

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM838991

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
High Liner Foods (USA) Incorporated		09/08/2023	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	High Liner Foods Incorporated		
Street Address:	100 Battery Point		
Internal Address:	Lunenburg		
City:	Nova Scotia		
State/Country:	CANADA		
Postal Code:	B0J 2C0		
Entity Type:	Corporation: CANADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88850133	SMART PROTEIN SMART CHOICE SMART INGREDI	
CORRESPONDENCE DATA			
Fax Number:	6176468646		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-646-8000		
Email:	TMAssignments@wolfgreenfield.com		
Correspondent Name:	Christina M. Licursi		
Address Line 1:	600 Atlantic Avenue		
Address Line 2:	Wolf, Greenfield & Sacks, P.C.		
Address Line 4:	Boston, MASSACHUSETTS 02210		
ATTORNEY DOCKET NUMBER:	H0972.20024US00		
DOMESTIC REPRESENTATIVE			
Name:	Christina M. Licursi		
Address Line 1:	600 Atlantic Avenue		
Address Line 2:	Wolf, Greenfield & Sacks, P.C.		
Address Line 4:	Boston, MASSACHUSETTS 02210		
NAME OF SUBMITTER:	Christina M. Licursi		

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SIGNATURE:	/Christina M. Licursi/
DATE SIGNED:	09/13/2023
Total Attachments: 1 source=H0972.20024US00 - Assignment#page1.tif	

**UNITED STATES
TRADEMARK**

A S S I G N M E N T

We, **High Liner Foods (USA) Incorporated** (assignor), whose address is 100 BATTERY POINT, LUNENBURG CANADA B0J2C0 confirm that we have assigned , and do assign to **High Liner Foods Incorporated** (assignee), whose address is 100 Battery Point, Lunenburg, Nova Scotia B0J 2C0 Canada, all our rights for the United States in the trademark SMART PROTEIN SMART CHOICE SMART INGREDIENTS, application No. 88/850,133, and any registration which may issue for the trademark, along with all goodwill associated with and symbolized by the trademark.

We agree to do all things and to execute, without additional consideration, any additional documents as reasonably may be required by the assignee to record this assignment and to obtain registration of this trademark in the United States in its name.

**High Liner Foods
(USA) Incorporated**

Dated: September 8, 2023

By: _____



Name: Naomi Jewers
Title: Assistant Corporate
Secretary