

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2


ETAS ID: TM835757

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hyundai Translead		08/10/2023	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HYUNDAI MOTOR COMPANY		
<b>Street Address:</b>	12, Heolleung-ro, Seocho-gu		
<b>City:</b>	Seoul		
<b>State/Country:</b>	KOREA, REPUBLIC OF		
<b>Postal Code:</b>	06797		
<b>Entity Type:</b>	Corporation: KOREA, REPUBLIC OF		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	97419034	H HYUNDAI TRANSLEAD TRAILER FINANCE	
<b>Serial Number:</b>	97418983	HYUNDAI TRANSLEAD TRAILER FINANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-813-5900		
<b>Email:</b>	anicolescu@fzlz.com		
<b>Correspondent Name:</b>	Charles T.J. Weigell		
<b>Address Line 1:</b>	Fross Zelnick Lehrman & Zissu, P.C.		
<b>Address Line 2:</b>	151 West 42nd Street, 17th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10036		
<b>ATTORNEY DOCKET NUMBER:</b>	HUND 2308809		
<b>NAME OF SUBMITTER:</b>	Anca Nicolescu		
<b>SIGNATURE:</b>	/ancanicolescu/		
<b>DATE SIGNED:</b>	08/30/2023		
<b>Total Attachments: 2</b>			
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source=Executed assignment to Hyundai Motor Company (F5241067x96B9E)#page2.tif			

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**ASSIGNMENT**

**WHEREAS, Hyundai Translead**, a corporation organized and existing under the laws of California, located at 8880 Rio San Diego Drive, Suite 600, San Diego, CA 92108 ("**Assignor**"), is the owner of the following trademarks registered in the U.S. Patent and Trademark Office (hereinafter, the "Trademarks");

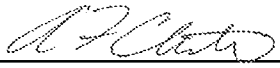
<b>TRADEMARK</b>	<b>SERIAL NO./REGISTRATION NO.</b>
<p style="text-align: center;"><b>H HYUNDAI TRANSLEAD TRAILER</b></p> <p style="text-align: center;"></p> <p style="text-align: center;"><b>FINANCE and Design TRAILER FINANCE</b></p>	<b>97419034</b>
<p style="text-align: center;"><b>HYUNDAI TRANSLEAD TRAILER</b></p> <p style="text-align: center;"><b>FINANCE</b></p> <p style="text-align: center;"><small>HYUNDAI TRANSLEAD TRAILER FINANCE</small></p>	<b>97418983</b>

**and WHEREAS, HYUNDAI MOTOR COMPANY**, a corporation organized and existing under the laws of Republic of Korea, located at 12, Heolleung-ro, Seocho-gu, Seoul, 06797, Republic of Korea ("**Assignee**"), is desirous of acquiring the Trademarks.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the

identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

**Hyundai Translead**

By: 

Name: Allyson Fenton Christou

Title: General Counsel

Date of Signature: August 10, 2023