

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838302

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Perdue Premium Meat Company, Inc.		09/07/2023	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Dearborn Sausage Co., Inc.		
Street Address:	2450 Wyoming Ave.		
City:	Dearborn		
State/Country:	MICHIGAN		
Postal Code:	48120		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Serial Number:	87548199		
Serial Number:	85380014	ALEXANDER & HORNUNG	
Serial Number:	85386788		
Serial Number:	85380030	FARMER PEET'S	
Serial Number:	85380050	BUTCHER BOY	
Serial Number:	87545613	ALEXANDER & HORNUNG	
Serial Number:	87535771	VIRGINIA DAVIS BRAND MEATS	
Serial Number:	85433031	BROOKSIDE BRAND	
Serial Number:	72436927	FARMER PEET'S	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2483513000		
Email:	trademark-detroit@taftlaw.com		
Correspondent Name:	Jeremy D. Bisdorf, Esq.		
Address Line 1:	27777 Franklin Rd., Ste. 2500		
Address Line 4:	Southfield, MICHIGAN 48034		
NAME OF SUBMITTER:	Jeremy D. Bisdorf, Esq.		

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SIGNATURE:	/Jeremy D. Bisdorf/
DATE SIGNED:	09/11/2023
Total Attachments: 4 source=Signed Trademark Assignment#page1.tif source=Signed Trademark Assignment#page2.tif source=Signed Trademark Assignment#page3.tif source=Signed Trademark Assignment#page4.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Perdue Premium Meat Company, Inc., a California corporation (“Assignor”) having its offices and principal place of business at 31149 Old Ocean City Road, Salisbury, Maryland, 21804, is the owner of the trademark registrations thereof as set forth on Schedule A attached hereto, and of the trademarks shown in said registrations, and of the goodwill of the business symbolized by said marks; and

WHEREAS, Dearborn Sausage Co, Inc., a Michigan corporation (“Assignee”) having its offices and principal place of business at 2450 Wyoming Ave., Dearborn, Michigan 48120, is desirous of acquiring the entire right, title and interest in and to the said trademark registrations, the trademarks shown in said registrations, the goodwill of the business symbolized by said marks, and the right to sue for past infringements.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Done, this 7th day of September 2023.

Perdue Premium Meat Company, Inc.

By: 

Name: HERBERT FRERICHS JR

Title: SECRETARY





Dearborn Sausage Co., Inc.




By: 

Name: Michael C Kosch

Title: EXEC VP

SCHEDULE A

Mark/Name/AN/RN	Status/Key Dates	Full Goods/Services
<p><u>Design Only</u></p>  <p>RN: 5407233 SN: 87548199</p>	<p>Registered February 20, 2018 Int'l Class: 29 First Use: April 28, 2017 Filed: July 29, 2017</p>	<p>(Int'l Class: 29) processed meats, namely, sausage, canadian bacon, hams, hot dogs, deli meats, and meat snacks</p>
<p><u>ALEXANDER & HORNUNG and Design</u></p>  <p>RN: 4108732 SN: 85380014</p>	<p>Registered 8 & 15 March 17, 2018 Int'l Class: 29 First Use: September, 1987 Filed: July 25, 2011 Registered: March 6, 2012</p>	<p>(Int'l Class: 29) processed meats, namely sausage, bacon, canadian bacon, hams, hot dogs, deli meats and meat snacks</p>
<p><u>Design Only</u></p>  <p>RN: 4108878 SN: 85386788</p>	<p>Registered 8 & 15 March 17, 2018 Int'l Class: 29 First Use: September, 1987 Filed: August 2, 2011 Registered: March 6, 2012</p>	<p>(Int'l Class: 29) processed meats, namely sausage, bacon, canadian bacon, hams, hot dogs, deli meats and meat snacks</p>
<p><u>FARMER PEETS and Design</u></p>  <p>RN: 4118272 SN: 85380030</p>	<p>Registered 8 & 15 March 19, 2018 Int'l Class: 29 First Use: May 18, 1971 Filed: July 25, 2011 Registered: March 27, 2012</p>	<p>(Int'l Class: 29) meats, namely, smoked and cooked hams, bacon, lunch meats, wieners, smoked sausage, polish sausage, summer sausage and bratwurst</p>

Mark/Name/AN/RN	Status/Key Dates	Full Goods/Services
<p><u>BUTCHER BOY and Design</u></p>  <p>RN: 4121237 SN: 85380050</p>	<p>Registered 8 & 15 April 4, 2018 Int'l Class: 29 First Use: January, 1967 Filed: July 25, 2011 Registered: April 3, 2012</p>	<p>(Int'l Class: 29) processed meats, namely, hams, hot dogs, polish sausage, luncheon meats, pepperoni and hard salami</p>
<p><u>ALEXANDER & HORNING and Design</u></p>  <p>RN: 5490104 SN: 87545613</p>	<p>Registered June 12, 2018 Int'l Class: 29 First Use: April 28, 2017 Filed: July 27, 2017</p>	<p>(Int'l Class: 29) processed meats, namely, sausage, canadian bacon, hams, hot dogs, deli meats, and meat snacks</p>
<p><u>VIRGINIA DAVIS BRAND MEATS</u></p> <p>RN: 5527978 SN: 87535771</p>	<p>Registered July 31, 2018 Int'l Class: 29 First Use: May, 1994 Filed: July 20, 2017</p>	<p>(Int'l Class: 29) smoked sausage, wieners, lunch meats, souse in the nature of pickled meat in gelatin, head cheese, chili, ham and liver</p>
<p><u>BROOKSIDE BRAND and Design</u></p>  <p>RN: 4228921 SN: 85433031</p>	<p>Registered 8 & 15 October 27, 2018 Int'l Class: 29 First Use: August, 1970 Filed: September 27, 2011 Registered: October 23, 2012</p>	<p>(Int'l Class: 29) lunch meats, smoked meats, hams, hot dogs, beef wieners, sausage and sauerkraut balls</p>
<p><u>FARMER PEET'S</u></p> <p>RN: 1004044 SN: 72436927</p>	<p>Renewed February 4, 2015 Int'l Class: 046 First Use: 1938 Filed: September 28, 1972</p>	<p>(Int'l Class: 29) processed meats-namely, frankfurters, bologna, luncheon meats, and pork sausage; smoked meats-namely, ham, bacon, and picnics; and fresh</p>

Mark/Name/AN/RN	Status/Key Dates	Full Goods/Services
	Registered: February 4, 1975	meats-namely, pork, sausage, and edible beef and pork offal

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