

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838622

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Huntington National Bank		09/07/2023	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	EventLink, LLC		
Street Address:	5500 18 Mile Rd.		
City:	Sterling Heights		
State/Country:	MICHIGAN		
Postal Code:	48314		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4935635	OUT COLD AN ACTION MARKETING AGENCY	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7346231909		
Email:	msnider@dickinsonwright.com		
Correspondent Name:	Matthew J. Snider		
Address Line 1:	1825 Eye St., N.W.		
Address Line 2:	Suite 900		
Address Line 4:	Washington, D.C. 20006		
NAME OF SUBMITTER:	Matthew J. Snider		
SIGNATURE:	/Matthew J. Snider/		
DATE SIGNED:	09/12/2023		
Total Attachments: 3			
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OP \$40.00 4935635

TERMINATION AND RELEASE OF SECURITY INTEREST

This TERMINATION AND RELEASE OF SECURITY INTEREST, dated as of September 7, 2023 (this “Release”), is made by The Huntington National Bank (the “Lender”) in favor of EventLink, LLC (the “Company”);

WHEREAS, the Company executed and delivered to the Lender that certain Trademark Security Agreement dated as of February 11, 2022 (the “Trademark Security Agreement”) for recordation in the United States Patent and Trademark Office;

WHEREAS, under the Trademark Security Agreement, the Company assigned and granted to the Lender, a security interest in all of the Company’s right, title and interest in, to and under the intellectual property comprised of the Trademark Collateral (as defined in the Trademark Security Agreement) held by the Company, including, without limitation, those set forth on Schedule A attached hereto (collectively the “Trademark Collateral”), whether then owned or thereafter acquired by the Company;

WHEREAS, on February 11, 2022, the Trademark Security Agreement was recorded with the United States Patent and Trademark Office at Reel 007631, Frame 0538;

WHEREAS, Company has requested that the Lender release its security interest in the Trademark Collateral and the Lender has agreed to release its security interest in the Trademark Collateral upon payment in full of the obligations owing to the Lender required for the release hereunder; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and pursuant to the terms and conditions set forth in the Trademark Security Agreement, the Lender hereby agrees as follows:

The Lender, hereby terminates, cancels and releases any and all security interest in the Trademark Collateral granted to the Lender pursuant to the Trademark Security Agreement and reassigns and retransfers to the Company, without any representation, warranty, or recourse whatsoever, the Lender’s entire right, title, and interest in, to and under the Trademark Collateral, and otherwise terminates and releases the recorded Trademark Security Agreement.

This Release shall be construed in accordance with and governed by the law of the State of Illinois.

[Signature Page Follows.]

The Huntington National Bank,
as Lender

By: Griffin R. Neel

Name: Griffin Neel

Title: Assistant Vice President

Schedule A

TRADEMARKS

Trademark	Registration No.	Registration Date
OUT COLD AN ACTION MARKETING AGENCY	4935635	April 12, 2016