

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM837636

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brook Furniture Rental, Inc.		08/31/2023	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	American Furniture Rentals, Inc.		
Street Address:	720 Hylton Rd		
City:	Pennsauken		
State/Country:	NEW JERSEY		
Postal Code:	08110		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	5698230	SIMPLIFYING CHANGE	
Registration Number:	5722506	THE BROOK ADVANTAGE	
Registration Number:	4002900	BROOK	
Registration Number:	1672921	BROOK FURNITURE RENTAL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2155692700		
Email:	moliano@klehr.com		
Correspondent Name:	Michael A. Oliano		
Address Line 1:	1835 Market Street		
Address Line 2:	Suite 1400		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Michael A. Oliano		
SIGNATURE:	/Michael A. Oliano/		
DATE SIGNED:	09/07/2023		
Total Attachments: 8			
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ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "Assignment") is dated as of August 31, 2023, by and between Brook Furniture Rental, Inc., an Illinois corporation ("Assignor"), on the one hand, and American Furniture Rentals, Inc., a Pennsylvania corporation (hereinafter referred to as "Assignee"), on the other hand, pursuant to that certain Asset Purchase Agreement, dated as of August 22, 2023, by and among Assignor, Assignee, RWC Leasing Corp., an Illinois corporation, and BFR Holding Co., an Illinois corporation ("Parent").

WHEREAS, Assignor owns the trademark applications, registrations for the marks and the common law marks set forth on Schedule A attached hereto (the "Marks"); and

WHEREAS, Assignee wishes to acquire from Assignor all of its right, title and interest in, to and under such Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, convey, grant, and set over to Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, forever as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor's entire right, title and interest in, to and under the Marks throughout the world in perpetuity, and any renewals, reissues and extensions thereof, together with the goodwill associated with the Marks and that part of Assignor's business connected with the use thereof and symbolized thereby, and any and all of Assignor's other rights, privileges and priorities provided under state and federal law of the United States, and under the laws of any and all foreign jurisdictions with respect to the Marks, including, without limitation, Assignor's common law rights and rights under the laws of unfair competition, and any and all rights to all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, and/or future infringement, damages, or other unauthorized use of the rights currently known to Assignor as of the date hereof or that may become known after the date of this Assignment.

Assignor authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record Assignee as the owner of the Marks as Assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee and its successors, assigns or other legal representatives.

Assignor hereby agrees, at Assignee's cost, to execute any and all papers, and to perform such other proper acts and to execute and deliver such further instruments, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred.

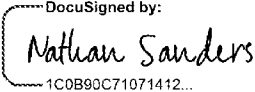
This Assignment may be executed by facsimile or other electronic signature (e.g., PDF) and in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned have caused this Assignment of Trademarks to be duly executed below on the date first set forth above.

ASSIGNOR:

BROOK FURNITURE RENTAL, INC., an
Illinois corporation

By: 
Name: Nathan Sanders
Title: President and CEO

ASSIGNEE:

AMERICAN FURNITURE RENTALS, INC.,
a Pennsylvania corporation

By: _____
Name: Neil Scholnick
Title: Chairman

IN WITNESS WHEREOF, the undersigned have caused this Assignment of Trademarks to be duly executed below on the date first set forth above.

ASSIGNOR:

BROOK FURNITURE RENTAL, INC., an
Illinois corporation

By: _____
Name:
Title:

ASSIGNEE:

AMERICAN FURNITURE RENTALS, INC.,
a Pennsylvania corporation

By: 
Name: Neil Scholnick
Title: Chairman

Certificate Of Completion

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Kevin Davis

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Lake Forest, IL 60045

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kdavis@bfr.com

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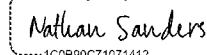
Nathan Sanders

nsanders@bfr.com

President and CEO

Security Level: Email, Account Authentication
(None)**Signature**

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Viewed: 8/29/2023 11:46:34 AM

Signed: 8/29/2023 11:46:44 AM

Electronic Record and Signature Disclosure:

Accepted: 8/29/2023 11:46:34 AM

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ELECTRONIC RECORD AND SIGNATURE DISCLOSURE

From time to time, Chris Jones (we, us or Company) may be required by law to provide to you certain written notices or disclosures. Described below are the terms and conditions for providing to you such notices and disclosures electronically through the DocuSign, Inc. (DocuSign) electronic signing system. Please read the information below carefully and thoroughly, and if you can access this information electronically to your satisfaction and agree to these terms and conditions, please confirm your agreement by clicking the 'I agree' button at the bottom of this document.

Getting paper copies

At any time, you may request from us a paper copy of any record provided or made available electronically to you by us. You will have the ability to download and print documents we send to you through the DocuSign system during and immediately after signing session and, if you elect to create a DocuSign signer account, you may access them for a limited period of time (usually 30 days) after such documents are first sent to you. After such time, if you wish for us to send you paper copies of any such documents from our office to you, you will be charged a \$0.00 per-page fee. You may request delivery of such paper copies from us by following the procedure described below.

Withdrawing your consent

If you decide to receive notices and disclosures from us electronically, you may at any time change your mind and tell us that thereafter you want to receive required notices and disclosures only in paper format. How you must inform us of your decision to receive future notices and disclosure in paper format and withdraw your consent to receive notices and disclosures electronically is described below.

Consequences of changing your mind

If you elect to receive required notices and disclosures only in paper format, it will slow the speed at which we can complete certain steps in transactions with you and delivering services to you because we will need first to send the required notices or disclosures to you in paper format, and then wait until we receive back from you your acknowledgment of your receipt of such paper notices or disclosures. To indicate to us that you are changing your mind, you must withdraw your consent using the DocuSign 'Withdraw Consent' form on the signing page of a DocuSign envelope instead of signing it. This will indicate to us that you have withdrawn your consent to receive required notices and disclosures electronically from us and you will no longer be able to use the DocuSign system to receive required notices and consents electronically from us or to sign electronically documents from us.

All notices and disclosures will be sent to you electronically

Unless you tell us otherwise in accordance with the procedures described herein, we will provide electronically to you through the DocuSign system all required notices, disclosures, authorizations, acknowledgements, and other documents that are required to be provided or made available to you during the course of our relationship with you. To reduce the chance of you inadvertently not receiving any notice or disclosure, we prefer to provide all of the required notices and disclosures to you by the same method and to the same address that you have given us. Thus, you can receive all the disclosures and notices electronically or in paper format through the paper mail delivery system. If you do not agree with this process, please let us know as described below. Please also see the paragraph immediately above that describes the consequences of your electing not to receive delivery of the notices and disclosures

electronically from us.

How to contact Chris Jones:

You may contact us to let us know of your changes as to how we may contact you electronically, to request paper copies of certain information from us, and to withdraw your prior consent to receive notices and disclosures electronically as follows:

To contact us by email send messages to: cjones@bfr.com

To advise Chris Jones of your new e-mail address

To let us know of a change in your e-mail address where we should send notices and disclosures electronically to you, you must send an email message to us at cjones@bfr.com and in the body of such request you must state: your previous e-mail address, your new e-mail address. We do not require any other information from you to change your email address..

In addition, you must notify DocuSign, Inc. to arrange for your new email address to be reflected in your DocuSign account by following the process for changing e-mail in the DocuSign system.

To request paper copies from Chris Jones

To request delivery from us of paper copies of the notices and disclosures previously provided by us to you electronically, you must send us an e-mail to cjones@bfr.com and in the body of such request you must state your e-mail address, full name, US Postal address, and telephone number. We will bill you for any fees at that time, if any.

To withdraw your consent with Chris Jones

To inform us that you no longer want to receive future notices and disclosures in electronic format you may:

- i. decline to sign a document from within your DocuSign session, and on the subsequent page, select the check-box indicating you wish to withdraw your consent, or you may;
- ii. send us an e-mail to cjones@bfr.com and in the body of such request you must state your e-mail, full name, US Postal Address, and telephone number. We do not need any other information from you to withdraw consent.. The consequences of your withdrawing consent for online documents will be that transactions may take a longer time to process..

Required hardware and software

Operating Systems:	Windows® 2000, Windows® XP, Windows Vista®; Mac OS® X
Browsers:	Final release versions of Internet Explorer® 6.0 or above (Windows only); Mozilla Firefox 2.0 or above (Windows and Mac); Safari™ 3.0 or above (Mac only)
PDF Reader:	Acrobat® or similar software may be required to view and print PDF files
Screen Resolution:	800 x 600 minimum
Enabled Security Settings:	Allow per session cookies

** These minimum requirements are subject to change. If these requirements change, you will be asked to re-accept the disclosure. Pre-release (e.g. beta) versions of operating systems and browsers are not supported.

Acknowledging your access and consent to receive materials electronically

To confirm to us that you can access this information electronically, which will be similar to

other electronic notices and disclosures that we will provide to you, please verify that you were able to read this electronic disclosure and that you also were able to print on paper or electronically save this page for your future reference and access or that you were able to e-mail this disclosure and consent to an address where you will be able to print on paper or save it for your future reference and access. Further, if you consent to receiving notices and disclosures exclusively in electronic format on the terms and conditions described above, please let us know by clicking the 'I agree' button below.

By checking the 'I agree' box, I confirm that:

- I can access and read this Electronic CONSENT TO ELECTRONIC RECEIPT OF ELECTRONIC RECORD AND SIGNATURE DISCLOSURES document; and
- I can print on paper the disclosure or save or send the disclosure to a place where I can print it, for future reference and access; and
- Until or unless I notify Chris Jones as described above, I consent to receive from exclusively through electronic means all notices, disclosures, authorizations, acknowledgements, and other documents that are required to be provided or made available to me by Chris Jones during the course of my relationship with you.

SCHEDULE A

TRADEMARKS

Owner	Trademark	Registration Date	Registration Number
Brook Furniture Rental, Inc.	SIMPLIFYING CHANGE	03/12/19	5698230
Brook Furniture Rental, Inc.	THE BROOK ADVANTAGE	04/09/19	5722506
Brook Furniture Rental, Inc.	BROOK	07/26/11	4002900
Brook Furniture Rental, Inc.	BROOK FURNITURE RENTAL	01/21/92	1672921

Sellers use the corporate name “Brook Furniture” in conducting the Business and claim all common law rights with respect thereto.