

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM836884

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
AUSTRALIAN FITNESS SUPPLIES PTY LTD		08/17/2023	Limited Liability Company: AUSTRALIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Force USA, LLC		
<b>Street Address:</b>	2140 S Dupont Highway		
<b>City:</b>	Camden		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19934		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4727846	FORCE USA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2124480020		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2124481800		
<b>Email:</b>	trademark@rflfllp.com		
<b>Correspondent Name:</b>	Gregory N. Weisman		
<b>Address Line 1:</b>	Ritholz Levy Fields LLP		
<b>Address Line 2:</b>	235 Park Avenue South, 3rd Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10003		
<b>NAME OF SUBMITTER:</b>	Gregory N. Weisman		
<b>SIGNATURE:</b>	/GNW/		
<b>DATE SIGNED:</b>	09/05/2023		
<b>Total Attachments: 3</b>			
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OP \$40.00 4727846

## **Deed of Assignment of Trade Marks**

**BETWEEN**

**Australian Fitness Supplies Pty Ltd**

**AND**

**Force USA LLC**

**MILLS OAKLEY**

Level 23, 66 Eagle Street

GPO Box 5247

BRISBANE QLD 4000

Telephone: +61 7 3228 0400

Facsimile: +61 7 3012 8777

[www.millsOakley.com.au](http://www.millsOakley.com.au)

Ref: SRCB:9324535/9324547

## Parties

Australian Fitness Supplies Pty Ltd (ACN 159 367 941)  
of 1/2 Activity Crescent, MOLENDINAR, QLD, 4214

("Seller")

Force USA, LLC (Co number 7450555)  
of 2140 S Dupont Highway, Camden, Kent County, Delaware 19934, United States of America  
("Purchaser")

## Background

- A. The Seller is the registered proprietor in the United States of America of the trade mark particulars of which are set out in the Schedule (**Mark**).
- B. The Purchaser has requested and the Seller has agreed to assign the Mark to the Purchaser upon the conditions set out in this document.
- C. This assignment excludes any goodwill of any business of the Seller in relation to the goods or services in respect of which the Mark is registered.

## Terms and Conditions

The Parties agree that the Seller now assigns to the Purchaser and the Purchaser accepts the assignment of all the Seller's property, right, title and interest in the Mark (exclusive of the underlying goodwill of any business of the Seller in relation to the goods or services in respect of which the Mark is registered).

## Schedule

The Mark is:

**FORCE USA**

Serial number: **85061264**

Registration number: **4727846**

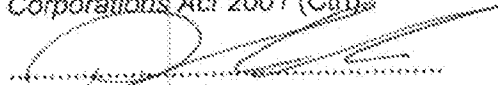
Classes of goods and services: **Class 28**, in respect of "*Fitness equipment, namely, barbells, weight lifting benches, storage racks for power-lifting equipment; exercise equipment, namely, exercise weight plates, squat racks, smith machines comprised of two poles affixed to a sliding barbell, weight storage racks, dumbbell storage racks, resistance bands, aerobic equipment, namely, exercise bands, aerobic steps, aerobic exercise weights, medicine balls and exercise balls*".

**Execution Page**

**Signed, Sealed and Delivered.**

EXECUTED as a Deed on 17/8/2023 (insert date)

EXECUTED by Australian Fitness Supplies Pty Ltd in accordance with s127 of the Corporations Act 2001 (Cth):

  
Signature of Director

DANIEL ALENADDAF

Signature of Director / Secretary

EXECUTED for Force USA, LLC by its Authorised Representative in the presence of:

17/8/2023

  
Signature of Witness

  
Signature of Authorised Representative

SHARNA ALENADDAF  
Name of Witness (BLOCK LETTERS)

DANIEL ALENADDAF  
Name of Authorised Representative (BLOCK LETTERS)

26 CALCOORA CRES, PERDY CREEK,  
Address of Witness QLD, 4227

FINANCE OFFICER  
Occupation/Office of Witness