

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM837590

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LookOurWay, LLC		09/07/2023	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	BYLINE BANK, AS AGENT		
Street Address:	180 North LaSalle Street, Suite 300		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60601		
Entity Type:	banking corporation: ILLINOIS		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	2540277	AIRDANCERS	
Registration Number:	5491492	AIR DANCER	
Registration Number:	4170851	GUERRILLA PACKS	
Registration Number:	4170853	GUERRILLA PACKS	
Registration Number:	4693215	AIR RANGER	
Registration Number:	4781123	SKY DANCERS	
Registration Number:	4182326	LOOK OUR WAY	
Registration Number:	5952107	AIR WAVERS	
Registration Number:	7121971	LOOKOURWAY	
Serial Number:	97930373	LOOKOURWAY	
CORRESPONDENCE DATA			
Fax Number:	3124996701		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3124996700		
Email:	ahesla@duanemorris.com		
Correspondent Name:	Robert E. Horwath		
Address Line 1:	190 S LaSalle St Ste 3700		
Address Line 2:	Duane Morris LLP		

OP \$265.00 2540277

Address Line 4:	Chicago, ILLINOIS 60603
ATTORNEY DOCKET NUMBER:	G4599-00092
NAME OF SUBMITTER:	Robert E. Horwath
SIGNATURE:	/s/Robert E. Horwath
DATE SIGNED:	09/07/2023
Total Attachments: 4 source=10. Trademark Security Agreement (Byline_LookOurWay) (09.07.23)#page1.tif source=10. Trademark Security Agreement (Byline_LookOurWay) (09.07.23)#page2.tif source=10. Trademark Security Agreement (Byline_LookOurWay) (09.07.23)#page3.tif source=10. Trademark Security Agreement (Byline_LookOurWay) (09.07.23)#page4.tif	

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (this “*Agreement*”), dated as of September 7, 2023, is made by each of the entities listed on the signature pages hereof (each a “*Grantor*” and, collectively, the “*Grantors*”), in favor of **BYLINE BANK**, an Illinois banking corporation, as the administrative agent and collateral agent (the “*Agent*”) for the lenders under that certain Credit Agreement (defined below).

WHEREAS, LOOKOURWAY, LLC, a Delaware limited liability company (“*Borrower*”), is a borrower under that certain Revolving Credit and Term Loan Agreement dated as of the date hereof among Borrower, **LOOKOURWAY HOLDINGS, LLC**, a Delaware limited liability company (“*Parent*”), the Lenders party thereto, and the Agent (as amended, amended and restated, supplemented, or otherwise modified from time to time, the “*Credit Agreement*”).

WHEREAS, the Borrowers and Parent are party to that certain Security Agreement of even date herewith in favor of the Agent (as amended, amended and restated, supplemented, or otherwise modified from time to time, the “*Security Agreement*”).

NOW, THEREFORE, in consideration of the premises and mutual covenants herein contained and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor hereby agrees as follows:

SECTION 1. Defined Terms. Except as otherwise expressly defined herein, all capitalized terms used in this Agreement shall have the meanings ascribed to them in the Security Agreement and, if not defined therein, in the Credit Agreement. Any term used in the UCC and not defined in this Agreement, the Security Agreement, or the Credit Agreement shall have the meaning given to such term in the UCC.

SECTION 2. Security Interest. As security for the Obligations, each Grantor hereby grants to the Agent (for the benefit of the Lenders) a continuing first priority security interest in and to and a lien on all of such Grantor’s right, title, and interest, whether now existing or hereafter arising or acquired, in and to its Trademarks, including but not limited to the Trademarks listed on Exhibit A attached hereto (the “*Collateral*”). Each Grantor hereby requests that the U.S. Commissioner of Patents and Trademarks record this Agreement with respect to the U.S. Trademarks listed on Exhibit A attached hereto.

SECTION 3. Incorporation by Reference. Each Grantor hereby acknowledges and affirms that the rights and remedies of Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

SECTION 4. Counterparts. This Agreement may be executed in any number of counterparts and by the different parties hereto in separate counterparts, each of which when so executed and delivered shall be an original, but all of which shall together constitute one and the same instrument.

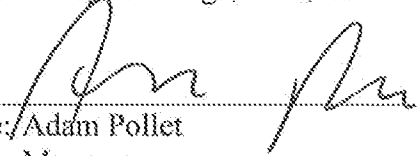
[Remainder of page left intentionally blank.]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be duly executed and delivered as of the date first above written.

GRANTOR:

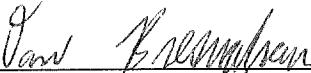
LOOKOURWAY, LLC,
a Delaware limited liability company

By: LookOurWay Holdings, LLC, its manager

By: 
Name: Adam Pollet
Title: Manager

Accepted:

BYLINE BANK, as Agent


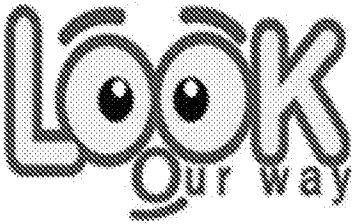

By: 
Name: Dan Bresnahan
Title: Vice President

Signature Page to Trademark Security Agreement

TRADEMARK
REEL: 008190 FRAME: 0384

EXHIBIT A

Registered Trademarks

Mark	Reg. No.	Reg. Date	Owner
AIRDANCERS	2,540,277	2/19/2002	LookOurWay, LLC
Air Dancer	5,491,492	6/12/2018	LookOurWay, LLC
GUERRILLA PACKS	4,170,851	7/10/2012	LookOurWay, LLC
	4,170,853	7/10/2012	LookOurWay, LLC
Air Ranger	4,693,215	2/24/2015	LookOurWay, LLC
SKY DANCERS	4,781,123	7/28/2015	LookOurWay, LLC
	4,182,326	7/31/2012	LookOurWay, LLC
Air Waves	5,952,107	12/31/2019	LookOurWay, LLC
	7,121,971	7/25/2023	LookOurWay, LLC

Trademark Applications

Mark	App. No.	App. Date	Owner
LOOKOURWAY	97,930,373	5/11/2023	LookOurWay, LLC

Trademark Licenses

None.