

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838681

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOLLE BRANDS INC.		10/18/2022	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	FINANCIERE LOISIRS DISTRIBUTION		
Street Address:	305 ALLEES DE CRAPONE		
City:	SALON-DE-PROVENCE		
State/Country:	FRANCE		
Postal Code:	13300		
Entity Type:	Société Par Actions Simplifiée (Sas): FRANCE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	6895744	CÉBÉ	
Registration Number:	1987935	CEBE	
Registration Number:	2457022		
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048851500		
Email:	tmatlanta@seyfarth.com		
Correspondent Name:	Joseph V. Myers III		
Address Line 1:	1075 Peachtree St. NE, #2500		
Address Line 4:	Atlanta, GEORGIA 30309		
ATTORNEY DOCKET NUMBER:	112514-3010		
DOMESTIC REPRESENTATIVE			
Name:	JOSEPH V. MYERS III		
Address Line 1:	1075 PEACHTREE ST. NE, #2500		
Address Line 4:	ATLANTA, GEORGIA 30309		
NAME OF SUBMITTER:	Anne E. Yates		
SIGNATURE:	/Anne E. Yates/		

CH \$90.00 6895744

DATE SIGNED:	09/12/2023
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Total Attachments: 3

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CONFIRMATORY TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made effective as of October 18, 2022 by Bolle Brands Inc. ("Assignor") and Financiere Loisirs Distribution ("Assignee").

WHEREAS, Assignor owns the trademarks (the "Marks") listed on Exhibit A, as well as the registrations listed on Exhibit A for the Marks (the "Registrations");

WHEREAS, Assignor is assigning to Assignee the entire right, title, and interest in and to the Marks and the Registrations;

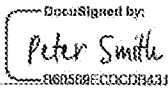
NOW, THEREFORE, for valuable consideration the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, transfers and assigns to Assignee all right, title and interest in and to the Marks and the Registrations, including, but not limited to, all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks, and all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past, present and future infringement.

Assignor agrees that at any time and from time to time after execution of this assignment, at the request of Assignee and without further consideration, Assignor will execute and deliver such other instruments and take such action as Assignee may reasonably request to transfer, convey and assign to Assignee, and to confirm, Assignee's rights described herein, and to assist Assignee in exercising all such rights.

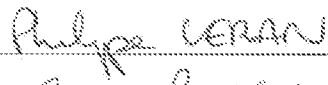
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IN WITNESS WHEREOF, the parties have caused this Assignment to be executed by their duly authorized representatives effective as of the date first written above.

BOLLE BRANDS INC., Assignor

By:  _____
Name: Peter Smith _____
Title: CEO and President _____

FINANCIERE LOISIRS DISTRIBUTION, Assignee

By: _____
Name:  _____
Title: CEO President _____

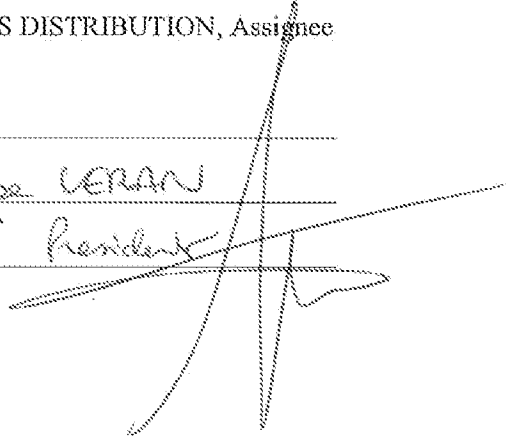
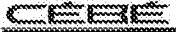




Exhibit A

Mark	Owner	Jurisdiction	App. Ser. No.	Reg. No.
	Bolle Brands Inc.	USA	88800926	6895744
	Bolle Brands Inc.	USA	74567558	1987935
	Bolle Brands Inc.	USA	75898024	2457022

93771767v.1

Confirmatory Trademark Assignment

DS
PS