

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM834337

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	SECURITY INTEREST
RESUBMIT DOCUMENT ID:	900795045

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Conn's, Inc.		08/10/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Stephens Investments Holdings LLC, as Agent
Street Address:	111 Center Street
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72201
Entity Type:	Limited Liability Company: ARKANSAS

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	5784971	SAYING YES SINCE 1890 CONN'S HOMEPLUS
Registration Number:	5274800	YES\$ LEASE
Registration Number:	5274799	YES LEASE
Registration Number:	5270377	YES\$ LEASE
Registration Number:	4118560	CONN'S
Registration Number:	2824660	CONN'S
Registration Number:	4201352	CONN'S HOME PLUS
Registration Number:	4339427	YES\$ MONEY
Registration Number:	4339428	YES MONEY
Registration Number:	4339425	YES\$ YOU'RE APPROVED.
Registration Number:	2758779	CONN'S AWARD WINNING SERVICE SINCE 1890
Registration Number:	6828316	LOW PAYMENT FINDER CONN'S HOMEPLUS
Registration Number:	6828315	LOW PAYMENT FINDER
Registration Number:	6919734	DREAMSPOT
Registration Number:	6919729	DREAMSPOT
Registration Number:	6919724	DREAMSPOT

CORRESPONDENCE DATA

Fax Number: 6175236850

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 617-523-2700

Email: susan.dinicola@hklaw.com,scott.e.brown@hklaw.com

Correspondent Name: Holland & Knight LLP

Address Line 1: 10 St. James Avenue

Address Line 4: Boston, MASSACHUSETTS 02116

NAME OF SUBMITTER:	Susan C. DiNicola
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SIGNATURE:	/Susan C. DiNicola/
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DATE SIGNED:	08/24/2023
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Total Attachments: 7

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MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY

August 10, 2023

CONN'S, INC., a Delaware corporation ("Grantor"), whose address is 2445 Technology Forest Blvd., Suite 800, The Woodlands, Texas 77381, hereby acknowledges that it has granted to STEPHENS INVESTMENTS HOLDINGS LLC, as Agent whose address is 111 Center Street, Little Rock, AR 72201 (the "Secured Party"), a security interest in and to all of Grantor's right, title and interest in and to the trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Grantor (the "Trademarks"), together with the goodwill and assets of the business, to which such Trademarks are appurtenant and all actions for infringement concerning the foregoing. Capitalized terms used but not otherwise defined herein shall have the same meaning as in the Security Agreement (as defined below).

The terms and conditions of the aforementioned security interest are contained in that certain Security Agreement dated as of July 31, 2023 (as amended from time to time, the "Security Agreement"), between Grantor, the other grantors party thereto and Secured Party as security for the obligations as set forth in the Security Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Security Agreement or otherwise. In the event that any provisions of this Memorandum and Notice of Security Interest in Intellectual Property are in conflict with the Security Agreement or the Delayed Draw Term Loan and Security Agreement dated as of July 31, 2023, among Conn Appliances, Inc., a Texas corporation, Conn Credit I, LP, a Texas limited partnership, Conn Credit Corporation, Inc., a Texas corporation, collectively, as borrowers, Grantor, the lenders party thereto and Secured Party, as Agent for the lenders (as such agreement may be amended, restated, amended and restated, supplemented, modified, renewed or extended from time to time, the "DDTL Agreement"), the provisions of the Security Agreement or the DDTL Agreement, as applicable, shall govern.

This Memorandum and Notice of Security Interest in Intellectual Property has been executed and delivered by Grantor for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. The Grantor authorizes and requests that the Commissioner for Trademarks record this Memorandum and Notice of Security Interest in Intellectual Property.

This Memorandum and Notice of Security Interest in Intellectual Property may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Memorandum and Notice of Security Interest in Intellectual Property by telecopy or electronic transmission shall be effective as delivery of a manually executed counterpart of this Memorandum and Notice of Security Interest in Intellectual Property.

The Obligors, Agent and the other Secured Parties acknowledge that the exercise of certain of Agent's rights and remedies hereunder may be subject to, and restricted by, the provisions of the Intercreditor Agreement (as defined in the DDTL Agreement). In the event of any conflict between the terms of the Intercreditor Agreement and this Memorandum and Notice of Security Interest in Intellectual Property, the terms of the Intercreditor Agreement shall control. Agent, on behalf of itself and the other Secured Parties, acknowledges and agrees that it and the other Secured Parties shall be bound by the terms and conditions of the Intercreditor Agreement.

[Signature pages to follow.]

IN WITNESS WHEREOF, the undersigned have duly executed this document as of the date first written above.

CONN'S, INC., as Grantor
a Delaware corporation

By:  _____

Name: George Bchara

Title: Executive Vice President and Chief Financial Officer

STEPHENS INVESTMENTS HOLDINGS LLC,
as Agent

By: Jackson Farrow, Jr.

Name: Jackson Farrow, Jr.

Title: Senior Vice President

EXHIBIT A
TRADEMARKS

<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Federal Registration No.</u>	<u>Registration Date</u>
SAYING YES SINCE 1890 CONN'S HOMEPLUS Design 	Conn's Inc.	Registered	5784971	06/25/19
YES\$ LEASE	Conn's Inc.	Registered	5274800	08/29/17
YES LEASE	Conn's Inc.	Registered	5274799	08/29/17
YES\$ LEASE Design 	Conn's Inc.	Registered	5270377	08/22/17
CONN'S Stylized 	Conn's Inc.	Registered	4118560	03/27/2012
CONN'S	Conn's Inc.	Registered	2824660	03/23/2004
CONN'S (TX)	Conn's Inc.	Registered	State reg: 800166784	01/15/2003
CONN'S HOME PLUS	Conn's Inc.	Registered	4201352	09/04/2012
YES MONEY	Conn's Inc.	Registered	4339428	05/21/2013
YES\$ MONEY	Conn's Inc.	Registered	4339427	05/21/2013

Exhibit A






<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Federal Registration No.</u>	<u>Registration Date</u>
YES\$ YOU ARE APPROVED Design 	Conn's Inc.	Registered	4339425	05/21/2013
CONN'S AWARD WINNING SERVICE SINCE 1890 Design 	Conn's, Inc.	Registered	2758779	09/02/03
LOW PAYMENT FINDER CONN'S HOMEPLUS Design 	Conn's, Inc.	Registered	6828316	08/23/22
LOW PAYMENT FINDER Design 	Conn's, Inc.	Registered	6828315	08/23/22
DREAMSPOT Design 	Conn's, Inc.	Registered	6919734	12/06/22

Exhibit A



<u>Trademark</u>	<u>Owner</u>	<u>Status in Trademark Office</u>	<u>Federal Registration No.</u>	<u>Registration Date</u>
DREAMSPOT Design 	Conn's, Inc.	Registered	6919729	12/06/22
DREAMSPOT Design 	Conn's, Inc.	Registered	6919724	12/06/22

Exhibit A