

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838610

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eye Centers of Louisville, P.S.C. DBA Bennett & Bloom Eye Centers and DBA Eye Centers of Louisville		08/25/2023	Professional Service Corporation: KENTUCKY
RECEIVING PARTY DATA			
Name:	Eyecare Partners, LLC		
Street Address:	15933 Clayton Rd, Suite 210		
City:	Ballwin		
State/Country:	MISSOURI		
Postal Code:	63011		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2799750	GO WHERE THE DOCTORS GO!	
Registration Number:	2718869	BENNETT & BLOOM EYE CENTERS THE SPECIALI	
CORRESPONDENCE DATA			
Fax Number:	3129203301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3129203351		
Email:	tmdocket@lathrogpm.com		
Correspondent Name:	Julie Nichols Matthews		
Address Line 1:	155 North Wacker Drive, Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606-1787		
NAME OF SUBMITTER:	Julie Nichols Matthews		
SIGNATURE:	/Julie Nichols Matthews/		
DATE SIGNED:	09/12/2023		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** ("Assignment") is made and entered into this 25th day of August, 2023 ("Effective Date"), by and between **Eye Centers of Louisville, P.S.C. DBA Bennett & Bloom Eye Centers and DBA Eye Centers of Louisville**, an Kentucky Professional Service Corporation, with a principal address at 1935 Bluegrass Avenue, Louisville, Kentucky 40215 ("Assignor") and **Eyecare Partners, LLC**, a Delaware limited liability company with a principal address at 15933 Clayton Rd, Suite 210, Ballwin, Missouri 63011 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks, trademark registrations, and trade names set forth on Schedule A attached hereto ("Trademarks"); and

WHEREAS, Assignor desires to assign, convey and transfer to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill associated therewith, all common law rights, and all registrations and applications relating thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged by the parties:

1. Assignor hereby assigns, conveys and transfers to Assignee, free and clear of all liens, encumbrances and claims, (a) all right, title and interest in and to the Trademarks, together with the goodwill associated therewith, all common law rights, and all registrations and applications relating thereto, (b) all income, royalties, damages, claims, payments and other proceeds now or hereafter due or payable with respect thereto, (c) all causes of action and claims for past, present or future infringement or other violations thereof, and (d) all rights corresponding to the foregoing throughout the world.
2. Assignor will execute such additional documents as may be needed and provide reasonable assistance to Assignee, to perfect, register or record the rights of the Assignee to the Trademarks, as Assignee deems necessary or appropriate.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

ASSIGNOR:

Eye Centers of Louisville, P.S.C. DBA Bennett & Bloom Eye Centers and DBA Eye Centers of Louisville

Signature: 

Printed Name: Christopher Feldmeir

Title: Authorized Agent

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Schedule A

Federal Trademark	Country	Registration Number	Registration Date
GO WHERE THE DOCTORS GO!	United States	2799750	12/30/2003
BENNETT & BLOOM EYE CENTERS THE SPECIALISTS IN EYE SURGERY SINCE 1987 (and design)	United States	2718869	05/27/2003