

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM835709

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	09/30/2017		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AGC, LLC		08/28/2023	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AGCM, Inc.		
<b>Street Address:</b>	One American Boulevard		
<b>City:</b>	Cleveland		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44145		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5504078	HOLLYWOOD SMASHUPS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	216-252-7300		
<b>Email:</b>	paul.cardenas@amgreetings.com		
<b>Correspondent Name:</b>	Paul Cardenas		
<b>Address Line 1:</b>	One American Boulevard		
<b>Address Line 4:</b>	Cleveland, OHIO 44145		
<b>NAME OF SUBMITTER:</b>	Paul Cardenas		
<b>SIGNATURE:</b>	/paulcardenas/		
<b>DATE SIGNED:</b>	08/30/2023		
<b>Total Attachments: 1</b>			
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**NUNC PRO TUNC TRADEMARK ASSIGNMENT**

This Nunc Pro Tunc Trademark Assignment made this August 28, 2023, and made effective as of September 30, 2017, by and between AGC, LLC, and AGCM, Inc.

**WHEREAS, AGC, LLC**, a limited liability company organized under the laws of the State of Delaware with an address at One American Boulevard, Cleveland Ohio 44145, (*“Assignor”*) is the owner of the following United States Trademark Registration:

HOLLYWOOD SMASHUPS Registration No. 5504078 in class 42 for Providing temporary use of non-downloadable software for selecting electronic greeting cards on-line. (the **“Mark”**); and

**WHEREAS**, Assignor is desirous of assigning to **AGCM, Inc.**, a corporation organized under the laws of the State of Ohio with an address at One American Boulevard, Cleveland, Ohio 44145, (*“Assignee”*) the Mark, and Assignee is desirous of acquiring all rights in and to the Mark, including any and all common law rights in and to the Mark;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, *nunc pro tunc* as of September 30, 2017, all right, title and interest throughout the world in and to the Mark, together with all of the goodwill of the business symbolized by said Mark, and with the right to recover damages and profits and all other remedies for all past and future infringements thereof.

Signed on August 28, 2023, by:

ASSIGNOR: AGC, LLC

By:   
587387B44498453...  
**Patricia A. Motta**

Position: Assistant Secretary