

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM835061

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
KONINKLIJKE PHILIPS N.V.		08/24/2023	Limited Liability Company: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Synova Associates LLC		
<b>Street Address:</b>	13425 Marquette Ave,		
<b>City:</b>	Elm Grove		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	53122		
<b>Entity Type:</b>	Limited Liability Company: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4374312	NICU LEADERSHIP FORUM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	650 965-8731		
<b>Email:</b>	docketing@trademarkia.com		
<b>Correspondent Name:</b>	LegalForce RAPC Worldwide, P.C.		
<b>Address Line 1:</b>	446 E Southern Ave		
<b>Address Line 4:</b>	Tempe, ARIZONA 85282		
<b>NAME OF SUBMITTER:</b>	John Michael Miller		
<b>SIGNATURE:</b>	/John Michael Miller/		
<b>DATE SIGNED:</b>	08/28/2023		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made between Koninklijke Philips N.V., a public limited liability company of the Netherlands, having a place of business located at High Tech Campus 5, Eindhoven, Netherlands 5656AE ("Assignor") and Synova Associates LLC, a Wisconsin limited liability company, having a place of business located at 13425 Marquette Ave, Elm Grove, WI 53122 ("Assignee").

WHEREAS, Assignor possesses a legal interest in the trademarks and trademark registrations as listed in the Annex (collectively, the "Trademarks");

WHEREAS, Assignor desires to assign to Assignee and Assignee desires to accept from Assignor the assignment of the Trademarks,

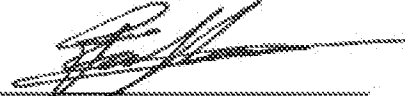
WHEREAS, it is desired that the assignment of the Trademarks be made a matter of record in the appropriate trademark offices; and

NOW THEREFORE for good and valuable consideration, receipt of which is hereby acknowledged, assignor hereby confirms the sale, assignment and transfer to Assignee of all Assignor's worldwide right, title, and interest in and to the Trademarks (and all renewals and extensions thereof), together with the goodwill of the business associated with or symbolized by the Trademarks and all rights to profits, damages and other relief for any past, present and future infringement of the Trademarks, and the right to sue and collect the same for Assignee's own use and benefit and the benefit of Assignee's successors, assigns, or legal representatives.

IN WITNESS WHEREOF, Assignor executes this Assignment and is made effective as of the date below. The person who signs this Assignment below represents that such person is fully authorized to sign the Assignment on behalf of Assignor.

EXECUTED for and on behalf of  
Koninklijke Philips N.V.

EXECUTED for and on behalf of  
Synova Associates

Signature:   
Name: Paul Erik de Haan  
Title: Head of IP Support  
Effective Date: 6, Aug. 23

Signature: Melissa Gehl  
Name: Melissa Gehl  
Title: COO/ Partner  
Effective Date: Aug 10 2023 14:49 CDT

**EXHIBIT A - ANNEX**

**Assigned Trademarks**

<b>Country</b>	<b>Status</b>	<b>Trademark Application No.</b>	<b>Registration Date</b>	<b>Registration No.</b>	<b>TRADEMARK</b>
US	Granted	85115481	July 30, 2013	4374312	NICU LEADERSHIP FORUM