

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM837313

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900797349		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Soft-Tex International, Inc.		08/18/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	STI (ABC), LLC		
Street Address:	1738 Belmar Boulevard		
City:	Belmar		
State/Country:	NEW JERSEY		
Postal Code:	07719		
Entity Type:	STE: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	97155289	IDEAL COOL	
CORRESPONDENCE DATA			
Fax Number:	5184525579		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(518) 452-5600		
Email:	lynn.comproski@hrfmlaw.com		
Correspondent Name:	Heslin Rothenberg Farley & Mesiti P.C.		
Address Line 1:	5 Columbia Circle		
Address Line 4:	Albany, NEW YORK 12203		
ATTORNEY DOCKET NUMBER:	6200.798		
NAME OF SUBMITTER:	Brett M Hutton		
SIGNATURE:	/Brett M. Hutton/		
DATE SIGNED:	09/06/2023		
Total Attachments: 6			
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TRADEMARK ASSIGNMENT

WHEREAS, SOFT-TEX INTERNATIONAL, INC., a corporation duly formed and existing under the laws of the States of Delaware, having an address of 428 Hudson River Rd., Waterford, NY 12188-1916, ("Assignor"), is the owner of the trademark registration and the trademark applications pending before the U.S. Patent and Trademark Office that are listed and identified in Schedule A ("Trademarks").

WHEREAS, upon obtaining the unanimous written consent of the Assignor's board of directors, Assignor and **STI (ABC), LLC**, a Delaware SPE, having an address of 1738 Belmar Boulevard, Belmar, New Jersey 07719, ("Assignee") executed a certain General Assignment dated August 18, 2022 in which the Company agreed to transfer all of its right, title and interest to all of its assets to the Assignee in accordance with the laws of the State of Delaware, and in so doing designed the Assignee with the duty of administering the Company's assignment estate for the benefit of the Company's creditors (the "General Assignment")

WHEREAS, Assignor desires to transfer its right, title and interest to the Trademarks to Assignees as of August 18, 2022.

NOW, THEREFORE, pursuant to the General Assignment, and in exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and all foreign countries in and to said Trademarks together with the goodwill of the business symbolized by said Trademarks, and any portion of said business to which the Trademarks pertain.


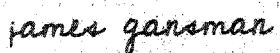
Assignor hereby covenants that is has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

Assignor hereby authorizes and request that the Commissioner of Trademarks in the United States Patent and Trademark Office record and register this Assignment, as to the Trademarks.

Assignor further agrees to execute all documents, instruments, and papers to perform all acts as Assignee may reasonably request to request to perfect in Assignee the foregoing rights, title and interests.

The Assignment of Trademarks may be executed simultaneously in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, Assignor has caused this Assignment of Trademarks to be duly executed as of the date first written above.

ASSIGNOR SOFT-TEX INTERNATIONAL, INC. By:  Name: Danielle Ignazzi Title: Chief Executive Officer	ACCEPTED AND AGREED: ASSIGNEE STI (ABC), LLC By:  Name: James Gansman Title: President
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SCHEDULE A

Serial Number	Registration No.	Trademark
85685023	4330994	sensorPEDIC "the coolest memory foam in the world"
97125557		SENSORCOOL
97097424		ULTRA CHILL
97129335		FIBER CLOUD
97074939		BUDDHA BUDDY
97035605		DREAMSMART SAPPHIRE
97291661		DREAM EASE
97290945		NIGHT BLISS
97203232		MEMORYLOFT FUSION
97134507		TURN IN
90876394		THE CONVERSION HUB
90550477		SOFT TECHNOLOGIES
90557682		ARCTIC BLAST
90555678		REACTEX REGULATE
90480070		COLD FRONT
90608830		HIGH POINT
90579262		HIGH POINT SERVICE GROUP
90486017		FRESH AND CLEAN 360
90482472		INFINIFROST
90657743		ULTRA CLEAN
90864381		HEX
90860844		HEX
88122159		IDEALOFT
97141666		BAO BEDDING
97203625		FRESH SLEEP
97201732		GLACIAL
97200596		ARCTIC ICE
97200589		ARCTIC GEL
97200578		POLAR ICE
97200575		POLAR GEL
97200602		ANATOMIC COMFORT
97291605		THERMAL BOOST
97291471		COMFORT FIX
97157308		ULTIMATE COOLING
97155289		IDEAL COOL
97150995		THERMAFLUX
97141575		THE CHILL FACTOR
97141568		CLIMATE ICE
97141559		NITE NITE

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97141549		DREAM FLUFF
97139976		FLUFF PERFECTION
97139969		FLUFFLOFT
97139957		FLUFF FOUNDATION
97139953		BAO BUN
97139947		HAPPY Z'S
97139940		ICE BLOCK
97139924		FRESH CHILL
97139908		HOUSE OF REM
97136979		SLEEP MODE
97136960		REST MODE
97136938		SLEEP BOSS
97136935		LUMINESCENCE
97136928		REBOOT
97136923		REST & RECHARGE
97136913		DREAM BOOST
97136903		SLEEP SOUL
97136894		SLEEPSOFT
97136884		COUCH POTATO
97134577		PICKLE PILLOW
97134564		NIGHT BLISS
97134556		DREAM DRIFT
97134542		SLEEP SWAG
97134532		DREAM DELIGHT
97134524		DREAM SENSE
97134514		COMFORT 1ST
97134498		EASY FLUFF
97134486		FIBER SOFT
97133486		PERFECTLY FLUFFY
97132041		DREAM PERFECT
97132028		CLOUD SOFT
97132018		DREAM DELUXE
97132005		SLEEPICATION
97131994		BED BLISS
97131981		MODERN COMFORT
97131970		FLUFFY NIGHT
97131952		THE STANDARD
97131929		GREEN COLECTIVE
97130036		CLEAN COLLECTIVE
97130023		SMIDERLE SLEEP
97130012		POSHSURE
97129999		SLEEP FIX
97129914		SLEEP ESCAPE
97129901		CLOUDWALK
97129885		SLEEP N REPEAT
97129868		VEG OUT

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97129851		SLEEPTOPIA
86864252		ONE BASE
87576926		SOFT TWIST
88292762		EZ6
90608830		HIGH POINT
90579262		HIGH POINT SERVICE GROUP
97291400		THE CHILL FACTOR
97290929		CLEAN COLLECTIVE
90052228		POWERED BY REACTEX
90052208		POWERED BY REACTEX
88656128		LUXURY SUITE
86907971	5,053,590	DRÖMMA
86376843	4,942,141	GRIPWELL

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