

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM837372

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chip Cookies, LLC		09/06/2023	Limited Liability Company: UTAH
RECEIVING PARTY DATA			
Name:	Chip IP Holder, LLC		
Street Address:	4752 W. California Ave., Suite A-100		
City:	Salt Lake City		
State/Country:	UTAH		
Postal Code:	84104		
Entity Type:	Limited Liability Company: UTAH		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	97552224	CHIP CHIP CHIP HOORAY! CHIP COOKIES EST.	
Serial Number:	97552230	CHIP CHIP CHIP HOORAY! CHIP COOKIES EST.	
Serial Number:	97552235	#CHIPFLIP	
Serial Number:	97552237	HAPPY HOLIDAYS!	
Serial Number:	97552246	CHIP #URTHE CHIP CHIP EST. 2016 @CHIPCOO	
Serial Number:	97552253	BOO CHIP CHIP	
CORRESPONDENCE DATA			
Fax Number:	8013281707		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	18015339800		
Email:	rlturner@wnlaw.com		
Correspondent Name:	Workman Nydegger		
Address Line 1:	60 East South Temple, Suite 1000		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	22100.61-63_67-69		
NAME OF SUBMITTER:	David P. Johnson		
SIGNATURE:	/David P. Johnson/		
DATE SIGNED:	09/06/2023		

OP \$165.00 97552224

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, Assignor, Chip Cookies, LLC, a Utah limited liability company, having an address of 4752 W. California Ave., A100, Salt Lake City, UT 84104, owns the trademarks listed on the attached Schedule A and trademark rights in and to the trademarks (collectively, the "Marks");

WHEREAS, Assignee, Chip IP Holder, LLC, a Utah limited liability company, having an address of 4752 W. California Ave., A100, Salt Lake City, UT 84104, is desirous of acquiring the entire right, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor, hereby distributes, transfers, assigns, and otherwise conveys to Assignee, all of Assignor's right, title, and interest in and to each of the Marks, along with the goodwill symbolized or associated with the Marks, and all rights to proceeds of the foregoing, including without limitation, any rights of action by Assignor, and the right to take proceedings and seek and recover damages and all other available remedies, against third parties for past, present, or future infringement of the Marks.

Assignor agrees to execute and deliver at the request of Assignee, without additional consideration, all papers, instruments and assignments, and to perform any other reasonable acts Assignee may request in order to vest all of Assignor's right, title, and interest in and to the Marks in Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Assignee, to the extent such evidence is in the possession of control of Assignor.

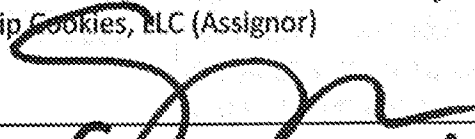
[Signature page follows]

[Signature Page to Trademark Assignment]

This TRADEMARK ASSIGNMENT shall be effective as of 9/6/23

Dated 9/6/23

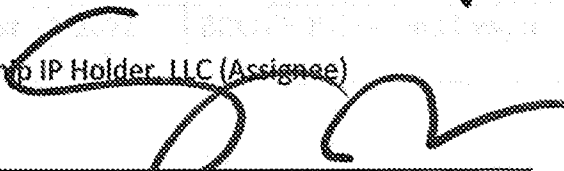
Chip Cookies, LLC (Assignor)


By: Sean Wilson

Title: Manager

Accepted 9/6/23

Chip IP Holder, LLC (Assignee)


By: Sean Wilson

Title: Manager

SCHEDULE A

Country	Serial No. / Reg. No.	Filed / Registered	Mark
US	97552224	August 17, 2022	CHIP CHIP CHIP HOORAY! CHIP COOKIES EST. 2016 LET'S MAKE CHIP HAPPEN CHIP YEAH! @CHIPCOOKIESCO CHIP YEAH! WWW.CHIPCOOKIES.CO and Design
US	97552230	August 17, 2022	CHIP CHIP CHIP HOORAY! CHIP COOKIES EST. 2016 LET'S MAKE CHIP HAPPEN CHIP YEAH and Design
US	97552235	August 17, 2022	#CHIPFLIP and Design
US	97552237	August 17, 2022	HAPPY HOLIDAYS! and Design
US	97552246	August 17, 2022	CHIP #URTHE CHIP CHIP EST. 2016 @CHIPCOOKIESCO WWW.CHIPCOOKIES.CO and Design
US	97552253	August 17, 2022	BOO CHIP CHIP and Design