

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838629

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Huntington National Bank	FORMERLY successor by merger to TCF National Bank	09/07/2023	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	EventLink, LLC
Street Address:	5500 18 Mile Rd.
City:	Sterling Heights
State/Country:	MICHIGAN
Postal Code:	48314
Entity Type:	Limited Liability Company: MICHIGAN
Name:	Jetpack Marketing, LLC
Street Address:	5500 18 Mile Rd.
City:	Sterling Heights
State/Country:	MICHIGAN
Postal Code:	48314
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	87563765	EVENTLINK
Registration Number:	5146888	JETPACK

CORRESPONDENCE DATA

Fax Number: 8446706009
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7346231909
Email: msnider@dickinsonwright.com
Correspondent Name: Matthew J. Snider
Address Line 1: 1825 Eye St., N.W.
Address Line 2: Suite 900
Address Line 4: Washington, D.C. 20006

OP \$65.00 87563765

NAME OF SUBMITTER:	Matthew J. Snider
SIGNATURE:	/Matthew J. Snider/
DATE SIGNED:	09/12/2023
Total Attachments: 5 source=4864-8824-1022 v1 HNB - EventLink and Jetpack - Termination 09-11-17 TM Security Agreement-HNB Executed#page1.tif source=4864-8824-1022 v1 HNB - EventLink and Jetpack - Termination 09-11-17 TM Security Agreement-HNB Executed#page2.tif source=4864-8824-1022 v1 HNB - EventLink and Jetpack - Termination 09-11-17 TM Security Agreement-HNB Executed#page3.tif source=4864-8824-1022 v1 HNB - EventLink and Jetpack - Termination 09-11-17 TM Security Agreement-HNB Executed#page4.tif source=4864-8824-1022 v1 HNB - EventLink and Jetpack - Termination 09-11-17 TM Security Agreement-HNB Executed#page5.tif	

TERMINATION AND RELEASE OF SECURITY INTEREST

This TERMINATION AND RELEASE OF SECURITY INTEREST, dated as of September 7, 2023 (this “Release”), is made by The Huntington National Bank (successor by merger to TCF National Bank) (the “Lender”) in favor of EventLink, LLC (the “Company”) and Jetpack Marketing, LLC (“Jetpack”) (the Company and Jetpack are referred to herein, collectively, as “Grantors” and, individually, as “Grantor”);

WHEREAS, the Grantors executed and delivered to the Lender that certain Patent, Copyright, License and Trademark Security Agreement dated as of September 7, 2017 (the “Agreement”) for recordation in the United States Patent and Trademark Office;

WHEREAS, under the Agreement, each Grantor assigned and granted to the Lender, a security interest in all of such Grantor’s right, title and interest in, to and under the intellectual property comprised of the Patents, Copyrights, Marks, and Licenses (as defined in the Agreement) held by such Grantor, including, without limitation, those set forth on Schedules A and B attached hereto (collectively the “IP Collateral”), whether then owned or thereafter acquired by the Company;

WHEREAS, on September 8, 2017, Agreement was recorded with the United States Patent and Trademark Office at Patent Reel 043538, Frame 0069;

WHEREAS, on September 15, 2017, the Agreement was recorded with the United States Patent and Trademark Office at Trademark Reel 006162, Frame 0137;

WHEREAS, Grantors have requested that the Lender release its security interest in the IP Collateral and the Lender has agreed to release its security interest in the IP Collateral upon payment in full of the obligations owing to the Lender required for the release hereunder; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, and pursuant to the terms and conditions set forth in the Agreement, the Lender hereby agrees as follows:

The Lender, hereby terminates, cancels and releases any and all security interest in the IP Collateral granted to the Lender pursuant to the Agreement and reassigns and retransfers to the Grantors, without any representation, warranty, or recourse whatsoever, the Lender’s entire right, title, and interest in, to and under the IP Collateral, and otherwise terminates and releases the recorded Agreement.

This Release shall be construed in accordance with and governed by the law of the State of Illinois.

[Signature Page Follows.]

The Huntington National Bank,
as Lender

By: Griffin R. Neel

Name: Griffin Neel

Title: Assistant Vice President

Schedule A

PATENTS AND PATENT APPLICATIONS

Owner	Country	No.	Publication Date	Title
EventLink, LLC	USA	No.: US 2017/0039582	02/09/2017	Analytic Data Capturing and Processing System and Method

Schedule B

TRADEMARKS

Owner	Country	Ser. No.	Mark
Jetpack Marketing, LLC	USA	85/817,071	JETPACK
EventLink, LLC	USA	87/563,765	