

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838338

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	07/02/2018
RESUBMIT DOCUMENT ID:	900795808

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
THE SPIC AND SPAN COMPANY		08/10/2023	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	KIK International LLC
Street Address:	2921 Corder Street
City:	021897
State/Country:	TEXAS
Postal Code:	77054
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2052742	CHORE BOY
Registration Number:	2051305	LONGLAST
Registration Number:	1945934	CINCH

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: uspto@robic.com

Correspondent Name: Amelie Bechamp

Address Line 1: Robic s.e.n.c.r.l.

Address Line 2: 630-20 Rene-Levesque Boulevard West

Address Line 4: Montreal, CANADA H3B 1S6

NAME OF SUBMITTER:	Amelie Bechamp
SIGNATURE:	/abe/
DATE SIGNED:	09/11/2023

Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT OF TRADEMARKS (this "Assignment"), *nunc pro tunc* to an Asset Purchase Agreement executed on July 2, 2018, is made among The Spic and Span Company, a Delaware corporation (the "Assignor") and KIK International LLC, a Delaware limited liability company (the "Assignee") (each a "party" and collectively, the "parties").

WHEREAS, Assignor is the owner of the marks, including any and all goodwill symbolized thereby, set forth on Schedule A hereto (the "Trademarks"); and

WHEREAS, Assignee is desirous of confirming that, as of July 2, 2018, it acquired all right, title and interest in and to the Trademarks.

NOW THEREFORE, for good and valuable consideration, including the premises and covenants set forth herein, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Assignment. Assignor hereby conveys, assigns and transfers to Assignee, and Assignee hereby acquires and accepts from Assignor, all of Assignor's right, title and interest in, to and under the Trademarks, including any and all goodwill symbolized thereby, all rights therein provided by international conventions and treaties, all rights of priority and renewals, and all rights to sue and recover damages for past, present and future infringement, dilution, misappropriation, unlawful imitation or other violation thereof or conflict therewith.

2. Further Assurances.

(a) Assignor shall (i) execute and deliver at the request of the Assignee, all papers, instruments and assignments, and perform any other reasonable acts the Assignee may require in order to (A) update the public records with the correct registered owner's name of any of the Trademarks and/or (B) vest all Assignor's rights, title, and interest in and to the Trademarks in the Assignee and (ii) provide reasonable evidence as necessary to document any of the foregoing.

(b) Assignor hereby irrevocably designates and appoints Assignee, and Assignee's duly authorized officers, agents and representatives, as its agents and attorneys-in-fact with full power of substitution to act for and on the behalf and instead of Assignor, to execute and file any such document or documents and to do all other lawfully permitted acts in order to vest in Assignee or record in the name of Assignee all of Assignor's right, title, and interest in and to the Trademarks with the same legal force and effect as if executed by Assignor.

3. Due Authorization. Assignor hereby authorizes and requests the appropriate official of any applicable Governmental Authority to record this Assignment and issue any and all registrations for the Trademarks or renewals thereof in the name of Assignee.

4. Governing Law. This Assignment shall be governed by, and construed in accordance with, the Laws of the State of New York applicable to contracts executed in and to be performed in that State, without regard to the conflicts of law principles of such State.

5. Counterparts. This Assignment may be executed and delivered (including by facsimile transmission) in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed shall be deemed to be an original, but all of which taken together shall constitute one and the same agreement.

IN WITNESS WHEREOF, each party has caused this Assignment to be executed by its duly authorized representative.

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THE SPIC AND SPAN COMPANY

By: _____

Name: William P'Pool

Title: VP & Secretary

Date: August 10, 2023

KIK INTERNATIONAL LLC

By: _____

Name: Isabelle Pierre

Title: EVP, General Counsel & Secretary

Date: August 11, 2023

[Signature Page for TM Assignment]

Schedule A

Trademark	U.S. Reg. No.
CHORE BOY	2052742
ONGLAST	2051305
CINCH	1945934