

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM835379

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wei Li		08/18/2023	INDIVIDUAL: CHINA
RECEIVING PARTY DATA			
Name:	Binghsa Chen		
Street Address:	No. 31, Meishan, Baijun Village, Zhuangbian Town, Hanjiang District		
City:	Putian, Fujian Province		
State/Country:	CHINA		
Postal Code:	351111		
Entity Type:	INDIVIDUAL: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	6543412	ROVIFEI	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4155001011		
Email:	U1072-J74192@vp.flatfee.ai		
Correspondent Name:	Filip Njavro		
Address Line 1:	440 N BARRANCA AVE #3159		
Address Line 4:	COVINA, CALIFORNIA 91723		
NAME OF SUBMITTER:	Filip Njavro		
SIGNATURE:	/fn/		
DATE SIGNED:	08/29/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT is made:

BETWEEN: Li, Wei, a China Individual with a registered address of No. 8, Villa 2, Huangguan Garden Community, Huancui Dist., Weihai, Shandong CHINA;

AND: Chen Bingsha, a China Individual with a registered address of No. 31, Meishan, Baijun Village, Zhuangbian Town, Hanjiang District, Putian City, Fujian Province.

- A. Assignor is the registered owner of the trademark(s) listed on **Schedule A** ("Trademark(s)").
- B. Assignor wishes to transfer to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor's right, title and interest in and to the Trademark(s) and related rights (as defined below).

The parties agree as follows:

1. **Assignment.** For good and valuable consideration, the receipt and sufficiency of which is acknowledged by Assignor, Assignor hereby irrevocably conveys, transfers and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title and interest in and to:
- a. the Trademark(s), together with the goodwill of the business connected with the use of, and symbolized by, the Trademark(s), in the respective country or territory in which the mark is registered;
 - b. all registrations and applications for registration of the Trademark(s), and issuances, extensions, and renewals of such registrations and applications;
 - c. all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of the country or territory in which the mark is registered, by international treaties and conventions and otherwise throughout the world.

[Signature Page Follows]

Assignor
Li, Wei

By: Li, Wei (Signature)
Name: Li, Wei (Printed Name)
Title: Owner
Date: 08/18/2023

Assignee
Chen Bingsha

By: Chen Bingsha (Signature)
Name: Chen Bingsha (Printed Name)
Title: Owner
Date: 08/18/2023

Schedule A

Mark	Jurisdiction	Reg./Appl. No.	Filing Date	Int. Class
Rovifei	US	6543412	10/28/2020	21