

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM835370

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wm. Teacher & Sons Limited		02/04/2020	Corporation: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Beam Suntory UK Limited		
<b>Street Address:</b>	44-45 Great Marlborough Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	W1F 7JL		
<b>Entity Type:</b>	Corporation: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	0777127	TEACHER'S	
<b>Registration Number:</b>	4631141	WM. TEACHER & SONS TEACHER'S HIGHLAND CR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3127018637		
<b>Email:</b>	ipdocket@mayerbrown.com		
<b>Correspondent Name:</b>	William R. Siegel, Mayer Brown LLP		
<b>Address Line 1:</b>	71 S. Wacker Drive		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	21676233		
<b>NAME OF SUBMITTER:</b>	William R. Siegel		
<b>SIGNATURE:</b>	/william r siegel/		
<b>DATE SIGNED:</b>	08/29/2023		
<b>Total Attachments: 11</b>			
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source=Assignment from Wm Teacher to BSUK#page11.tif

## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), dated as of February 4, 2020 (the "Effective Date"), is made by Wm. Teacher & Sons Limited, a corporation organized and existing under the laws of the United Kingdom and having an address at Springburn Bond Carlisle Street, Glasgow, Scotland G21 1EQ ("Assignor"), in favor of Beam Suntory UK Limited, a corporation organized and existing under the laws of the United Kingdom and having an address at 2 Longwalk Road, Stockley Park, Uxbridge, Middlesex England UB11 1BA ("Assignee").

WHEREAS, Assignee wishes to obtain, and Assignor is willing to assign, all of Assignor's right, title and interest in and to the trademarks set forth on Appendix 1 (the "Assigned Trademarks").

NOW THEREFORE, in consideration of the above premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and with the intent to be legally bound, the parties hereto hereby agree as follows:

Effective as of the Effective Date, and on the terms and subject to conditions of the Agreement, Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee all of its right, title and interest in and to the Assigned Trademarks, together with the goodwill thereof, including all associated trademark rights and service mark rights held by Assignor, all claims, demands and rights to recovery that Assignor has or may have for past, present, or future infringements, dilution or other violations of such Assigned Trademarks, if any, and all rights to compromise, sue for, and collect on such claims, demands and rights to recovery, and all royalties, fees, income and other payments and proceeds accrued on or after the Effective Date arising from the Assigned Trademarks, and to apply in any or all countries of the world for registration of the Assigned Trademarks.

Assignor, on behalf of itself, its successors, assigns and legal representatives, hereby authorizes the U.S. Patent and Trademark Office and any official of any country or countries foreign to the United States whose duty it is to receive or register trademarks or applications therefor, to record Assignee, its successor or assign as the owner of the Assigned Trademarks, and to issue all registrations for the foregoing, to be in the name of Assignee, for the sole use of Assignee, its successors, legal representatives, and assigns, in accordance with the terms of this Assignment. Assignor (on behalf of itself, its successors, assigns and legal representatives) and Assignee shall each promptly take, and shall cause their respective affiliates to take, any and all additional actions as may be necessary or appropriate to effect the assignment transactions contemplated, including but not limited to execution and delivery of individual assignment documentation for filing with the authorities of each individual country.

IN WITNESS THEREOF, the parties hereto have caused this Agreement to be executed as of the Effective Date.

Wm. Teacher & Sons Limited

By: [Signature]

Name: CHRIS C. MACKAY

Title: ASSOCIATE GC

Signed in my presence this 4<sup>th</sup> day of

February, 2020.

[Signature]

Notary Public

TUJUANA WILLIAMS  
OFFICIAL SEAL  
Notary Public - State of Illinois  
My Commission Expires Sep 25, 2023

WITNESS:

By: [Signature]

Name: Guy Barcelona

Address: 71 South Wacker Drive  
Chicago, IL 60606

Beam Suntory UK Limited

By: [Signature]

Name: CHRIS C. MACKAY

Title: ASSOCIATE GC

Signed in my presence this 4<sup>th</sup> day of

February, 2020.

[Signature]

Notary Public

TUJUANA WILLIAMS  
OFFICIAL SEAL  
Notary Public - State of Illinois  
My Commission Expires Sep 25, 2023

WITNESS:





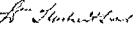
By: [Signature]






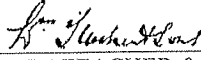

Name: WILLIAM SIEGEL





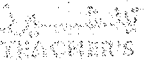

Address: 71 S. Wacker Drive  
Chicago, IL 60606



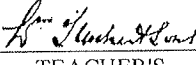


Appendix 1

Assigned Trademarks

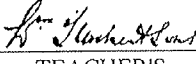




Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
TEACHER'S	Afghanistan	33	5/24/1970	1742	5/24/1970	1742
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Algeria	33	1/27/1989	40765	1/27/1989	55641
TEACHER'S	Antigua & Barbuda	33	12/14/1979		12/14/1979	2252
HIGHLAND CREAM	Argentina	33		2595956	7/12/1963	2058401
TEACHER'S	Argentina	33	9/14/2012	3191546	12/21/2015	2775215
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Argentina	33	4/2/2013	3225007 FKA 1684652	9/23/2013	2257527 FKA 2595738
TEACHER'S HIGHLAND CREAM LABEL HC1 	Australia	33	8/20/1908	6473	8/20/1908	6473
TEACHER'S HIGHLAND CREAM LABEL HC5 	Australia	33	8/11/1989	516856	11/4/1991	516856
WM TEACHER & SONS SIGNATURE 	Australia	33	3/4/1954	117574	3/4/1954	117574
TEACHER'S	Australia	33	3/26/1970	237501	3/26/1970	237501
TEACHER'S ROYAL HIGHLAND	Australia	33	4/18/1975	286597	4/18/1975	286597


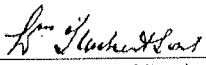




Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
TEACHER'S HIGHLAND CREAM LABEL HC3 	Bahamas	43	5/31/1979	365191439	1/4/1980	9695
TEACHER'S HIGHLAND CREAM LABEL HC2 	Bahamas	33	11/25/1965	4615	11/25/1965	4615
WM TEACHER & SONS SIGNATURE 	Bahamas	33	4/12/1954	2421	4/12/1954	2421
TEACHER'S	Bahamas	43	4/12/1954	2420	4/12/1954	2420
TEACHER'S	Bahrain	33	2/8/1966		2/8/1966	TM/1872
TEACHER'S HIGHLAND CREAM Label 	Bahrain	33	5/6/2014	103430	12/28/2016	103430
TEACHER'S	Barbados	33	7/3/1963	4197	7/3/1963	81/3072
TEACHER'S HIGHLAND CREAM LABEL HC3 	Barbados	33			3/6/1980	81/5789
TEACHER'S ROYAL HIGHLAND	Benelux	33	4/16/1975	332290	4/16/1975	332290
TEACHER'S	Benelux	33	12/7/1962	20954	12/7/1971	0085785
WM TEACHER & SONS SIGNATURE 	Benelux	32, 33	3/30/1973	32381	3/30/1973	318271
WM TEACHER & SONS SIGNATURE 	Bermuda	33	3/6/1954	484UK	3/6/1954	484UK






Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
TEACHER'S HIGHLAND CREAM LABEL HC2 	Bermuda	43	11/16/1965	5341	11/16/1965	5341
TEACHER'S	Bolivia	33		25073-C	10/5/1970	25073-C
TEACHER'S Label	Botswana	33	11/6/1979	BW/M/1981/00 6659	4/9/1981	BW/M/1981/006 659
GOLDEN THISTLE	Brazil	33	12/19/2016	912074361		912074361
TEACHER'S	Croatia	33	7/26/1995	Z921409N	7/26/1995	Z921409
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Curaçao	33	9/1/1989	D-8274	12/18/1989	08986
TEACHER'S	Curaçao	33	4/8/1970	D-8275	12/31/2001	07407
TEACHER'S HIGHLAND CREAM LABEL HC3 	Dominica	33			10/10/1979	8/1982
TEACHER'S	Dominica	33			7/3/1935	721/70
TEACHER'S Label	Dominica	33			7/6/1965	722/1970
TEACHER'S	Ecuador	33	1/30/1990	18818-90	11/9/1990	4692-90
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Egypt	33	2/14/1989	73848	2/14/1989	73848
TEACHER'S AND IN ARABIC 	Egypt	33	4/11/1954	28686	2/5/1955	28686
TEACHER'S	El Salvador	33	7/21/1980	757/1980	1/19/1982	28 Book 92
TEACHER'S HIGHLAND CREAM Label 	European Union	33	11/11/2013	012298154	3/24/2014	012298154





Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
TEACHER'S HIGHLAND CREAM LABEL HC3 	Fiji	33	12/12/1979	13031	6/11/1981	13031 fka 37496
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Gambia	33	2/13/1989	32/2/89	5/11/1970	GM/M/4108
TEACHER'S	Gambia	33	5/27/1970	4111	5/27/1970	GM/M/4111
WM TEACHER & SONS SIGNATURE 	Ghana	33	5/21/1954	6319	5/21/1954	6319
TEACHER'S	Ghana	33	5/21/1954	6318	5/21/1954	6318
TEACHER'S	Guatemala	33, 41	4/30/1981	1980-65159	4/30/1981	41276
TEACHER'S	Hong Kong	33	2/19/1954	19541099	2/19/1954	19541099
TEACHER'S ACHIEVEMENT AWARDS and Design (Series of Two in Black and White and in Color) 	India	33	9/28/2015	3065112	9/28/2015	3065112
TEACHER'S ACHIEVEMENT AWARDS	India	33	9/28/2015	3065113	9/28/2015	3065113
GOLDEN THISTLE	India	33	12/2/2016	3426746	12/2/2016	3426746
TEACHER'S	Indonesia	33	2/28/2012	R00201200320 3	2/24/1971	IDM000358947 FKA 536984
TEACHER'S HIGHLAND CREAM Label (Revised 2011) 	Indonesia	33	2/15/2012	D00201200655 3	9/25/2014	IDM000424556
TEACHER'S HIGHLAND CREAM HC5 LABEL	Iraq	33	10/3/1989	31622	10/3/1989	31622
TEACHER'S	Iraq	33	3/19/2018	76006	10/10/2018	76006
TEACHER'S	Israel	33	3/24/1970	31794	1/9/1972	31794




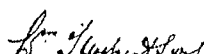



Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
WM TEACHER & SONS SIGNATURE 	Jamaica	33	3/8/1954	6322	8/20/1954	6322
TEACHER'S	Jamaica	33	3/8/1954	6320	3/8/1954	6320
TEACHER'S	Jordan	33	3/24/1970	10790	3/24/1970	10790
TEACHER'S	Kenya	33	5/23/1970	MA/T/0001/017 586	6/17/1971	17586
TEACHER'S	Korea, Republic of	33	3/21/2018	40-2018-36493	1/9/2019	40-1435214
TEACHER'S	Lesotho	33	11/6/1979	8350	11/6/1979	LS/M/90/02951
TEACHER'S	Liberia	33			10/17/1979	00208/2009 FKA 171094/401
TEACHERS	Malawi	33	3/21/1970	100/70	3/21/1970	100/70
TEACHER'S Label HC3 	Malaya	33	12/21/1979	M/084768	12/21/1979	M/084768
TEACHER'S	Malaysia	33	8/2/2018	2018065403		
TEACHER'S HIGHLAND CREAM LABEL HC3 	Mauritius	33	1/9/1980	MU/M/1980/73 88	1/9/1980	A/22 No. 20 (7388/1980)
TEACHER'S HIGHLAND CREAM LABEL HC2 	Mauritius	33	7/18/1972	MU/M/1972/53 30	7/18/1972	A/16 No. 194 (5330/1972)
TEACHER'S HIGHLAND CREME HC5 Label 	Morocco	33	2/24/1989	42528	2/24/1989	R42528
TEACHERS	Morocco	33	3/25/1970	21889	3/25/1970	R44438
TEACHER'S	Namibia	33	10/11/1979	79/1362	4/25/1980	79/1362
TEACHER'S	Nepal	33	5/24/1990	7466/047	6/8/1990	7466/047

Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
TEACHER'S HIGHLAND CREAM Label 	Nepal	33	7/13/2014	054012	9/28/2015	39470
HIGHLAND CREAM	New Zealand	33	8/26/1908	7532	3/19/1909	7532
WM TEACHER & SONS SIGNATURE 	New Zealand	33	4/13/1954	54658	11/12/1954	54658
Teachers Head Design 	New Zealand	33	4/13/1954	54659	11/17/1954	54659
TEACHER'S	New Zealand	33	4/13/1954	54657	11/12/1954	54657
TEACHER'S HIGHLAND CREAM Label (Revised 2011) 	Nicaragua	33	11/10/2011	2011-004004	1/17/2014	2014100938 LM
TEACHER'S	Nicaragua	33	10/14/1974	1974-003784	7/18/1975	3784 RPI
TEACHER'S	Nigeria	33	5/6/2016	F/T/2016/3586	4/15/2016	TMR/125/2016
TEACHER'S HIGHLAND CREAM LABEL (REVISED 2011) 	Pakistan	33	7/29/2011	305523	10/21/2015	305523
TEACHER'S	Papua New Guinea	33	9/16/1975	A5786R	9/16/1975	A5786R
TEACHER'S	Paraguay	33	11/1/1999	24241/1999	1/21/2000	343501/2011 FKA 206139/1998
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Peru	33	3/29/1989	152642	6/26/1989	80293

Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
TEACHER'S	Peru	43	7/26/1990	172744	4/2/1991	90233
TEACHER'S	Saint Lucia	33	4/3/1970	47/1970	4/3/1970	TM/1970/000047
TEACHER'S	Samoa	33	10/18/1973	210	7/24/1974	210
WM TEACHER & SONS SIGNATURE 	Samoa	33	10/18/1973	212	7/24/1974	212
HIGHLAND CREAM	Samoa	33	10/18/1973	209	7/24/1974	209
TEACHER'S	Seychelles	33	6/24/1970	1040/1970	6/24/1970	1040
TEACHER'S	Sierra Leone	33	11/18/1970	8828	11/18/1970	8828
TEACHER'S HIGHLAND CREAM LABEL HC3 	Sierra Leone	33	7/26/1980	11362	7/26/1980	11362
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Sierra Leone	33	2/20/1989	12978	2/20/1993	12978
TEACHER'S HIGHLAND CREAM LABEL HC5 	Singapore	33	8/31/1989	T89/05742G	8/31/1989	T89/05742G
TEACHER'S	Singapore	33	2/5/2018	40201802302Y	2/5/2018	40201802302Y
TEACHER'S	Sint Maarten (Dutch Part)	33	4/8/1970		4/8/1970	6186
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Sint Maarten (Dutch Part)	33	9/1/1989	15581	12/18/1989	7603
TEACHER'S	Slovenia	33	3/19/1970	Z7080285	9/16/1996	7080285
TEACHER'S	South Africa	33	11/6/1979	1979/5896	12/12/1980	1979/05896
TEACHER'S ROYAL HIGHLAND	South Africa	33	4/15/1975	1975/01868	6/7/1976	1975/1868

Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
TEACHER'S HIGHLAND CREAM HC5 LABEL 	South Africa	33	1/24/1989	1989/00465	2/21/1992	1989/00465
TEACHER'S	Sri Lanka	33	6/5/1980	41440	6/5/1980	41440
TEACHER'S	Taiwan, Province of China	33	1/28/1974	63013999	8/1/1974	70764
TEACHER'S (in Traditional Chinese characters)  教師	Taiwan, Province of China	33	1/29/2018	107006420	10/1/2018	01942712
TEACHER'S	Tanganyika	33	3/16/1971	14401	4/30/1974	TZ/T/0002/14401
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Tanzania, United Republic of	33	2/23/1989	20772	2/23/1989	TZ/T/0002/20772
TEACHER'S	Trinidad and Tobago	33	4/7/1970	6060	12/10/1973	6060
TEACHER'S HIGHLAND CREAM HC5 LABEL 	Trinidad and Tobago	33	7/13/1989	18337	7/2/1993	18337
TEACHER'S HIGHLAND CREAM LABEL HC3 	Trinidad and Tobago	33	12/5/1979	11737	7/18/1983	11737
TEACHER'S	Uganda	33	3/20/1970	11693	3/20/1970	11693
TEACHER'S stylized TEACHER'S	United States	33	4/4/1963	72/166,126	9/15/1964	777127

Trademark	Country	Class	App. Date	App. No.	Reg. Date	Reg. No.
TEACHER'S HIGHLAND CREAM Label 	United States	33	11/1/2013	86/108,475	11/4/2014	4,631,141
TEACHER'S	Uruguay	33		376158	2/28/1956	479,971
WM TEACHER & SONS SIGNATURE 	Uruguay	33		376159	2/28/1956	479,968
TEACHER'S ROYAL HIGHLAND	Venezuela	33	4/1/1975	1975-001651	1/10/1977	F-083808
TEACHER'S	Venezuela	33	4/30/1954	1954-001241	10/14/1955	F-030429
TEACHER'S	West Bank	33	12/2/1972	475	5/3/1975	475
TEACHER'S HIGHLAND CREAM LABEL HC2 	West Bank	33	12/2/1972	474	5/3/1975	474
WM TEACHER & SONS SIGNATURE 	Zambia	33	12/29/1936	ZM/T/1936/003 127	12/29/1936	3127
TEACHER'S	Zambia	33	7/3/1935	ZM/T/1935/003 126	7/3/1935	3126
TEACHER'S HIGHLAND CREAM LABEL HC3 	Zanzibar	33	12/19/1979	8/1980	11/6/2000	568/2000