

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM837930

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	10/31/2017
RESUBMIT DOCUMENT ID:	900796915

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AGC, LLC		08/28/2023	Limited Liability Company:

RECEIVING PARTY DATA

Name:	AGCM, Inc.
Street Address:	One American Boulevard
City:	Cleveland
State/Country:	OHIO
Postal Code:	44145
Entity Type:	Corporation: OHIO

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	5504374	SMASHUPS

CORRESPONDENCE DATA

Fax Number: 2162526741
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 12162527300
Email: paul.cardenas@amgreetings.com
Correspondent Name: Paul Cardenas
Address Line 1: One American Boulevard
Address Line 4: Cleveland, OHIO 44145

NAME OF SUBMITTER:	Paul Cardenas
SIGNATURE:	/paulcardenas/
DATE SIGNED:	09/08/2023

Total Attachments: 1

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NUNC PRO TUNC TRADEMARK ASSIGNMENT

This Nunc Pro Tunc Trademark Assignment made this August 28, 2023, and made effective as of October 31, 2017, by and between AGC, LLC, and AGCM, Inc.

WHEREAS, AGC, LLC, a limited liability company organized under the laws of the State of Delaware with an address at One American Boulevard, Cleveland Ohio 44145, (*“Assignor”*) is the owner of the following United States Trademark Registration:

SMASHUPS Registration No. 5504374 in class 42 for Providing temporary use of non-downloadable software for selecting electronic greeting cards on-line (the **“Mark”**); and

WHEREAS, Assignor is desirous of assigning to **AGCM, Inc.**, a corporation organized under the laws of the State of Ohio with an address at One American Boulevard, Cleveland, Ohio 44145, (*“Assignee”*) the Mark, and Assignee is desirous of acquiring all rights in and to the Mark, including any and all common law rights in and to the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee, *nunc pro tunc* as of October 31, 2017, all right, title and interest throughout the world in and to the Mark, together with all of the goodwill of the business symbolized by said Mark, and with the right to recover damages and profits and all other remedies for all past and future infringements thereof.

Signed on August 28, 2023 by:

ASSIGNOR: AGC, LLC

By: 
Patricia A. Motta

Position: Assistant Secretary