

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM836364

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Earnest Ray Harrison		08/24/2023	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	EC Trade Co., LLC		
Street Address:	9805 Statesville Rd, Ste 4004		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28269		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3677594	SUNDAY RED	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	Sales@ectradeco.com		
Correspondent Name:	Scott Rabenold		
Address Line 1:	9805 Statesville Rd, Ste 4004		
Address Line 4:	Charlotte, NORTH CAROLINA 28269		
NAME OF SUBMITTER:	Scott Rabenold		
SIGNATURE:	/Scott Rabenold/		
DATE SIGNED:	09/01/2023		
Total Attachments: 2			
source=Assignment - SUNDAY RED#page1.tif			
source=Assignment - SUNDAY RED#page2.tif			

OP \$40.00 3677594

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment"), effective as of August 24, 2023, is made by Earnest Ray Harrison, DBA Harrison Intel Properties, located at 12876 Spring Hill Drive, Frisco, Texas 75035 ("Assignor"), in favor of EC Trade Co., LLC, a company organized and existing under the laws of the State of North Carolina, with a place of business at 9805 Statesville Road, Ste 4004, Charlotte, North Carolina ("Assignee").

RECITALS

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in, to and under the United States Trademark Registration No. 3,677,594 (the "Registration") for the mark **SUNDAY RED**, including any common law trademark rights therefor (the "Trademark");

WHEREAS, Assignee desires to acquire the Registration and Assignor's rights in the Trademark and Assignor agrees to assign to Assignee all of Assignor's right, title and interest in and to the Registration and the Trademark, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, title and interest in and to the Registration and the Trademark together with the goodwill of the business symbolized by the Trademark and the Registration, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

This Assignment shall be construed, interpreted, and applied in accordance with the laws of the State of New York without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this 24 day of August 2023.

Earnest Ray Harrison,
DBA Harrison Intel Properties

By: 
Earnest Ray Harrison

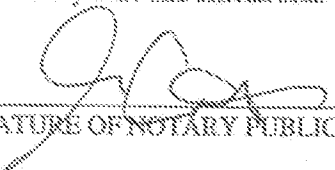
STATE OF TEXAS)

) ss.:

COUNTY OF COLLIN)

On August 30, 2023 before me, Ian Cathcart, Notary Public in and for said State, personally appeared Earnest Ray Harrison, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the entity upon behalf of which he acted, executed the instrument.

WITNESS my hand and official seal.


SIGNATURE OF NOTARY PUBLIC

