

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM834953

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wagz, Inc.		08/04/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Protect Animals with Satellites, LLC		
Street Address:	71 Rolling Ridge Road		
City:	Saddle River		
State/Country:	NEW JERSEY		
Postal Code:	07458		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 18			
Property Type	Number	Word Mark	
Registration Number:	7065444	DOG STRONG	
Registration Number:	4981255		
Registration Number:	4749697	PETZI	
Registration Number:	4805538	PETZI	
Registration Number:	4589732	PETZILA	
Registration Number:	5661960	WAGZ	
Registration Number:	6907255	WAGZ	
Registration Number:	6608465	WAGZ FREEDOM	
Registration Number:	6608466	WAGZ FREEDOM SMART DOG COLLAR	
Serial Number:	90533981	KOGNITION	
Serial Number:	87565047	DOG STRONG	
Serial Number:	97975339	DOG STRONG	
Serial Number:	97501041	EXPLORE	
Serial Number:	86541901	SOCIAL PETWORK	
Serial Number:	86477021	TREAT CAM	
Serial Number:	86819370	WAGZ	
Serial Number:	98073052	WHELLO	
Serial Number:	97860411	CONNECT SMART DOG COLLAR	

CH \$465.00 7065444

CORRESPONDENCE DATA**Fax Number:** 4049626676*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 404.885.3498**Email:** trademarks@troutman.com**Correspondent Name:** James E. Schutz**Address Line 1:** 600 Peachtree Street, NE, Suite 3000**Address Line 2:** Troutman Pepper Hamilton Sanders LLP**Address Line 4:** Atlanta, GEORGIA 30308

NAME OF SUBMITTER:	James E. Schutz
SIGNATURE:	/James E. Schutz/
DATE SIGNED:	08/28/2023

Total Attachments: 5

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EXHIBIT B

ASSIGNMENT

This Assignment is made and entered into as of August 4, 2023 (the “**Effective Date**”), by and between Wagz, Inc. (“**Assignor**”), and Protect Animals with Satellites, LLC (“**Assignee**”), pursuant to the Intellectual Property Purchase Agreement, dated and effective as of the Effective Date (the “**Agreement**”), between Assignor and Assignee.

WHEREAS, pursuant to the Agreement, Assignor irrevocably and unconditionally assigns, conveys, and transfers, as of the Effective Date, to Assignee, all of Assignor’s right, title and interest in and to the assets listed in Schedule I (the “**Assets**”).

WHEREAS, Assignor thus delivers this confirmatory Assignment, which shall be subsequently recorded with the United States Patent and Trademark Office (“**USPTO**”) and such other corresponding entities or agencies in any applicable jurisdictions.

NOW, THEREFORE, in consideration of the foregoing preambles, which are incorporated with and made a part of this Assignment, and in further consideration of the respective representations, warranties, covenants, agreements and conditions contained herein, Assignor and Assignee, intending to be legally bound, agree as follows:

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor irrevocably conveys, transfers and assigns to Assignee, and Assignee accepts, all of Assignor’s right, title and interest of every kind and character in and to the Assets, together with all rights to, and all applications, reissues, divisions, continuations, continuations-in-part, reexaminations, extensions, substitutions, registrations, renewals, licenses, and franchises for, any of the foregoing, including all goodwill associated therewith or appurtenant thereto, and any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on and/or after the Effective Date, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages in Assignee’s own name.

Assignor authorizes the Office of the Commissioner for Patents and the Commissioner for Trademarks in the USPTO and the officials of such other corresponding entities or agencies in any applicable jurisdictions to record and register this Assignment upon the request by Assignee. Following the Effective Date, upon Assignee’s written request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, power of attorney, or other documents, as may be reasonably necessary to effect, evidence or perfect the assignment of the Assets to Assignee, or any assignee or successor thereto, or as may be reasonably necessary in the prosecution, enforcement or defense of such Assets.

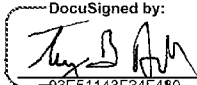
IN WITNESS WHEREOF, said Assignor has executed and delivered this instrument to said Assignee as of the Effective Date:

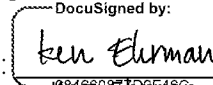
ASSIGNOR

ASSIGNEE

WAGZ, INC.

PROTECT ANIMALS WITH SATELLITES,
LLC

DocuSigned by:
By: 
Name: Terry Anderton
Title: CEO
8/4/2023

DocuSigned by:
By: 
Name: Ken Elman
Title: CEO
8/4/2023





SCHEDULE I**Patents and Patent Applications:**

Patents					
Title	Jurisdiction	Type	Patent No.	Issue Date	Status
Device For and Method of Dispensing Variable Shaped Items	United States	Utility	9,980,463	May 29, 2018	Issued, Next maintenance fee due 5/29/25
Methods And Systems for Monitoring and Feeding a Pet	United States	Utility	11,013,214	May 25, 2021	Issued, Next maintenance fee due 11/25/24
Methods And Systems for Deterring Animals to Approach or Enter Identified Zones	United States	Utility	11,166,435	November 9, 2021	Issued, Next maintenance fee due 5/9/25
Methods And Systems for Detecting Barks	United States	Utility	10,806,126	October 20, 2020	Issued, Next maintenance fee due 4/20/24
Invisible Pet Fencing Systems and Methods	United States	Utility	10,842,129	November 24, 2020	Issued, Next maintenance fee due 5/24/24

Patent Applications					
Title	Jurisdiction	Type	Application No.	Filing Date	Status
System And Method for Tracking an Animal and For Preventing the Animal from Attacking Another Animal	United States	Utility: Non-Provisional	17/484,235	September 24, 2021	Pending
System And Method for Determining an Animal Compatibility Score and Recommendation	United States	Utility: Provisional	63/421,640	November 2, 2022	Pending
Pet And Business Rating System and Methods	United States	Utility: Provisional	63/402,561	August 31, 2022	Pending
System And Method for Detecting Unusual Behavior in An Animal	United States	Utility: Provisional	63/421,642	November 2, 2022	Pending
Methods and Systems for Pet Location Determination and Training	United States	Utility: Non-Provisional	15/460,314	March 16, 2017	Abandoned

Animal Feed Recommendation Methods and Systems	United States	Utility; Non-Provisional	16/047,438	July 27, 2018	Abandoned
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Trademarks:

Trademark Registrations				
Mark	Jurisdiction	Registration No.	Registration Date	Status
DOG STRONG	United States	7,065,444	May 30, 2023	Registered, 8 and 15 due May 30, 2029
Monster Design 	United States	4,981,255	June 21, 2016	Registered. Renewal due June 22, 2026
PETZI	United States	4,749,697	June 2, 2015	Registered. Renewal Due June 2, 2025.
PETZI	United States	4,805,538	September 1, 2015	Registered. Renewal Due September 2, 2025.
PETZILA and Design 	United States	4,589,732	August 19, 2014	Registered, renewal due August 19, 2024.
WAGZ and Design 	United States	5,661,960	January 22, 2019	Registered. 8 and 15 due January 22, 2025.
WAGZ and Design 	United States	6,907,255	November 22, 2022	Registered. 8 and 15 due November 22, 2028
WAGZ FREEDOM	United States	6,608,465	January 4, 2022	Registered. 8 and 15 due January 4, 2028
WAGZ FREEDOM SMART DOG COLLAR	United States	6,608,466	January 4, 2022	Registered. 8 and 15 due January 4, 2028

Trademark Applications				
Mark	Jurisdiction	Application No.	Application Date	Status
KOGNITION	United States	90/533,981	February 18, 2021	Allowed. Statement of Use or Extension Request due December 14, 2023
DOG STRONG	United States	87/565,047	August 11, 2017	Abandoned October 11, 2021
DOG STRONG	United States	97/975,339	June 13, 2023 (Notice of Revive) December 10, 2021 (Filing Date)	Abandoned and now revived.
EXPLORE	United States	97/501,041	July 13, 2022	Allowed December 20, 2022
SOCIAL PETWORK	United States	86/541,901	February 21, 2015	Abandoned September 25, 2015
TREAT CAM	United States	86/477,021	December 10, 2014	Abandoned September 29, 2015
WAGZ and design	United States	86/819,370	November 13, 2015	Abandoned January 16, 2017
WHELLO	United States	98/073,052	July 6, 2023	Pending
CONNECT SMART DOG COLLAR	United States	97/860,411	March 28, 2023	Pending