

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM835055

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HatchBeauty Brands, LLC		08/14/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Steven M. Spector		
<b>Street Address:</b>	1000 Wilshire Blvd		
<b>Internal Address:</b>	Suite 1500		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90017		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	6789998	BE BEAUTY ESSENTIALS	
<b>Registration Number:</b>	6790002	BE BEAUTY ESSENTIALS	
<b>Registration Number:</b>	5307504	LIQUE	
<b>Registration Number:</b>	5337261	LIQUE REFLECTIONS	
<b>Registration Number:</b>	6195644	REMI ROSE	
<b>Registration Number:</b>	6195645	REMI ROSE	
<b>Registration Number:</b>	5476405	JUNKEE GIRL	
<b>Registration Number:</b>	4933017	TATTOO JUNKEE	
<b>Registration Number:</b>	4970060	TJ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6029165651		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6029165451		
<b>Email:</b>	ip@fennemorelaw.com		
<b>Correspondent Name:</b>	Stacie K. Smith		
<b>Address Line 1:</b>	2394 East Camelback Road		
<b>Address Line 2:</b>	Suite 600		

CH \$240.00 6789998

**Address Line 4:** Phoenix, ARIZONA 85016-3429

**NAME OF SUBMITTER:** Stacie K. Smith

**SIGNATURE:** /Stacie K Smith/

**DATE SIGNED:** 08/28/2023

**Total Attachments: 8**

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**HATCHBEAUTY BRANDS LLC  
TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Trademark Assignment"), effective as of August 15, 2023 (the "Effective Date"), is by and between HatchBeauty Brands, LLC, a Delaware limited liability company with a principal place of business at 10951 Pico Blvd, Suite 300, Los Angeles, CA 90064 ("Assignor"), and Steven M. Spector, in his capacity as assignee for the benefit of creditors of the Assignors, an individual with an address of 1000 Wilshire Blvd, Suite 1500, Los Angeles, CA 90017 ("Assignee").

WHEREAS, pursuant to the terms and conditions of Intellectual Property Assignment Agreement of even date herewith by and among Assignor (and other parties) and Assignee (the "Assignment") and subject to the terms of the Assignment for the Benefit of Creditors by and among Assignor (and other parties) and Assignee, Assignor conveyed, transferred, assigned and delivered to Assignee all of Assignor's worldwide right, title and interest in, to and under certain intellectual property assets, including but not limited to the trademarks, application and registration listed on Exhibit A attached hereto (the "Trademarks") along with other assets related to Assignor's business or portion thereof to which the marks pertain. Unless otherwise defined herein, all capitalized terms used herein shall have the meanings ascribed to such terms in the Assignment.

NOW, THEREFORE, Assignor and Assignee hereby desire to confirm such conveyance, transfer, assignment and delivery of, such Trademarks upon the terms and conditions in the Assignment Agreement, made upon good and valuable consideration, the receipt and sufficient of which is hereby acknowledged.

1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee, and Assignee does hereby acquire and accept, all of Assignor's worldwide right, title and interest in, to and under the Trademarks, including, without limitation, (i) all registrations thereof or applications therefor in the United States Patent and Trademark Office, the trademark offices of the states and territories of the United States of America, and the trademark offices of other nations throughout the world, and all rights therein provided by international treaties or conventions, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by the foregoing, (iv) all corresponding rights throughout the world, and (v) all claims against a third party for damages by reason of past infringement, and the right to sue for and collect the same.

2. The parties acknowledge and agree that the terms contained in the Assignment Agreement shall not be superseded hereby but shall remain in full force and effect to the fullest extent provided therein. In the event of any conflict or inconsistency between the terms of the Assignment Agreement and the terms of this Assignment, the terms of the Assignment Agreement shall govern.

3. Upon the reasonable request by Assignee, Assignor shall execute all documents and take all actions as may be necessary to enable Assignee to perfect, enforce, defend, register and/or record its right, title and interest in, to and under the Trademarks, in each case, without further compensation but at the expense of Assignee.

4. Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign

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jurisdiction, to record and register Assignee as the assignee and owner of the entire right, title and interest in, to and under the Trademarks.

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Trademark Assignment to be duly executed and effective as of the Effective Date.

**ASSIGNOR:**

**HATCHBEAUTY BRANDS, LLC**

By: Kristin Bibb

Kristin Bibb, President

Date: 8/14/2023

**ASSIGNEE:**

By: Steven M. Spector

Steven M. Spector, in his capacity as assignee for the benefit of creditors of the Assignor

Date: 8-15-2023

STATE OF NEVADA

COUNTY OF WASHOE

On 08/14/2023, 2023, before me, S. Braselton, a Notary Public, personally appeared Kristin Bibb, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within the foregoing Trademark Assignment and acknowledged to me that she executed the same in her authorized capacity as President of HatchBeauty Brands, LLC, a Delaware limited liability company, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

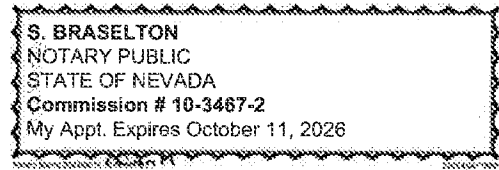
I certify under PENALTY OF PERJURY under the laws of the State of Nevada that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: S. Braselton

Name: S. Braselton

(Typed or Printed)



Notarial act performed by audio-visual communication

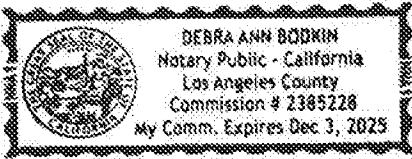
**CALIFORNIA ACKNOWLEDGMENT**

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California }  
County of Los Angeles }  
On August 15, 2023 before me, Debra Ann Borkin, Notary Public  
Date Here Insert Name and Title of the Officer  
personally appeared Steven M. Specter  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Debra Ann Borkin  
Signature of Notary Public

Place Notary Seal and/or Stamp Above

**OPTIONAL**

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

**Description of Attached Document**

Title or Type of Document: \_\_\_\_\_

Document Date: \_\_\_\_\_ Number of Pages: \_\_\_\_\_

Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_ Signer's Name: \_\_\_\_\_

Corporate Officer – Title(s): \_\_\_\_\_  Corporate Officer – Title(s): \_\_\_\_\_

Partner –  Limited  General  Partner –  Limited  General

Individual  Attorney in Fact  Individual  Attorney in Fact

Trustee  Guardian or Conservator  Trustee  Guardian or Conservator

Other: \_\_\_\_\_  Other: \_\_\_\_\_

Signer is Representing: \_\_\_\_\_ Signer is Representing: \_\_\_\_\_

STATE OF \_\_\_\_\_

COUNTY OF \_\_\_\_\_

On \_\_\_\_\_, 2023, before me, \_\_\_\_\_ a Notary Public, personally appeared Steven M. Spector, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within the foregoing Trademark Assignment and acknowledged to me, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of \_\_\_\_\_ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_  
(Typed or Printed)

(Seal)

**EXHIBIT A**  
**HatchBeauty Brands US Trademarks**

88587695	6789998	BE BEAUTY ESSENTIALS	United States	HatchBeauty Brands, LLC
88589408	6790002	BE BEAUTY ESSENTIALS	United States	HatchBeauty Brands, LLC
86982835	5307504	LIQUE	United States	HatchBeauty Brands, LLC
87401795	5337261	LIQUE REFLECTIONS	United States	HatchBeauty Brands, LLC
87935502	6195644	REMI ROSE	United States	HatchBeauty Brands, LLC
87935550	6195645	REMI ROSE & Design	United States	HatchBeauty Brands, LLC
87252224	5476405	Junkee Girl	United States	HatchBeauty Brands, LLC
86243086	4933017	TATTOO JUNKEE	United States	HatchBeauty Brands, LLC
86557717	4970060	TJ & Design (bow)	United States	HatchBeauty Brands, LLC



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Packet Created: Monday, August 14, 2023 4:22:13 PM -8:00  
Created By: Shawna Braselton  
Packet Name: No name given to packet  
Packet Document: Yes -- 3 Documents  
Remote Notary: Yes

E-Signature information below:

**E-Signature 1: Kristin Bibb (KRB)** kbibb@hatchbeauty.com (Principal)  
E-Signed August 14, 2023 04:49 PM PST from IP 73.66.33.34. [B729B0AA4C17]  
**E-Signature 2: S. Braselton (SB)** sbraselton@fclaw.com  
E-Signed August 14, 2023 04:49 PM PST from IP 74.206.99.126. [EC5DB9D6CFF1]

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08/14/2023 16:22:13 -5:00	Started	Sent to DocVerify for processing		
08/14/2023 16:49:44 -5:00	Signed	Signed by Shawna Braselton (sbraselton@fclaw.com)	74.205.99.126	Lat/Long: 33.4673105, -119.7946577
08/14/2023 16:49:45 -5:00	Deliver All	Signed document delivered to signers and owner	From DocVerify	

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