

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM838804

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PETER MANNING LLC		09/11/2023	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	JH1 BRANDS LLC		
<b>Street Address:</b>	933 BROADWAY		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10010		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5401466	NO MORE TAILOR TAX	
<b>Registration Number:</b>	5451268	NOT SO TALL?	
<b>Registration Number:</b>	6124942	NOT SO SKINNY?	
<b>Registration Number:</b>	6991306	PMNYC	
<b>Registration Number:</b>	6995850	PTR MNG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2138910400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	213-891-0700		
<b>Email:</b>	IPDocket@Buchalter.com, pnulud@buchalter.com, mmandel@buchalter.com		
<b>Correspondent Name:</b>	PHILIP NULUD/V MONICA MANDEL		
<b>Address Line 1:</b>	BUCHALTER, A PROFESSIONAL CORPORATION		
<b>Address Line 2:</b>	1000 WILSHIRE BOULEVARD, SUITE 1500		
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90017		
<b>ATTORNEY DOCKET NUMBER:</b>	P1256-5001 [PN:vmm:la]		
<b>NAME OF SUBMITTER:</b>	V. MONICA MANDEL		
<b>SIGNATURE:</b>	/V. Monica Mandel/		

CH \$140.00 5401466

<b>DATE SIGNED:</b>	09/12/2023
<b>Total Attachments: 2</b> source=Peter Manning TM Assignment 230911v2#page1.tif source=Peter Manning TM Assignment 230911v2#page2.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, **PETER MANNING LLC**, a Delaware Limited Liability Company with an address of 933 Broadway, New York, New York 10010 (“Assignor”), owns, has used in business and/or has rights, title, and/or interest in all of the trademarks and the trademark registrations identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto, and the right to recover for infringement (hereinafter collectively the “Marks”);

WHEREAS, **JHI BRANDS LLC**, a Delaware Limited Liability Company with an address of 933 Broadway, New York, New York 10010 (“Assignee” and together with the Assignor, the “Parties”) desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the Parties desire to memorialize the assignment of the Marks and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby conclusively acknowledged, in connection with the transfer of assets to which the marks pertain, Assignor does hereby sell, assign, transfer and set over to Assignee all its right, title and interest in, to and under the Mark and applications or registrations therefor, together with the goodwill of the business symbolized by the Mark, together with all rights and privileges granted and secured thereby, including the right to sue and recover for any past infringement, said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.

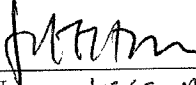
IN WITNESS WHEREOF, the parties have caused this Agreement to be executed by their respective duly authorized representatives as set forth below.

AGREED TO AND ACCEPTED BY ASSIGNOR

Date:

9-11-23

by:

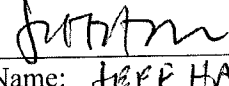
  
Name: JEFF HANSEN  
Title: CEO

RECEIVED AND AGREED TO BY ASSIGNEE JHI BRANDS, LLC

Date:

9-11-23

by:

  
Name: JEFF HANSEN  
Title: MANAGING MEMBER

**EXHIBIT A**

**U.S. Marks**

<b>Mark</b>	<b>Country</b>	<b>Serial No./ Registration No.</b>	<b>Filing Date/ Registration Date</b>
NO MORE TAILOR TAX	United States	5,401,466	02/13/2018
NOT SO TALL?	United States	5,451,268	04/24/2018
NOT SO SKINNY?	United States	6,124,942	08/11/2020
PMNYC	United States	6,991,306	2/28/2023
PTR MNG	United States	6,995,850	03/07/2023

**Foreign Marks**

<b>Mark</b>	<b>Country</b>	<b>Serial No./ Registration No.</b>	<b>Filing Date/ Registration Date</b>
PETER MANNING	China	33460310A	21-Aug-2019
PETER MANNING	China	44000887	14-Nov-2020
PETER MANNING	European Union	1488879	29-Jul-2019
PETER MANNING	United Kingdom	UK00801488879	04-Mar-2020
PETER MANNING	Australia	IR 1488879/ AU 2039973	27-Mar-2020
PETER MANNING	Hong Kong	302745928	13-Mar-2014
PETER MANNING NYC	Hong Kong	302746008	13-Mar-2014
FIVE EIGHT / NEW YORK	Hong Kong	302746017	13-Mar-2014