

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM837014

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cruz Blanca Brewery, LLC		09/01/2023	Limited Liability Company: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tacos & Cervezas, LLC		
<b>Street Address:</b>	900 W Randolph		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60607		
<b>Entity Type:</b>	Limited Liability Company: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5008504	CRUZ BLANCA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3127268128		
<b>Email:</b>	ipdocket@icemiller.com		
<b>Correspondent Name:</b>	Alice A. Kelly		
<b>Address Line 1:</b>	200 W Madison St		
<b>Address Line 2:</b>	Suite 3500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>NAME OF SUBMITTER:</b>	Alice A. Kelly		
<b>SIGNATURE:</b>	/Alice A. Kelly/		
<b>DATE SIGNED:</b>	09/05/2023		
<b>Total Attachments: 2</b>			
source=CRUZ BLANCA TM Assignment (4891-4425-4845.v1) - Signed#page1.tif			
source=CRUZ BLANCA TM Assignment (4891-4425-4845.v1) - Signed#page2.tif			

OP \$40.00 5008504

## TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (“Assignment”), effective as of the date last signed (the “Effective Date”), is made and entered into by and between Cruz Blanca Brewery, LLC, an Illinois limited liability company (“Assignor”), and Tacos & Cervezas, LLC, an Illinois limited liability company (“Assignee”), each a “Party” and collectively the “Parties”.

WHEREAS, Assignor is the owner of the trademark CRUZ BLANCA with U.S. Registration No. 5,008,504 in Class 040 for “beer making and brewing services” and Class 043 for “brewpub services.”; and,

WHEREAS, Assignor desires to assign the Class 043 services for “brewpub services” (the “Class 043 Mark”) to Assignee as the successor to that portion of the business of Assignor to which the Class 043 services pertain, and such business is ongoing and existing and retain the Class 040 services for “beer making and brewing services” under U.S. Registration No. 5,008,504 (the “Class 040 Mark”).

NOW, THEREFORE, in consideration of the premises and the mutual covenants and conditions hereinafter recited, and other good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, the Parties do hereby agree as follows:

Assignor hereby irrevocably sells, assigns, transfers, conveys, and delivers to Assignee, and its successors and assigns, all right, title, and interest in, to, and under the Class 043 Trademark, and any and all applications and registrations therefor, including, but not limited to, and any registrations resulting therefrom, together with all goodwill of the business embodied therein and symbolized thereto, free and clear of all liens, claims, charges, and encumbrances of any kind whatsoever, to have and to hold forever, along with any and all claims and causes of action (including the right to initiate suit, and to obtain damages and other forms of relief, both legal and equitable) arising from and/or relating to the infringement, misappropriation, dilution, or other violation of any right in the Class 043 Trademark, whether prior to or subsequent to the Effective Date, to the fullest extent permitted by law.

Assignor shall promptly, upon the request of Assignee and/or its successors and assigns, execute such other documents and/or instruments of assignment, transfer, and conveyance as Assignee and/or its successors and assigns may reasonably request to permit the recordation of the assignment made by this instrument, and shall take all further actions as Assignee or any of its successors or assigns may reasonably deem necessary or advisable to effectuate the terms and intent of this Assignment. Assignor shall remain the owner of record of the Class 040 Mark. Upon recordation of this Assignment, a new U.S. Registration should issue for the Class 043 Mark in the name of Assignee, in due course.

*[Remainder of the page intentionally left blank; signature page follows.]*

IN WITNESS WHEREOF, the Parties hereto have caused this Agreement to be executed by their duly authorized representatives, to be effective as of the Effective Date.

CRUZ BLANCA BREWERY, LLC



\_\_\_\_\_  
Signature

Manuel Valdes

\_\_\_\_\_  
Name

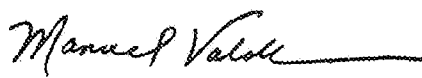
Manager

\_\_\_\_\_  
Title

9/01/2023

\_\_\_\_\_  
Date

TACOS & CERVEZAS, LLC



\_\_\_\_\_  
Signature

Manuel Valdes

\_\_\_\_\_  
Name

Manager

\_\_\_\_\_  
Title

9/01/2023

\_\_\_\_\_  
Date