

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM837260

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	"Assignment"		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American City Business Journals, Inc.		05/01/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Leaders Group Holdings LLC		
Street Address:	120 West Morehead Street, Suite 400		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28202		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Serial Number:	97815478	BEST SPORTS BUSINESS CITIES	
Serial Number:	98028532	BRAND INNOVATION SUMMIT	
Serial Number:	88127129	GAME CHANGERS	
Serial Number:	98028529	SBJ ALL IN	
Serial Number:	98028538	SBJ DEALMAKERS	
Serial Number:	98028537	SBJ DRIVE	
Serial Number:	98028534	SBJ THOUGHT LEADERS	
Serial Number:	97554407	SBJ INSIDER	
Serial Number:	88182942	CHAMPIONS: PIONEERS & INNOVATORS IN SPOR	
Serial Number:	88975732	CHAMPIONS: PIONEERS & INNOVATORS IN SPOR	
Serial Number:	90174886	CONQUERING GEEK CULTURE	
Serial Number:	88182922	DEALMAKERS IN SPORTS	
Serial Number:	88182962	ESPORTS RISING	
Serial Number:	88127152	GAME CHANGERS	
Serial Number:	76666882	INTERCOLLEGIATE ATHLETICS FORUM	
Serial Number:	76666863	MOTORSPORTS MARKETING FORUM	
Serial Number:	88282885	POWER PLAYERS	
Serial Number:	90080238	SBJ	
Serial Number:	90603017	SBJ ATLAS	

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Property Type	Number	Word Mark
Serial Number:	97384426	SBJ I FACTOR
Serial Number:	90174611	SBJ MORNING BUZZCAST
Serial Number:	90280482	SBJ SPOTLIGHT
Serial Number:	85434941	SPORTS BUSINESS AWARDS
Serial Number:	74498087	THE SPORTS BUSINESS DAILY
Serial Number:	76666968	SPORTS FACILITIES & FRANCHISES
Serial Number:	76666881	SPORTS MEDIA & TECHNOLOGY
Serial Number:	87065969	SPORTSBUSINESS DAILY
Serial Number:	86836560	STATE OF INNOVATION
Serial Number:	86012271	WORLD CONGRESS OF SPORTS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2122868246
Email: EGisolfi@advance.com
Correspondent Name: Eric E. Gisolfi
Address Line 1: One World Trade Center
Address Line 4: New York, NEW YORK 10007

NAME OF SUBMITTER:	Eric Gisolfi
SIGNATURE:	/eric gisolfi/
DATE SIGNED:	09/06/2023

Total Attachments: 3
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ASSIGNMENT

This Assignment ("Assignment") is effective as of May 1, 2019 by and among American City Business Journals, Inc. ("Assignor"), a Delaware corporation, and Leaders Group Holdings LLC, a Delaware limited liability company ("Assignee").

WHEREAS ASSIGNOR owns and/or has made exclusive use of the trademarks listed on the attached Trademark Schedule ("the Trademarks") and ASSIGNOR desires to assign and transfer all of its rights, title and interest in and to the Trademarks to ASSIGNEE;

WHEREAS, Assignee desires to acquire the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and set over unto ASSIGNEE all right, title and interest in and to the Trademarks together with any and all goodwill associated with the use and/or registrations, including all common law rights.

IN WITNESS WHEREOF, Assignor has executed this Assignment effective as of the date first above written.

American City Business Journals, Inc.

 8/16/23

Name: Kirk Shaw

Title: COO/CFO

TRADEMARK SCHEDULE

Country Name	Trademark Name	AppNumber	RegNumber
European Union (Community)	SBJ ATLAS & Design	018439813	018439813
European Union (Community)	SBJ Logo	011183498	011183498
European Union (Community)	SBJ SBD STREET & SMITH'S SPORTS BUSINESS DAILY GLOBAL JOURNAL	11135548	11135548
United Kingdom	SBJ ATLAS & Design	UK000036169 84	UK000036169 84
United Kingdom	SBJ Logo	UK009111834 98	UK009111834 98
United Kingdom	SBJ SBD STREET & SMITH'S SPORTS BUSINESS DAILY GLOBAL JOURNAL	UK009111355 48	UK009111355 48
United States of America	BEST SPORTS BUSINESS CITIES	97815478	
United States of America	BRAND INNOVATION SUMMIT	98028532	
United States of America	GAME CHANGERS	88/127129	
United States of America	SBJ ALL IN	98028529	
United States of America	SBJ DEALMAKERS	98028538	
United States of America	SBJ DRIVE	98028537	
United States of America	SBJ THOUGHT LEADERS	98028534	
United States of America	SBJ INSIDER	97554407	
United States of America	CHAMPIONS: PIONEERS & INNOVATORS IN SPORTS BUSINESS	88/182942	5910731
United States of America	CHAMPIONS: PIONEERS & INNOVATORS IN SPORTS BUSINESS	88/975732	5961707
United States of America	CONQUERING GEEK CULTURE	90/174886	6354082

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United States of America	DEALMAKERS IN SPORTS	88/182922	5923008
United States of America	ESPORTS RISING	88/182962	6172292
United States of America	GAME CHANGERS	88/127152	5900554
United States of America	INTERCOLLEGIATE ATHLETICS FORUM	76/666882	3203031
United States of America	MOTORSPORTS MARKETING FORUM	76/666863	3203030
United States of America	POWER PLAYERS	88/282885	5853632
United States of America	SBJ	90/080238	6494775
United States of America	SBJ ATLAS & Design	90603017	6697415
United States of America	SBJ I FACTOR	97384426	7097296
United States of America	SBJ MORNING BUZZCAST	90/174611	6354022
United States of America	SBJ Spotlight	90/280482	6668130
United States of America	SPORTS BUSINESS AWARDS	85/434941	4177312
United States of America	SPORTS BUSINESS DAILY	74/498087	1936207
United States of America	SPORTS FACILITIES & FRANCHISES	76/666968	3209798
United States of America	SPORTS MEDIA & TECHNOLOGY	76/666881	3209797
United States of America	SPORTSBUSINESS DAILY	87/065969	5681008
United States of America	STATE OF INNOVATION	86/836560	5252613
United States of America	WORLD CONGRESS OF SPORTS	86/012271	4449340

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