date	Reg. No. Reg. Date
KR		40-2015-0133157 12/14/2015	1254148 02/13/2015
China	BIOPEDIC IC 020: Bed Pillows; Beds; Mattresses: Bolster	17348196 07/03/2015	173481196 09/07/2016
India	THE COOLEST FOAM IN THE WORLD IC 020: Beds, mattresses, pillows and bolsters; Mattress foundations; Mattress toppers; Mattresses; Mattresses and pillows		3091798 11/02/2015
China	SENSORPEDIC IC 020: Bed pillows; Beds, mattresses, pillows and bolsters	17348197 10/27/2015	17348197 09/07/2016
China	SENSORPEDIC IC 020: Beds; Bolsters; Feather mattresses; Pillows;	17348197 07/03/2015	17348197 09/06/2016
Korea	DREAM SMART WITH ENGINEERED COMFORT IC 020: Pillows; mattress toppers; mattresses IC 024: Mattress pads; mattress protectors	40-2017-0084285 07/06/2017	40-1352298 04/19/2018
Korea	DREAM SMART IC 020: Bed pillows; bed toppers, namely, mattress toppers; mattresses IC 024: Mattress pads (bedding); pillow cases; mattress covers	40-2017-0084284 07/06/2017	40-1352297 04/19/2018

Country	Word Mark Goods	Serial No. Filed Date	Reg. No. Reg. Date
Japan	SOFT-TEX IC 020: Bed pillows, mattress toppers, mattresses IC 024: Mattress pads, mattress protectors, pillow protectors, pillowcases, bed sheets IC 027: Bath mats, floor mats	T2018-096528 07/27/2018	6176470 09/30/2019
Canada	REACTEX IC 020: Cushions; mattress toppers; mattresses; pillows; mattress pads IC024: Mattress covers; mattress pads		TMA1146017 10/12/2022
Canada	POWDERED BY REACTEX IC 020: Mattress toppers; mattresses; pillows; mattress pads		TMA 1146016 10/12/2022
China	SENSORGEL IC 020: Bedding, except linen; cushions; pillows; beds; bolsters; cushions (furniture)	23333135 03/04/2017	23333135 03/21/2018
Madrid Protocol	POWDERED BY REACTEX IC 020: Mattress toppers; Mattresses; Pillows IC 024: Mattress covers; mattress pads Australia, Canada, European Union, United Kingdom, Russia	A0103788 12/30/2030	
United Kingdom	SWISSLUX IC 020: Bed pillows; Mattress toppers; Mattresses IC 024: Mattress pads	WO 0000001605842	

Country	Word Mark Goods	Serial No. Filed Date	Reg. No. Reg. Date
European Union	SWISSLUX IC: Bed pillows; mattress toppers; mattresses; mattress pads	EU 88043384	
Australia	ARCTIC NIGHTS	2191183	1599940 03/17/2021
New Zealand	ARCTIC NIGHTS IC 020: Bed pillows; mattress topper; mattress pads	1183011	1599940 03/17/2021
European Union	VENTAIR IC 20: Mattresses; pillows; mattress toppers		1620272 09/23/2021
Australia, Canada, European Union, Russia, United Kingdom	REACTEX		

International Trademarks				
1	SENSORPEDIC	IN		Registered
2	SENSORPEDIC SENSORGEL	KR		Registered
3		KR		Registered
4	 SUPER COOLING GEL & MEMORY FOAM COLLECTION	KR		Registered
5	BIOPEDIC	CN		Registered
6	THE COOLEST FOAM IN THE WORLD	IN		Registered
7	SENSORPEDIC	CN		Registered
8	SENSORGEL	CN		Registered
9	DREAM SMART WITH ENGINEERED COMFORT	KR		Registered
10	DREAM SMART	KR		Registered
11	SOFT-TEX	JP		Registered
12	REACTEX	AU		Pending
13	REACTEX	CA		Pending
14	REACTEX	EU		Pending
15	REACTEX	RU		Pending
16	REACTEX	UK		Pending
17	POWERED BY REACTEX	AU		Pending
18	POWERED BY REACTEX	CA		Pending
19	POWERED BY REACTEX	EU		Pending
20	POWERED BY REACTEX	RU		Pending
21	POWERED BY REACTEX	UK		Pending
22	SWISSLUX	EU		Pending
23	SWISSLUX	UK		Pending
24	ARCTIC NIGHTS	AU		Pending
25	ARCTIC NIGHTS	NZ		Pending
26	VENTAIR	EU		Pending

US Trademarks as of 8/12/22

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Class(es)
1	97130012		POSHSURE	TSDR	LIVE	
2	97129901		CLOUDWALK	TSDR	LIVE	
3	97129885		SLEEP N REPEAT	TSDR	LIVE	
4	97129868		VEG OUT	TSDR	LIVE	
5	97125557		SENSORCOOL	TSDR	LIVE	
6	97097424		ULTRA CHILL	TSDR	LIVE	
7	97129914		SLEEP ESCAPE	TSDR	LIVE	

8	97129999	SLEEP FIX	TSDR	LIVE
9	97129851	SLEEPTOPIA	TSDR	LIVE
10	97129335	FIBER CLOUD	TSDR	LIVE
11	97074939	BUDDHA BUDDY	TSDR	LIVE
12	97035605	DREAMSMART SAPPHIRE	TSDR	LIVE
13	97291661	DREAM EASE	TSDR	LIVE
14	97291605	THERMAL BOOST	TSDR	LIVE
15	97291471	COMFORT FIX	TSDR	LIVE
16	97291400	THE CHILL FACTOR	TSDR	LIVE
17	97290945	NIGHT BLISS	TSDR	LIVE
18	97290929	CLEAN COLLECTIVE	TSDR	LIVE
19	97203625	FRESH SLEEP	TSDR	LIVE
20	97203232	MEMORYLOFT FUSION	TSDR	LIVE
21	97201732	GLACIAL	TSDR	LIVE
22	97200602	ANATOMIC COMFORT	TSDR	LIVE
23	97200596	ARCTIC ICE	TSDR	LIVE
24	97200589	ARCTIC GEL	TSDR	LIVE
25	97200578	POLAR ICE	TSDR	LIVE
26	97200575	POLAR GEL	TSDR	LIVE
27	97157308	ULTIMATE COOLING	TSDR	LIVE
28	97155289	IDEAL COOL	TSDR	LIVE
29	97150995	THERMAFLUX	TSDR	LIVE
30	97141666	BAO BEDDING	TSDR	LIVE
31	97141575	THE CHILL FACTOR	TSDR	LIVE
32	97141568	CLIMATE ICE	TSDR	LIVE
33	97141559	NITE NITE	TSDR	LIVE
34	97141549	DREAM FLUFF	TSDR	LIVE
35	97139976	FLUFF PERFECTION	TSDR	LIVE
36	97139969	FLUFFLOFT	TSDR	LIVE
37	97139957	FLUFF FOUNDATION	TSDR	LIVE
38	97139953	BAO BUN	TSDR	LIVE
39	97139947	HAPPY Z'S	TSDR	LIVE
40	97139940	ICE BLOCK	TSDR	LIVE
41	97139924	FRESH CHILL	TSDR	LIVE
42	97139908	HOUSE OF REM	TSDR	LIVE
43	97136979	SLEEP MODE	TSDR	LIVE
44	97136960	REST MODE	TSDR	LIVE
45	97136938	SLEEP BOSS	TSDR	LIVE
46	97136935	LUMINESCENCE	TSDR	LIVE
47	97136928	REBOOT	TSDR	LIVE
48	97136923	REST & RECHARGE	TSDR	LIVE

49	97136913		DREAM BOOST	TSDR	LIVE	
50	97136903		SLEEP SOUL	TSDR	LIVE	

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Class(es)
51	97136894		SLEEPSOFT	TSDR	LIVE	
52	97136884		COUCH POTATO	TSDR	LIVE	
53	97134577		PICKLE PILLOW	TSDR	LIVE	
54	97134564		NIGHT BLISS	TSDR	LIVE	
55	97134556		DREAM DRIFT	TSDR	LIVE	
56	97134542		SLEEP SWAG	TSDR	LIVE	
57	97134532		DREAM DELIGHT	TSDR	LIVE	
58	97134524		DREAM SENSE	TSDR	LIVE	
59	97134514		COMFORT 1ST	TSDR	LIVE	
60	97134507		TURN IN	TSDR	LIVE	
61	97134498		EASY FLUFF	TSDR	LIVE	
62	97134486		FIBER SOFT	TSDR	LIVE	
63	97133486		PERFECTLY FLUFFY	TSDR	LIVE	
64	97132041		DREAM PERFECT	TSDR	LIVE	
65	97132028		CLOUD SOFT	TSDR	LIVE	
66	97132018		DREAM DELUXE	TSDR	LIVE	
67	97132005		SLEEPICATION	TSDR	LIVE	
68	97131994		BED BLISS	TSDR	LIVE	
69	97131981		MODERN COMFORT	TSDR	LIVE	
70	97131970		FLUFFY NIGHT	TSDR	LIVE	
71	97131952		THE STANDARD	TSDR	LIVE	
72	97131929		GREEN COLLECTIVE	TSDR	LIVE	
73	97130036		CLEAN COLLECTIVE	TSDR	LIVE	
74	97130023		SMIDERLE SLEEP	TSDR	LIVE	
75	90749060	6816650	DUAL COMFORT	TSDR	LIVE	
76	90876394		THE CONVERSION HUB	TSDR	LIVE	
77	90550477		SOFT TECHNOLOGIES	TSDR	LIVE	
78	90557682		ARCTIC BLAST	TSDR	LIVE	
79	90555678		REACTEX REGULATE	TSDR	LIVE	
80	90480070		COLD FRONT	TSDR	LIVE	
81	90608830		HIGH POINT	TSDR	LIVE	
82	90579262		HIGH POINT SERVICE GROUP	TSDR	LIVE	
83	90486017		FRESH AND CLEAN 360	TSDR	LIVE	
84	90482472		INFINIFROST	TSDR	LIVE	
85	90657743		ULTRA CLEAN	TSDR	LIVE	
86	90259046	6445403	REACTEX	TSDR	LIVE	
87	90864381		HEX	TSDR	LIVE	

88	90860844		HEX	TSDR	LIVE	
89	90052228		POWERED BY REACTEX	TSDR	LIVE	
90	90052208		POWERED BY REACTEX	TSDR	LIVE	
91	90052223	6494642	REACTEX	TSDR	LIVE	
92	90157046	6437746	AQUA PLUS	TSDR	LIVE	
93	90065105	6437375	STAIN-X	TSDR	LIVE	
94	90051173	6443253	WAVEFOAM	TSDR	LIVE	
95	90165342	6413103	SENSORDO	TSDR	LIVE	
96	90052218	6368438	REACTEX	TSDR	LIVE	
97	90055984	6272356	POWERED BY REACTEX	TSDR	LIVE	
98	88884196	6734142	COOLFUSION	TSDR	LIVE	
99	88656118	6687360	GRIPWELL	TSDR	LIVE	
100	88656128		LUXURY SUITE	TSDR	LIVE	

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Class(es)
101	88566610		POWER OF 3	TSDR	LIVE	
102	88843764	6616040	RESTORING THE POWER OF YOU	TSDR	LIVE	
103	88934880	6512432	EUROGEL	TSDR	LIVE	
104	88043384	5670536	SWISSLUX	TSDR	LIVE	
105	88926891	6437048	IWARMING	TSDR	LIVE	
106	88661699	6414036	ICOOL TECHNOLOGY SYSTEM	TSDR	LIVE	
107	88977988	6126491	ARCTIC NIGHTS	TSDR	LIVE	
108	88852542	6174483	SENSORPEDIC	TSDR	LIVE	
109	88279311	6397069	ARCTIC NIGHTS	TSDR	LIVE	
110	88657848	6381237	SUSTAINABLESOFT	TSDR	LIVE	
111	88122159		IDEALOFT	TSDR	LIVE	
112	88980801	6330525	LUXURY SUITE	TSDR	LIVE	
113	88980403	6291167	POWER OF 3	TSDR	LIVE	
114	88977567	6071240	REACTEX	TSDR	LIVE	
115	88802296	6198750	SENSORPEDIC "THE MOST COMFORTABLE MEMORY FOAM IN THE WORLD"	TSDR	LIVE	
116	88661695	6058359	SENSOSOFT	TSDR	LIVE	
117	88656142	6109390	OPTIBLEND	TSDR	LIVE	
118	88656134	6176536	SUPREME COOL	TSDR	LIVE	
119	88656124	6126309	SLUMBERMAX	TSDR	LIVE	
120	88599323	6159787	SMART ZONE	TSDR	LIVE	
121	88567072	6137753	ADJUST-A-CUBE	TSDR	LIVE	
122	88292762	5899049	EZ6	TSDR	LIVE	
123	88184878	6054194	ECOPEDIC	TSDR	LIVE	
124	88184622	5951405	INFINISOFT	TSDR	LIVE	

125	88109066	5939317	FRESHFILL	TSDR	LIVE	
126	88109054	5939316	ECOSHAPE	TSDR	LIVE	
127	88055226	5691591	SENSORLOFT	TSDR	LIVE	
128	87812083	6720936	COOL SENSATIONS	TSDR	LIVE	
129	87975819	5342794	REGAL NIGHTS	TSDR	LIVE	
130	87905835	5658251	GEL CORE	TSDR	LIVE	
131	87770280	5658172	SECURE GRIP	TSDR	LIVE	
132	87678167	5658119	SENSOR FOAM	TSDR	LIVE	
133	87633629	5591625	SLEEP ADDICT	TSDR	LIVE	
134	87587496	5752113	AQUA SEAL	TSDR	LIVE	
135	87580110	5531714	SENSOSOFT	TSDR	LIVE	
136	87576926	5671656	SOFT TWIST	TSDR	LIVE	
137	87574393	5460785	SENSORGEL	TSDR	LIVE	
138	87574387	5471482	SENSORPEDIC	TSDR	LIVE	
139	87553401	5835327	SENSORSAFE	TSDR	LIVE	
140	87544107	5542403	DREAMSMART	TSDR	LIVE	
141	87534629	5380644	BIOPEDIC	TSDR	LIVE	
142	87513276	5542328	TRANSCEND	TSDR	LIVE	
143	87409761	5541988	ZIP & CLEAN	TSDR	LIVE	
144	87334908	5414306	DRI-FRESH	TSDR	LIVE	
145	87287469	5581445	COMFORTCOOL TECHNOLOGY	TSDR	LIVE	
146	87250171	5325578	SUPER COOL	TSDR	LIVE	
147	87242420	5347666	COOL COAT	TSDR	LIVE	
148	87223484	5318541	EXTREME COOL	TSDR	LIVE	
149	87133346	5158108	GELMAX	TSDR	LIVE	
150	87130179	5162974	GRIPWELL	TSDR	LIVE	

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Class(es)
151	87070326	5128263	INNOGEL	TSDR	LIVE	
152	86559407	5013798	SENSORELLE	TSDR	LIVE	
153	86393169	4902589	DREAM SMART	TSDR	LIVE	
154	86447661	4989440	IDEAL COMFORT TECHNOLOGIES	TSDR	LIVE	
155	86621400	4904180	SUPER COOL	TSDR	LIVE	
156	86680812	4953071	SENSORGEL	TSDR	LIVE	
157	86670836	4949593	SENSORPEDIC	TSDR	LIVE	
158	86510656	4909921	DREAM SMART WITH ENGINEERED COMFORT	TSDR	LIVE	
159	86907971	5053590	DRÖMMA	TSDR	LIVE	
160	86331147	4667691	REGAL NIGHTS	TSDR	LIVE	
161	86966287	5297363	GRIPWISE	TSDR	LIVE	
162	86964275	5242470	INTELLIPUMP	TSDR	LIVE	

163	86864252	5192250	ONE BASE	TSDR	LIVE	
164	86835702	5042915	MICROSHIELD	TSDR	LIVE	
165	86749424	5351041	QUICK KING	TSDR	LIVE	
166	86696434	5219104	GEL FUSION	TSDR	LIVE	
167	86376843	4942141	GRIPWELL	TSDR	LIVE	
168	86314648	4658006	VENTAIR	TSDR	LIVE	
169	86302312	5105426	COPPERPEDIC	TSDR	LIVE	
170	86244629	4642689	SENSORSNORE MEMORY FOAM POSITIONING BEDPILLOW	TSDR	LIVE	
171	86196787	4642635	SENSORPEDIC SUPER COOL	TSDR	LIVE	
172	86064244	4512781	SENSORPEDIC MEMORY CLOUD	TSDR	LIVE	
173	85970831	4516426	SENSORPEDIC BOUNCE	TSDR	LIVE	
174	85802581	4428019	SOFLOFT	TSDR	LIVE	
175	85686086	4305057	SENSORPEDIC SENSORGEL	TSDR	LIVE	
176	85121226	3954717	INFINIFLEX	TSDR	LIVE	
177	85121202	3954715	SOFT-TEX	TSDR	LIVE	
178	78559567	3206767	MEMORYLOFT	TSDR	LIVE	

	Serial Number	Reg. Number	Word Mark	Check Status	Live/Dead	Class(es)
1	88279338	6131126	POLAR NIGHTS	TSDR	LIVE	