

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM835056

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Luc & Coco LLC		08/14/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Steven M. Spector		
<b>Street Address:</b>	1000 Wilshire Blvd		
<b>Internal Address:</b>	Suite 1500		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90017		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5381052	CIRCLE OF FRIENDS	
<b>Registration Number:</b>	3302615	LITTLE DOCS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6029165651		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6029165451		
<b>Email:</b>	ip@fennemorelaw.com		
<b>Correspondent Name:</b>	Stacie K. Smith		
<b>Address Line 1:</b>	2394 East Camelback Road		
<b>Address Line 2:</b>	Suite 600		
<b>Address Line 4:</b>	Phoenix, ARIZONA 85016-3429		
<b>NAME OF SUBMITTER:</b>	Stacie K. Smith		
<b>SIGNATURE:</b>	/Stacie K Smith/		
<b>DATE SIGNED:</b>	08/28/2023		
<b>Total Attachments: 9</b>			
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**LUC & COCO LLC  
TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Trademark Assignment"), effective as of August 15, 2023 (the "Effective Date"), is by and between Luc & Coco LLC, a Delaware limited liability company with a principal place of business at 10428 Wyton Drive, Los Angeles 90024 ("Assignor"), and Steven M. Spector, in his capacity as assignee for the benefit of creditors of the Assignors, an individual with an address of 1000 Wilshire Blvd, Suite 1500, Los Angeles, CA 90017 ("Assignee").

WHEREAS, pursuant to the terms and conditions of Intellectual Property Assignment Agreement of even date herewith by and among Assignor (and other parties) and Assignee (the "Assignment") and subject to the terms of the Asset Purchase Agreement by and among Assignor (and other parties) and Assignee, Assignor conveyed, transferred, assigned and delivered to Assignee all of Assignor's worldwide right, title and interest in, to and under certain intellectual property assets, including but not limited to the trademarks, application and registration listed on Exhibit A attached hereto (the "Trademarks") along with other assets related to Assignor's business or portion thereof to which the marks pertain. Unless otherwise defined herein, all capitalized terms used herein shall have the meanings ascribed to such terms in the Assignment.

NOW, THEREFORE, Assignor and Assignee hereby desire to confirm such conveyance, transfer, assignment and delivery of, such Trademarks upon the terms and conditions in the Assignment Agreement, made upon good and valuable consideration, the receipt and sufficient of which is hereby acknowledged.

1. Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee, and Assignee does hereby acquire and accept, all of Assignor's worldwide right, title and interest in, to and under the Trademarks, including, without limitation, (i) all registrations thereof or applications therefor in the United States Patent and Trademark Office, the trademark offices of the states and territories of the United States of America, and the trademark offices of other nations throughout the world, and all rights therein provided by international treaties or conventions, (ii) all extensions or renewals of any of the foregoing, (iii) all of the goodwill of the business connected with the use of and symbolized by the foregoing, (iv) all corresponding rights throughout the world, and (v) all claims against a third party for damages by reason of past infringement, and the right to sue for and collect the same.

2. The parties acknowledge and agree that the terms contained in the Assignment Agreement shall not be superseded hereby but shall remain in full force and effect to the fullest extent provided therein. In the event of any conflict or inconsistency between the terms of the Assignment Agreement and the terms of this Assignment, the terms of the Assignment Agreement shall govern.

3. Upon the reasonable request by Assignee, Assignor shall execute all documents and take all actions as may be necessary to enable Assignee to perfect, enforce, defend, register and/or record its right, title and interest in, to and under the Trademarks, in each case, without further compensation but at the expense of Assignee.

4. Assignor hereby authorizes and requests the officials of the United States Patent and Trademark Office, and the corresponding entities or agencies in any applicable foreign

jurisdiction, to record and register Assignee as the assignee and owner of the entire right, title and interest in, to and under the Trademarks.

IN WITNESS WHEREOF, the parties hereto, through their authorized representatives, have caused this Trademark Assignment to be duly executed and effective as of the Effective Date.

**ASSIGNOR: Luc & Coco LLC**

**ASSIGNEE:**

By Kristin Bibb

By: *Steven M. Spector*

Kristin Bibb, President

Steven M. Spector, in his capacity as assignee for the benefit of creditors of the Assignor

Date: 8/14/2023

Date: 8-15-2023

STATE OF NEVADA

COUNTY OF WASHOE

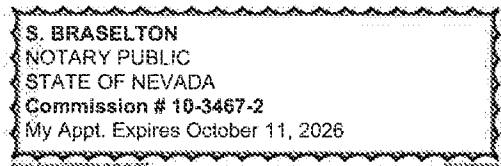
On 08/14/2023, 2023, before me, S. Braselton, a Notary Public, personally appeared Kristin Bibb, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within the foregoing Trademark Assignment and acknowledged to me that she executed the same in her authorized capacity as President of Luc & Coco LLC, a Delaware limited liability company, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Nevada that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: *S. Braselton*  
Name: S. Braselton

(Typed or Printed)



Notarial act performed by audio-visual communication

STATE OF CALIFORNIA

COUNTY OF \_\_\_\_\_

On \_\_\_\_\_, 2023, before me, \_\_\_\_\_ a Notary Public, personally appeared Steven M. Spector, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to within the foregoing Trademark Assignment and acknowledged to me, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of \_\_\_\_\_ that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: \_\_\_\_\_

Name: \_\_\_\_\_  
(Typed or Printed)

(Seal)

DocuSign Envelope ID: 4088-6080-9047-7130

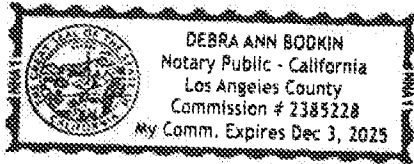
CALIFORNIA ACKNOWLEDGMENT

CIVIL CODE § 1189

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Los Angeles
On August 15 2023 before me Debra Ann Bodkin, Notary Public
personally appeared Steven M. Spector
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Debra Ann Bodkin
Signature of Notary Public

Place Notary Seal and/or Stamp Above

OPTIONAL

Completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document:

Document Date: Number of Pages:

Signer(s) Other Than Named Above:

Capacity(ies) Claimed by Signer(s)

Signer's Name:

Corporate Officer - Title(s):

Partner - Limited General

Individual Attorney in Fact

Trustee Guardian or Conservator

Other:

Signer is Representing:

Signer's Name:

Corporate Officer - Title(s):

Partner - Limited General

Individual Attorney in Fact

Trustee Guardian or Conservator

Other:

Signer is Representing:









## DocVerify E-Notary Certificate

Packet ID: D9EF7E25-7F11-4823-AF6D-61ACF9313F0E  
Packet Created: Monday, August 14, 2023 4:22:13 PM -8:00  
Created By: Shawna Braselton  
Packet Name: No name given to packet  
Packet Document: Yes -- 3 Documents  
Remote Notary: Yes

E-Signature information below:

**E-Signature 1: Kristin Bibb (KRB)** kbibb@hatchbeauty.com (Principal)  
E-Signed August 14, 2023 04:49 PM PST from IP 73.66.33.34. [B729B0AA4C17]

**E-Signature 2: S. Braselton (SB)** sbraselton@fclaw.com  
E-Signed August 14, 2023 04:49 PM PST from IP 74.206.99.126. [EC5DB9D6CFF1]

This certificate ensures that the above named document was created and/or uploaded within the DocVerify archives on the listed date and time as stated above; however, it does not guarantee that the document has not been deleted after this certificate was created and/or printed. It is recommended to always go to [www.docverify.com](http://www.docverify.com) using the DocVerify ID above to check the status and/or request to view this document.

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C/es

## DocVerify E-Notary Packet History

<b>Date</b>	<b>Action</b>	<b>Message</b>	<b>Signer IP</b>	<b>Location</b>
08/14/2023 16:22:13 -8:00	Started	Sent to DocVerify for processing		
08/14/2023 16:49:46 -8:00	Signed	Signed by Shawna Braselton (sbraselton@tclaw.com)	74.206.99.126	Lat/Long: 39.4673105, -119.7946577
08/14/2023 16:49:47 -8:00	Deliver All	Signed document delivered to signers and owner	From DocVerify	

DocVerify ID's Within The Packet Transaction

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