

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM835023

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	2		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HENKEL CONSUMER GOODS INC.	FORMERLY THE DIAL CORPORATION	01/01/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	HENKEL CORPORATION		
Street Address:	ONE HENKEL WAY		
Internal Address:	LEGAL - TRADEMARKS		
City:	ROCKY HILL		
State/Country:	CONNECTICUT		
Postal Code:	06067		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5499613	RESEARCH@ELM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	18604667962		
Email:	Trademarks@Henkel.com		
Correspondent Name:	Eric E. Westerberg		
Address Line 1:	ONE HENKEL WAY		
Address Line 2:	Legal - Trademarks		
Address Line 4:	ROCKY HILL, CONNECTICUT 06067		
ATTORNEY DOCKET NUMBER:	DIAL		
NAME OF SUBMITTER:	Eric E. Westerberg		
SIGNATURE:	//eewesterberg//		
DATE SIGNED:	08/28/2023		
Total Attachments: 2			
source=ASSIGNMENT OF TRADEMARKS - STEP 2- RESEARCH@ELM#page1.tif			

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS ("Agreement"), effective as of **January 1, 2018** (the "Effective Date") is between **Henkel Consumer Goods Inc.** (a Delaware corporation) located in Scottsdale, Arizona, USA ("Assignor") and **Henkel Corporation** (a Delaware corporation) located in Rocky Hill, Connecticut, USA ("Assignee").

WHEREAS, prior to the Effective Date Assignor was the owner of all right, title and interest in and to the trademarks and trademark registrations and applications described on Schedule A (the "Trademarks") attached hereto; and

WHEREAS, pursuant to the Contribution and Assumption Agreement dated December 14, 2017, and effective January 1, 2018, the Trademarks were acquired by Assignee; and

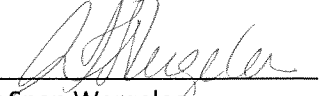
WHEREAS, the parties hereto desire to confirm the transfer of the Trademarks from Assignor to Assignee.

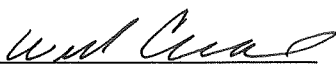
NOW, THEREFORE, for good and valuable consideration, the sufficiency of which is hereby acknowledged:

1. Assignment. Assignor confirms that it assigned and transferred to Assignee, and Assignee confirms that it acquired from the Assignor, as of January 1, 2018, all of the Assignor's right, title and interest in and to the Trademarks, together with any goodwill symbolized by the Trademarks, including without limitation, the right to any registration thereof, the right to prosecute any application therefore, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to sue for past and future infringement and the right to the goodwill of the business symbolized thereby.
2. Further Assurances. Assignor will execute any and all additional documents that may be reasonably necessary for Assignee to perfect the transfer of rights set forth herein.
3. Binding Provisions. This Agreement is binding upon, and inures to the benefit of, the parties hereto and their respective heirs, executors, legal representatives, successors, and permitted assigns.
4. Governing Law. All questions concerning the construction, validity and interpretation of this Agreement and the performance of the obligations imposed therein shall be governed by the laws of the United States.

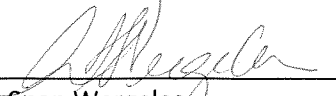
IN WITNESS WHEREOF, the parties hereto have executed and delivered this confirmation of Assignment of Trademarks as of the Effective Date.

HENKEL CONSUMER GOODS INC.

By: 
Amy Span Wergeles
Assistant Secretary, Trademarks

By: 
William Carmichael
Vice President, Tax

HENKEL CORPORATION

By: 
Amy Span Wergeles
Assistant Secretary, Trademarks


By: 
William Carmichael
Vice President, Tax

EXHIBIT A

<u>Country</u>	<u>Trademark</u>	<u>Application Number</u>	<u>Application Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>	<u>Owner</u>
United States	RESEARCH@ELM	87/641078	10/11/2017	5499613	6/19/2018	The Dial Corporation